

Northwestern Academic Program Review - Data Profile Metrics Outline

Data below is generally provided over a 10-Year period

FACULTY DATA

Metric	Potential Breakouts	Category	Owner	Source
Faculty FTE + Count Totals	By Faculty Type (i.e., Tenure-line Faculty vs. Clinical/Adjunct Faculty); as % of School	Faculty Size and Composition	Institutional Research and/or School Deans Office	MyHR
% Female		Faculty Demographics		
% Race/Ethnicity				
% 40 and under, % 41-55, % 56-67, % 68+ Faculty				
Recent Faculty Hires	By Faculty Type (i.e., Tenure-line Faculty vs. Clinical/Adjunct Faculty)	Faculty Recruitment Data	Institutional Research and/or School Deans Office	MyHR and/or Annual School Strategy Session Documents
Faculty Retention Success Rate				
Faculty Publications	By Faculty Type (i.e., Tenure-line Faculty vs. Clinical/Adjunct Faculty); By Individual Faculty Member; by Journal Name/Type	Faculty Publications and Citations	Institutional Research and/or School Deans Office	NU Scholars, Google Scholars, or other School-specific data sources
Faculty Citations				
Total Proposal Counts and Requested Funding	By Sponsor Type; By Individual Faculty Memeber	Sponsored Research	Institutional Research and/or School Deans Office	InfoEd
Total Award Counts and Funding				
Grants/Awards	By Individual Faculty Member	Grants and Awards	Typically compiled by Department or Deans Office	Department will supply for us

UNDERGRADUATE PROGRAM AND STUDENT DATA

Metric	Breakout	Category	Owner	Source
Total Course Enrollments	By Specific Course or Category (i.e., "core" or "elective" courses); by Faculty Type; Compared to Peer Set within the College/School	Undergraduate Teaching	Institutional Research and/or School Deans Office	SES/Caesar
Number of Course Sections				
Average Class Size				
Conferred Degree Counts (Majors and Minors)	Compared to Peer Set within the College/School	Undergraduate Degrees	Institutional Research and/or School Deans Office	SES/Caesar
Most Common Double Major and Minor Combinations				
% Students Female	Compared to Peer Set within the College/School	Undergraduate Student Demographics	Institutional Research and/or School Deans Office	SES/Caesar
% Students by Race/Ethnicity				
CTEC Data: Course Ratings	Compared to Peer Set within the College/School	Undergraduate Course Evaluations	Institutional Research and/or School Deans Office	University CTEC Data
CTEC Data: Instructor Ratings				
Undergraduate Career Outcomes	By Major	Undergraduate Outcomes Data	Northwestern Career Advancement (Student Affairs)	NCA Post-Undergraduate Survey
Overall Satisfaction with Major		Undergraduate Senior Survey Data	Institutional Research	Annual Senior Survey, administered by Institutional Research
Mean satisfaction with classroom experience in major				
Mean satisfaction with other aspects of major				

GRADUATE PROGRAM AND STUDENT DATA

Metric	Breakout	Category	Owner	Source
Admissions Selectivity and Yield		Admissions and Student Outcomes	The Graduate School (TGS)	TGS Data
Admissions Demographics (Count/% URM, Female, & International for Applicants, Admits and Enrollees)				
Undergraduate Universities of Applicants, Admits, and Enrollees				
Win/Loss Data				
Median Time to Degree				
Attrition and Transfer Rate				
Academic Outcomes by Matriculating Year				
Top 15 Factors vs. Second Choice School Based on Average Importance Rating (Enrolling vs. Non-Enrolling Students)		Admitted Graduate Student Survey Data		Admitted Graduate Student Survey
Factor Plots (NU Better/NU Worse)				
Decision Factors				
Enrolling Factors				
Non-Enrolling Factors				
Student Feedback on Experience, post-graduation		TGS Exit Survey Data		TGS Data
Career Outcomes		Alumni Placement		
Intended Career Field				
Sectors and Positions Types				
Alumni Positions				

PROGRAM RANKINGS

Metric	Breakout	Category	Owner	Source
Program Rankings	By sub-disciplines, if available	Rankings	Institutional Research	Typically, US News and World Report