PURPOSE

Our graduates’ success is one of the most important outcomes of the Northwestern University undergraduate experience. This report highlights the first destination six months after graduation of those who graduated in 2016-17.

THE INFORMATION GATHERING PROCESS

This report represents data from 1,618 (78%) members of the Class of 2017. According to the University Registrar, 2,080 undergraduate students graduated in Fall 2016, Winter 2017, Spring 2017, and Summer 2017.

Information about the first destination of the undergraduate class of 2017 was collected from the following sources:

<table>
<thead>
<tr>
<th>SOURCES OF INFORMATION</th>
<th>NUMBER (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017 Post-Graduation Survey (conducted by NCA between November 2017-January 2018)</td>
<td>914 (44%)</td>
</tr>
<tr>
<td>National Student Clearinghouse graduate enrollment data</td>
<td>148 (7%)</td>
</tr>
<tr>
<td>Other Northwestern schools and departments</td>
<td>84 (4%)</td>
</tr>
<tr>
<td>Association of American Medical Colleges</td>
<td>3 (&lt;1%)</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>469 (23%)</td>
</tr>
<tr>
<td>Total</td>
<td>1,618 (78%)</td>
</tr>
</tbody>
</table>
THE UNDERGRADUATE CLASS OF 2017

WHERE IS THE CLASS OF 2017 NOW? *Within six months of graduation

73% were employed
- Full- or part-time employment or paid public service
- Working on a startup or as an entrepreneur
- Self-employed or freelancing
- Post-graduate internship/practicum/student teaching

22% were enrolled in graduate or professional school, or participating in a fellowship

3% were actively job searching

1% were engaged in military service, volunteer work, undergraduate coursework or other career-related activities

1% were actively applying to graduate or professional school

Total Class of 2017 | 2017 Participants
---|---
924 | 720
439 | 346
305 | 222
147 | 131
141 | 134
68 | 40
56 | 25
2,080 | 1,618

Weinberg College of Arts and Sciences
McCormick School of Engineering and Applied Science
School of Communication
Medill School of Journalism, Media, Integrated Marketing Communications
School of Education and Social Policy
Bienen School of Music
School of Professional Studies
1,178 (73%) recent graduates were employed six months after graduation. Industry information was available for 1,120 of these graduates.

Industry Information

- **21%** Business Services, Financial Services, Investment Banking
- **14%** Consulting
- **13%** Communications, Marketing, Media
- **11%** Engineering
- **8%** Technology
- **7%** Education, Teaching
- **6%** Biotechnology, Healthcare, Pharmaceutical
- **5%** Entertainment
- **5%** Government, Non-Profit
- **4%** Research, Science
- **3%** Law
- **1%** Performing, Visual Arts
- **2%** Other
Salary Information

Starting salary information was available for 511 of the recent graduates who were employed full-time six months after graduation. The average salary overall was $56,263. Salary data is influenced by the industry a student selects.

<table>
<thead>
<tr>
<th>School</th>
<th>Number of Recent Graduates</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weinberg College of Arts and Sciences</td>
<td>214</td>
<td>$54,150</td>
</tr>
<tr>
<td>McCormick School of Engineering and Applied Science</td>
<td>125</td>
<td>$72,175</td>
</tr>
<tr>
<td>School of Education and Social Policy</td>
<td>61</td>
<td>$51,824</td>
</tr>
<tr>
<td>School of Communication</td>
<td>55</td>
<td>$42,683</td>
</tr>
<tr>
<td>Medill School of Journalism, Media, Integrated Marketing Communications</td>
<td>47</td>
<td>$46,499</td>
</tr>
<tr>
<td>Bienen School of Music</td>
<td>9</td>
<td>$49,578</td>
</tr>
</tbody>
</table>
WHERE are they working?

Locations were available for 1,074 employed recent graduates.

Selected Organizations Employing the Class of 2017

- 360i
- 3M
- Abbott
- AbbVie
- Accenture
- Adler Planetarium
- Adobe
- AIDS Foundation of Chicago
- Albright Stonebridge Group
- Aldi
- Allstate
- Amazon
- AMC Networks
- American Institutes for Research
- Analysis Group
- Apple
- Argonne National Laboratory
- A.T. Kearney
- Bain & Company
- Bank of America Merrill Lynch
- Bates White Economic Consulting
- BBC News
- Boeing
- Bosch
- Boston Consulting Group
- Brigham and Women’s Hospital
- Brookings Institution
- BuzzFeed
- Capital One
- CBS News
- Chicago Bulls
- Chicago Children’s Museum
- Chicago Metropolitan Agency for Planning
- Chicago Symphony Orchestra
- Citi
- City Year
- Condé Nast
- Cornerstone Research
- Creative Artists Agency
- Curriculum Associates
- Dateline NBC
- Deloitte
- Deutsche Bank
- DreamWorks Animation TV
- Edelman
- Epic
- Epsilon
- ESPN
- Evercore
- ExxonMobil
- EY-Parthenon
- Facebook
- FCB Chicago
- Feinberg School of Medicine
- Ford Motor Company
- Full Frontal with Samantha Bee
- General Motors
- Goldman Sachs
- Google
- Havas Media
- Houghton Mifflin Harcourt
- IBM
- Industrial Light & Magic
- Instagram
- Ipsos
- JPMorgan Chase & Co.
- Kirkland & Ellis LLP
- L.E.K. Consulting
- Lincoln Park Zoo
- LinkedIn
- L’Oréal
- Lyft
- Macy’s, Inc.
- Madewell
- Mayo Clinic
- McKinsey & Company
- McMaster-Carr
- Medline Industries
- Medtronic
- Morningstar, Inc.
- Mother Jones
- National Cancer Institute
- National Immigrant Justice Center
- Natural Resources Defense Council
- NBC News
- New York County District Attorney’s Office
- New York Mets
- NFL
- Nielsen
- Northrop Grumman Corporation
- NPR
- Ogilvy PR
- Oliver Wyman
- Oracle
- Pandora
- PepsiCo
- Politico
- PwC Strategy&
- Roland Berger
- Seattle Children’s Theater
- Shirley Ryan AbilityLab
- SpaceX
- Sports Illustrated
- Spotify
- Teach for America
- The Blackstone Group
- The Kraft Heinz Company
- The Washington Post
- Uber
- U.S. House of Representatives
- U.S. News & World Report
- UChicago Urban Labs
- United Airlines
- United Talent Agency
- Vantiv (now Worldpay)
- Venture for America
- Visa
- Weber Shandwick
- ZS Associates
322 (20%) recent graduates were attending graduate/professional schools six months after graduation. Data about the degrees they are seeking and their fields of study were available for 251 of these recent graduates.

**Fields of Study**

- Engineering: 20%
- Medicine: 16%
- Business (Finance, Management): 14%
- Humanities, Social Science: 8%
- Healthcare: 6%
- Law: 6%
- Mathematics, Physical Sciences: 5%
- Communications, Media: 4%
- Biological Sciences: 3%
- Computer Science, Information Technology: 3%
- Education: 2%
- Performing, Visual Arts: 2%
- Economics: 1%
- Entertainment: 1%
- Religion, Theology: 1%
- Social Work: 1%
- Other: 10%

**Degrees**

- Master's (Arts and Sciences, Engineering): 49%
- Professional Master's: 18%
- Doctorate (Ph.D.): 13%
- Law: 9%
- Medical: 6%
- Other: 4%

Selected Graduate and Professional Schools:

- Carnegie Mellon University
- Columbia University
- Cornell University
- Dartmouth College
- Duke University
- Georgetown University
- Harvard University
- Illinois Institute of Technology
- King's College London
- London School of Economics and Political Science
- Loyola University Chicago
- Manhattan School of Music
- Massachusetts Institute of Technology
- McGill University
- New England Conservatory
- New York University
- Northwestern University
- Princeton University
- Purdue University
- Stanford University
- Temple University
- Tufts University
- Tulane University
- Universidad Carlos III de Madrid
- Université Paris Diderot
- University of Arizona
- University of California, Berkeley
- University of California, Irvine
- University of California, Los Angeles
- University of California, San Diego
- University of Cambridge
- University of Chicago
- University of Illinois at Chicago
- University of Kansas
- University of London, Courtauld Institute of Art
- University of Maryland
- University of Michigan
- University of Minnesota
- University of Oxford
- University of Pennsylvania
- University of Pittsburgh
- University of Rochester, Eastman School of Music
- University of Southern California
- University of Texas at Austin
- University of Virginia
- University of Wisconsin-Madison
- Wake Forest University
- Washington University in St. Louis
- Yale University
As part of the 2017 Post-Graduation Survey (one source of information for this study), recent graduates were given a list of 22 experiential learning opportunities and asked to check all those in which they had participated as undergraduates. 775 recent graduates responded to this question.

92% of the Post-Graduation Survey respondents reported that they had engaged in one or more experiential learning opportunities.

Of the 92% who had engaged in one or more experiential learning opportunities . . .

• 34% had engaged in 1 experiential learning opportunity.
• 40% had engaged in 2 experiential learning opportunities.
• 18% had engaged in 3 experiential learning opportunities.
• 8% had engaged in 4 or more experiential learning opportunities.
Internships

- **79%** of the Post-Graduation Survey respondents reported that they had participated in one or more internship experiences. This number includes internships completed in conjunction with an academic program, such as the Medill Journalism Residency Program, Chicago Field Studies, and the Cooperative Engineering Education Program.

- Of the **79%** who participated in one or more internship experiences, **35%** had participated in only paid internships, **19%** had participated in only unpaid internships, and **46%** had participated in both paid and unpaid internships.

- Of the recent graduates who reported that they had participated in paid internships, the average number was **2.12**. Similarly, of the recent graduates who reported that they had participated in unpaid internships, the average number was **1.85**.
Research
- 57% of the Post-Graduation Survey respondents reported that they had participated in one or more research experiences.

Deep Involvement
- 93% of the Post-Graduation Survey respondents reported that they had been “deeply” involved in one or more student organizations, clubs, or varsity athletic teams.
- 91% reported that they had held a leadership position in one or more student organizations, clubs, or varsity athletic teams.
- 50% reported that they had held a significant on-campus work-related position.
- 46% reported that they had been “deeply” involved in one or more community service projects.

**DEFINITION OF RESEARCH**
Research includes experience gained through an independent study or in conjunction with an instructor/director primarily for the pursuit of knowledge. It can be for pay or on a volunteer basis. This definition of research does not include research performed in conjunction with a class project. Research can be completed at any time throughout the year.

**DEFINITION OF “DEEP INVOLVEMENT”**
Deep involvement in a student organization, club, varsity athletic team, community service, or work-related position means more than just attending a meeting or two. Deep involvement includes attending meetings/activities of an organization/club/team on a regular basis over an extended period of time and contributing in some significant way to the organization, e.g., serving on a committee, participating in fundraising efforts, planning and implementing a program, playing on a team, exercising significant responsibility, etc.