

# Welcome to Northwestern!

June 24 | Family Engagement Welcome



# Agenda

- Intro to Family Engagement
- Communication
- Overview of Wildcat Welcome & Purple Prep
- Parent & Family Orientation
- Family Weekend
- NU Family Advisory Council
- Answer Questions



# Office of Family Engagement

- Family Engagement provides resources, communication, and programming for parents and family members.
- We help with the transition of new Wildcat families.
- We support families throughout their students' undergraduate experience.
- We also provide training and leadership development opportunities for current students (Family Coordinators and Family Ambassadors).

# Communication

## Parent & Family E-mail List

[go.dosa.northwestern.edu/parentlist/](http://go.dosa.northwestern.edu/parentlist/)

## Wildcat Family Recap

- Bi-Weekly digest for all parents and families (will start again in mid-September)

## Family Engagement (FE) Emails

- FE will communicate via email when necessary

## Parent and Family Guide

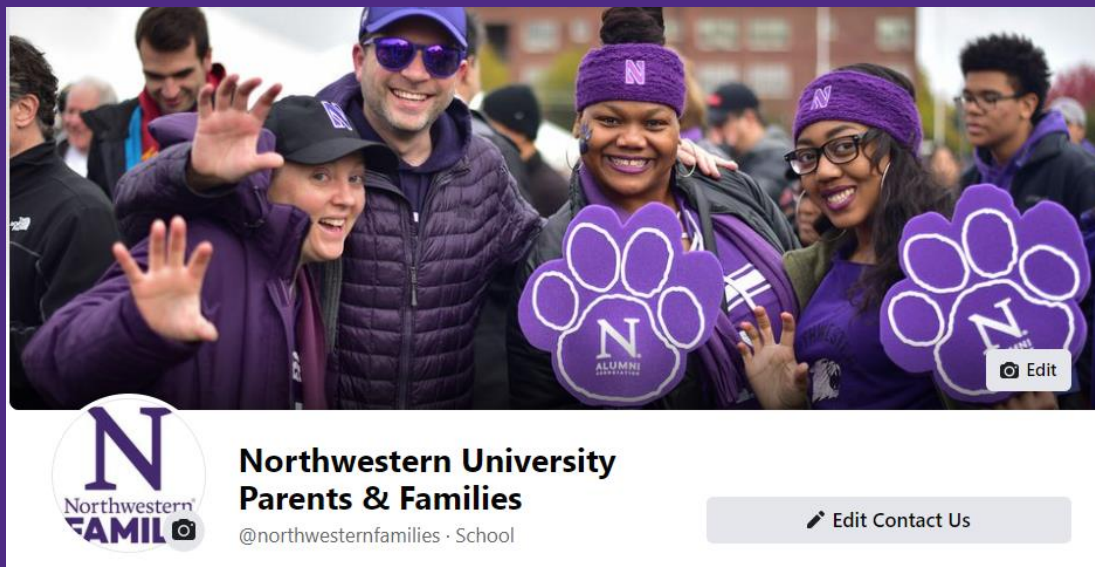
- Available [online](#) in September

# Communication

*Continued*

**Families Section of Dean of Students Website**  
[www.northwestern.edu/studentaffairs/dos/families/](http://www.northwestern.edu/studentaffairs/dos/families/)

**Official Northwestern Families Facebook Page**  
[www.facebook.com/northwesternfamilies/](http://www.facebook.com/northwesternfamilies/)





# New Student Experience



Human-centered in approach and individualistic in support, the Office of New Student Experience (NSE) supports new undergraduate students as they transition into and through their first year at Northwestern.

# WILDCAT WELCOME

3 WAYS WILDCAT WELCOME PREPARES YOU FOR NU



## The Wildcat Welcome 2021 Experience

Northwestern's orientation process for new students occurs in 3 parts to successfully launch them into their first year. Wildcat Welcome is designed to help students build connections, prepare for the start of classes, and understand how to navigate campus.

# WILDCAT WELCOME

3 WAYS WILDCAT WELCOME PREPARES YOU FOR NU



## Wildcat Welcome: **Purple Prep**

May 5-September 10

Foundational orientation information that includes tasks & virtual meetings, such as required forms, academic advising, & fall registration.



# WILDCAT WELCOME

3 WAYS WILDCAT WELCOME PREPARES YOU FOR NU



## Wildcat Welcome: **Before the Arch**

June 16-September 12

Engagement series with weekly opportunities to learn from current students about preparing for NU & connecting with incoming students.

# WILDCAT WELCOME

3 WAYS WILDCAT WELCOME PREPARES YOU FOR NU



## Wildcat Welcome: **Fall Welcome**

September 13-20 & 25

The on-campus capstone to orientation that introduces NU traditions, highlights what it means to be a Wildcat, & provides spaces for connection.

# Purple Prep

website | checklist | email

## How to find:

- Important planning dates
- Tasks to complete over the summer
- Information about starting Northwestern
- When students will receive communication from Northwestern

# 1

## PURPLE PREP WEBSITE

**Find everything you need to know.** The Purple Prep website is the one-stop location for details about your summer tasks and other information you need to know prior to starting in the fall.

For 2025: [northwestern.edu/purple-prep](https://northwestern.edu/purple-prep)

For transfers: [northwestern.edu/transfer-purple-prep](https://northwestern.edu/transfer-purple-prep)

# 2

## PURPLE PREP CHECKLIST

**Keep track of requirements.** Accessible on the Purple Prep website, your personalized checklist is a dynamic tool for managing all your summer to-dos, tracking your progress as you check off tasks. Opt in to weekly texts if you want frequent reminders and updates.



# 3

## **PURPLE PREP EMAILS**

**Get monthly updates and reminders.** Find a Purple Prep email in your Northwestern inbox on the first Tuesday of each month, reminding you what to focus on in the month ahead and noting any changes. Any updates to Northwestern's entry process due to health and safety guidelines will be highlighted in these emails.

# Finding Answers



STUDENT AFFAIRS

STUDENT AFFAIRS DEPARTMENTS [NUHELP](#) ▾

[NEW STUDENT EXPERIENCE](#)

PURPLE PREP FOR #NU2025

[Your Personal Checklist](#)

[Prepare for Fall](#) ▾

[Orientation Programs](#) ▾

[Living & Learning](#) ▾

[Academics](#) ▾

## COVID-19 & Campus Updates

View [Purple Prep's Planning Calendar](#) for an updated list of dates relevant to incoming students, as announced in various University-wide messages. Visit Northwestern's [COVID-19 and Campus Updates site](#) to review all University information.

WE'RE  
N  
THIS  
TOGETHER



## Purple Prep

What to know and do after yes!



# **Parent & Family Orientation 2021**

**Monday , September 13 - Wednesday, September 15**

## **Monday, September 13**

8 am – 4 pm: Move-In for those assigned to Monday

4:30 pm – 9 pm: Parent & Family Orientation Programming

## **Tuesday, September 14**

8 am – 12 pm: Move-In for those assigned to Tuesday

9 am – 2 pm: Continued Parent and Family Orientation for those who moved in Monday

3 pm – 4 pm: March through the Arch

5:45 pm – 6:30 pm: Parent and Family Address from President Schapiro

# Parent & Family Orientation

## *Continued*

### **Wednesday, September 15**

9:30 am – 3:00 pm: Continued Parent and Family Orientation Programming for those who moved in Tuesday or those who moved in earlier and missed some sessions

### **Additional Sessions:**

- Dean of Students Welcome/Panel Presentation (Mon. & Wed.)
- Academic Welcome for Families (Tues.)
- “A Year in the Life” Skits & Panel Presentation (Mon. & Wed.)
- Campus Tours (Tues. & Wed)
- Parent & Family Resource Fair (Tues. & Wed.)

**Online Registration opens early August**

# Family Weekend 2021

Friday, November 5 – Sunday, November 7



Family Weekend football tickets against Iowa will go on sale by mid-July

Programming will begin around 11 am Friday morning &  
end by early afternoon on Sunday

**Online registration and program schedule will be available in August**



# NU Family Advisory Council (NUFAC)

## Application Now Open



**Applications Due by Friday, August 6, at 11:59 pm CDT**

# Pre-submitted & Q&A Questions



# Questions After the Webinar?

**Purple Prep for Class of 2025**

**Purple Prep for Transfer Students**

**Family Engagement**

[family@northwestern.edu](mailto:family@northwestern.edu)

**Residential Services/Move-In**

[housing@northwestern.edu](mailto:housing@northwestern.edu)

**International Students & Scholars Services**

[intoff@northwestern.edu](mailto:intoff@northwestern.edu)

**Student Health Insurance**

[student.insurance@northwestern.edu](mailto:student.insurance@northwestern.edu)

**COVID-19 & Campus Updates**

[returntocampusteam@northwestern.edu](mailto:returntocampusteam@northwestern.edu)

# Parent & Family Orientation Webinar Series

7 pm – 8 pm CDT

**July 15**

College Transition Process w/Dr. Susan Anderer

**August 12**

Campus Resources/Student & Parent Panel

**September 2**

Move In & Final Details



# Go 'Cats!



Northwestern | DEAN OF STUDENTS OFFICE | Family Engagement