Welcome to Northwestern!
June 24 | Family Engagement Welcome
Agenda

• Intro to Family Engagement
• Communication
• Overview of Wildcat Welcome & Purple Prep
• Parent & Family Orientation
• Family Weekend
• NU Family Advisory Council
• Answer Questions
Office of Family Engagement

• Family Engagement provides resources, communication, and programing for parents and family members.

• We help with the transition of new Wildcat families.

• We support families throughout their students’ undergraduate experience.

• We also provide training and leadership development opportunities for current students (Family Coordinators and Family Ambassadors).
Communication

Parent & Family E-mail List
go.dosa.northwestern.edu/parentlist/

Wildcat Family Recap
• Bi-Weekly digest for all parents and families (will start again in mid-September)

Family Engagement (FE) Emails
• FE will communicate via email when necessary

Parent and Family Guide
• Available online in September
Communication

Continued

Families Section of Dean of Students Website
www.northwestern.edu/studentaffairs/dos/families/

Official Northwestern Families Facebook Page
www.facebook.com/northwesternfamilies/
New Student Experience

Human-centered in approach and individualistic in support, the Office of New Student Experience (NSE) supports new undergraduate students as they transition into and through their first year at Northwestern.
The Wildcat Welcome 2021 Experience

Northwestern’s orientation process for new students occurs in 3 parts to successfully launch them into their first year. Wildcat Welcome is designed to help students build connections, prepare for the start of classes, and understand how to navigate campus.
Wildcat Welcome: **Purple Prep**  
May 5 - September 10

Foundational orientation information that includes tasks & virtual meetings, such as required forms, academic advising, & fall registration.
Wildcat Welcome: **Before the Arch**
June 16-September 12

Engagement series with weekly opportunities to learn from current students about preparing for NU & connecting with incoming students.
Wildcat Welcome: Fall Welcome
September 13-20 & 25

The on-campus capstone to orientation that introduces NU traditions, highlights what it means to be a Wildcat, & provides spaces for connection.
How to find:

• Important planning dates
• Tasks to complete over the summer
• Information about starting Northwestern
• When students will receive communication from Northwestern
Find everything you need to know. The Purple Prep website is the one-stop location for details about your summer tasks and other information you need to know prior to starting in the fall.

For 2025: northwestern.edu/purple-prep
For transfers: northwestern.edu/transfer-purple-prep
Keep track of requirements. Accessible on the Purple Prep website, your personalized checklist is a dynamic tool for managing all your summer to-dos, tracking your progress as you check off tasks. Opt in to weekly texts if you want frequent reminders and updates.
Get monthly updates and reminders. Find a Purple Prep email in your Northwestern inbox on the first Tuesday of each month, reminding you what to focus on in the month ahead and noting any changes. Any updates to Northwestern’s entry process due to health and safety guidelines will be highlighted in these emails.
Finding Answers

STUDENT AFFAIRS
PURPLE PREP FOR #NU2025

COVID-19 & Campus Updates
View Purple Prep's Planning Calendar for an updated list of dates relevant to incoming students, as announced in various University-wide messages. Visit Northwestern's COVID-19 and Campus Updates site to review all University information.

Purple Prep
What to know and do after yes!
Parent & Family Orientation 2021
Monday, September 13 - Wednesday, September 15

Monday, September 13
8 am – 4 pm: Move-In for those assigned to Monday
4:30 pm – 9 pm: Parent & Family Orientation Programming

Tuesday, September 14
8 am – 12 pm: Move-In for those assigned to Tuesday
9 am – 2 pm: Continued Parent and Family Orientation for those who moved in Monday
3 pm – 4 pm: March through the Arch
5:45 pm – 6:30 pm: Parent and Family Address from President Schapiro
Parent & Family Orientation

Continued

Wednesday, September 15
9:30 am – 3:00 pm: Continued Parent and Family Orientation Programming for those who moved in Tuesday or those who moved in earlier and missed some sessions

Additional Sessions:

- Dean of Students Welcome/Panel Presentation (Mon. & Wed.)
- Academic Welcome for Families (Tues.)
- “A Year in the Life” Skits & Panel Presentation (Mon. & Wed.)
- Campus Tours (Tues. & Wed)
- Parent & Family Resource Fair (Tues. & Wed.)

Online Registration opens early August
Family Weekend 2021
Friday, November 5 – Sunday, November 7

Family Weekend football tickets against Iowa will go on sale by mid-July

Programming will begin around 11 am Friday morning & end by early afternoon on Sunday

Online registration and program schedule will be available in August
NU Family Advisory Council (NUFAC)
Application Now Open

Applications Due by Friday, August 6, at 11:59 pm CDT
Questions After the Webinar?

Purple Prep for Class of 2025

Purple Prep for Transfer Students

Family Engagement
family@northwestern.edu

Residential Services/Move-In
housing@northwestern.edu

International Students & Scholars Services
intoff@northwestern.edu

Student Health Insurance
student.insurance@northwestern.edu

COVID-19 & Campus Updates
returntocampusteam@northwestern.edu
Parent & Family Orientation Webinar Series

7 pm – 8 pm CDT

July 15
College Transition Process w/Dr. Susan Anderer

August 12
Campus Resources/Student & Parent Panel

September 2
Move In & Final Details
Go 'Cats!