

NORTHWESTERN UNIVERSITY

Strategic Plan 2010

Areas of Distinction (Scholarship, Research, Creative Work) Proposal

Details about the strategic plan, framework, and charge to proposers are at <http://www.northwestern.edu/strategic-plan/>. This form is a solicitation for the **first round** of ideas—further information in a **second round** will be solicited at a later time for the most compelling proposals. Submit to stratplan@northwestern.edu by **April 8, 2010**.

Articulate for a general audience what steps need to be taken for Northwestern to become a leader, or to strengthen its leadership position, in this domain. Include efforts to attract and retain the very best faculty and students from around the world. Indicate how this area will address critical needs. *Note: proposal ideas must fit in this one-page template.*

NAME (Include department and other affiliations)

COLLABORATORS

TITLE OF PROPOSED AREA

DESCRIBE PROPOSED AREA OF DISTINCTION (If this area is already a Northwestern strength, include ideas on how to maintain leadership position. Response limited to space below.)

DESCRIBE WHY NORTHWESTERN IS UNIQUELY SUITED TO DISTINGUISH ITSELF IN THE PROPOSED AREA
(Consider, for example, Northwestern's proximity to Chicago, structure and portfolio, history of collaboration, and strategic partnerships. Response limited to space below.)

IDENTIFY NORTHWESTERN FACULTY WHO COULD CONTRIBUTE TO PROPOSED AREA (Include affiliations and whether these individuals have a history of working together. Include strategic partnerships.)

DESCRIBE HOW THIS AREA OF DISTINCTION WILL IMPACT OTHER AREAS OF INTEREST TO NORTHWESTERN
(Include, for example, undergraduate and graduate students, diversity and globalization.)