From the Teaching + Learning Lab of MIT Blog by Janet Rankin

Welcoming Generative AI into Our Classrooms

The recent launch of generative artificial intelligence models, like ChatGPT, are eliciting an energetic variety of responses from instructors everywhere, ranging from consternation to cautious optimism. It is likely we are witnessing a novel and permanent disruption in the classroom activities of higher education. While it will take several months (years?) to fully assess the extent of this continually developing disorder, we are faced, in a few short weeks, with the beginning of a new semester. During the past three years, though, we've certainly learned how to pay attention to new challenges and how to pivot to meet them directly.

The inescapable reality is that ChatGPT and other AI writers are here, and students are going to use them. Trying to prevent the use of these new tools is likely to be a losing battle. We may be dismayed with students who will simply use these platforms in order to achieve an acceptable grade without actually engaging in original thought or work. We may sympathize, to some degree, with students who use these tools to complete more assignments in less time. Consider, too, our dawning awareness that current plagiarism detection software cannot completely detect AI-generated material. Further, consider that AI writers will likely improve in efficacy as rapidly (if not more so) as the technology of any detection software. The appeal of this new resource – either in wholesome or shady ways – is undeniable.

Even a few minutes' thought about the use of AI writers quickly gives rise to sweeping questions of (nearly) existential scope. Is plagiarism our prime concern as we view the proliferation of AI writers among our student populations? Should we stop students from utilizing these easily accessible resources? Is that goal remotely achievable? Where do we draw lines between identifying someone's original work amid the array of commonly accepted digital technologies already available? Who among us has not relied on the ubiquitous "auto-correct" when typing; or accepted wording suggestions in our text messages? What attention should we give to the inherently visible flaws among AI writers? How are we to be concerned about their evident lack of inclusivity?

How do we describe our evaluation of quality? Are there differences in degree among possible methods for producing, say, a loaf of bread? Consider some possibilities: A world-class baker employing her years of experience and skill, working with locally-sourced ingredients; A home baker preparing bread 'from scratch'; A home baker using a boxed mix and a bread machine; An automated factory assembly line producing *Wonder Bread*. Do these various venues constitute differences only in degree, or do the variable circumstances result in substantive differences? An analogy, perhaps, as we seek to understand our own and our students' engagement with AI writers.

While everyone's entanglement with AI writers is unavoidable, this situation represents a unique and optimistic moment for deeply refining our approach to classroom work of all kinds.

Though (of course!) creating additional work for instructors, this is a prime opportunity to highlight our ongoing care for student learning, academic well-being, and the authenticity and validity of our learning outcomes. Over the next few weeks of IAP, and by way of introduction, we will examine some broader questions here. These questions are especially critical and relevant as we all seek to establish a workable foundation for engaging in the long term with AI technologies across MIT classrooms and learning spaces.

Part II. How can we use these AI tools to support and enhance student learning?

- Can these tools help us to more effectively meet existing desired goals for learning outcomes?
- How might these tools prompt us to reconsider goals for student learning?
- Are there levels of higher-order thinking that we'd like students to achieve, and if so, can AI tools help them get there?
- Does the technology enable students to engage more meaningfully and authentically with the course material and/or the discipline overall?
- How can we redesign our assignments and assessments to leverage these tools to better support authentic and meaningful student learning?

Part III: Academic Integrity | Student Data Privacy | Accessibility & Equity

• Here, we outline a few issues to consider and address before the beginning of the semester.

Undertaking an initial survey of these questions will no doubt raise other questions and concerns and, we hope, demonstrate additional cause for optimism and creativity. And, given the ongoing proliferation of articles and blog posts, we expect no shortage of material to offer for your reflection, comment, and use.

In the meantime, if you'd like to read some particularly thoughtful pieces, we recommend the following:

- 1. Schiappa, Edward & Montfort, Nicholas (2023). Advice Concerning the Increase in Al-Assisted Writing, Klopfer, Eric & Reich, J. (2023) and Calculating the Future of Writing in the Face of Al. *Comparative Media Studies & Writing @ MIT*.
- 2. D'Agostino, Susan (2023). ChatGPT Advice Academics Can Use Now, Inside Higher Ed.
- 3. Bruff, Derek (2022). Three Things to Know about AI Tools and Teaching, *Agile Learning Blog*.
- 4. Brake, Josh (2022). Education in the World of ChatGPT. *The Absent-Minded Professor Blog*.

A more complete list of resources is included at the end of this post.

Part II: How Can We Use Generative AI to Support and Enhance Student Learning?

As described in our previous post, the unavoidable entanglement with generative AI tools represents a unique and optimistic moment for deeply refining our approach to classroom work of all kinds. Though (of course!) creating additional work for instructors, this is a prime opportunity to consider how the thoughtful integration of AI tools into our subjects can support and enhance student learning and establish a workable foundation for engaging in the long term with AI technologies across MIT classrooms and learning spaces.

In this post, we provide some guidance and associated resources for the use of generative AI in assignments and assessments in subjects across the Institute.

How might generative AI prompt us to reconsider and refine goals for student learning?

Before considering the affordances or annoyances of generative AI in your teaching context, it is important to critically examine your real goals for student learning. Are there levels of higher-order thinking – more complex, more authentic learning goals – that you'd like students to achieve? If so, you can begin to explore the ways that generative AI tools help students achieve those goals. In particular, you may wish to consider:

- How (or if) the technology can enable students to engage more meaningfully and authentically with the course material and/or the discipline overall?
- How you might redesign your assignments and assessments to leverage generative AI to better support meaningful student learning?
- Engaging with ChatGPT and examining how it handles your current assignment prompts and problems. Think back to your ideal goals for student learning – for most of us, these goals are not achievable by generative Al. Consider how you can modify your assignments to support your actual goals for student learning.

The Process of Student Learning

For many instructors, thinking about the process of student learning and the assessment of that process – may be a useful way to (1) help students develop the habits of mind and skills essential to the discipline (or subject) and (2) shift the focus of student learning assessment away from end products that may lend themselves to chatbot plagiarism.

Higher education author and consultant John Warner recently commented: "One of the hallmarks of growing sophistication as a writer is seeing the idea you thought you were expressing change in front of your eyes as you are writing. This is high-level critical thinking. This kind of emergent rethinking is an experience that every college-level writer should be familiar with." (Warner, 2022).

And, as Nancy Gleason, director of the Hilary Ballon Center for Teaching and Learning at NYU Abu Dhabi, wrote recently in The Times Higher Ed, "[...the assessment of only] a completed product is no longer viable. Scaffolding [and assessing] the skills and competencies associated with writing, producing and creating is the way forward." (Gleason, 2022).

This is particularly relevant here at MIT, where developing students as critical thinkers and problem solvers are primary and essential goals of an MIT education and cornerstones of the campus ethos. Experts in a field are comfortable "playing" with multiple solution paths and ideas – i.e., hitting dead ends – and learning from these mistakes to eventually formulate solutions (see reading suggestions below at Resources on Expert v. Novice Learners). Many novices (our students included) believe if they don't see the solution right away, that they have failed. Learning how to solve problems involves learning from failed solution attempts and accepting that initial "failure" is almost always part of developing a successful solution. Here, a focus on the process, in addition to the product, can help students achieve our goals for them as MIT graduates and minimize chatbot plagiarism. Consider the usefully prescient comments of cognitive and learning scientist Michelene Chi in her 1994 paper on the role of self-explanations in the improvement of student science understanding:

"...especially for challenging science domains....students should learn to be able to talk science (to understand how the discourse of the field is organized, how viewpoints are presented, and what counts as arguments and support for these arguments), so that students can participate in scientific discussions, rather than just hear science." (Chi, 1994)

Using generative AI in your assignments

Incorporating this technology in your assignments will generally involve asking your students to critique and compare – or even iteratively improve upon – Al-generated content (see additional reading suggestions below in the Resources section). We call attention to a continually expanding set of ideas as instructors from all disciplines proactively wrestle with these new challenges.

Here, for example, Lucinda McKnight, senior lecturer in pedagogy and curriculum at Deakin University, offers several suggestions for incorporating AI writers into student assignments, including:

- Use AI writers as researchers. They can research a topic exhaustively in seconds and compile
 text for review, along with references for students to follow up. This material can then
 inform original and carefully referenced student writing.
- Use AI writers to produce text on a given topic for critique. Design assessment tasks that involve this efficient use of AI writers, then [ask students to provide] critical annotation of the text that is produced.
- Use different AI writers to produce different versions of text on the same topic to compare and evaluate.

- Use and attribute AI writers for routine text, for example, blog content. Use discrimination to
 work out where and why AI text, human text, or hybrid text are appropriate and give
 accounts of this thinking.
- Research and establish the specific affordances of Al-based content generators for your discipline. For example, how might it be useful to be able to produce text in multiple languages in seconds? Or create text optimized for search engines?
- Explore different ways AI writers and their input can be acknowledged and attributed
 ethically and appropriately in your discipline. Model effective note-making and recordkeeping. Use formative assessment that explicitly involves discussion of the role of AI in
 given tasks. Discuss how AI could lead to various forms of plagiarism and how to avoid
 this. (McKnight, 2022).

In subjects that use problem sets, ask students to explain their thought processes as they solve (a subset of) the problems. A few (of many possible) helpful prompts may include asking them to describe:

- Why they chose a particular method;
- Why they made certain assumptions and/or simplifications;
- Where they ran into dead ends, and how they found their way forward; and
- What broader takeaways they learned from solving the problem.

Developing students' metacognitive skills, by requiring them to self-regulate and self-explain their solution process may mitigate their use of AI-generated responses. Self-evidently, it is much more difficult to explain their problem-solving process when they didn't actually solve the problem! If a student uses generative AI in some aspect of the solution, the requirement that they document their thought processes will force them to engage a bit deeper with certain aspects of the problem and the learning process overall.

In their paper, Mollick & Mollick offer detailed descriptions of ways to leverage programs like ChatGPT in student assignments. They suggest that "...Al can be used to overcome three barriers to learning in the classroom: improving transfer, breaking the illusion of explanatory depth, and training students to critically evaluate explanations." (Mollick & Mollick, 2022). In line with the suggestions of McKnight above, they provide detailed examples of Al-leveraged assignments to support deeper student learning.

What's Out There?

Finally, whether you plan to leverage AI or push back against its use in your subjects — it is useful to know about existing AI tools and applications. For a comprehensive and current list, see https://www.futurepedia.io/.

Part III: Academic Integrity | Student Privacy | Equity & Accessibility

In this third part of our series on the use of generative AI. Here, we outline a few issues to consider and address before the beginning of the semester:

- The development, revision and communication of your academic integrity statement;
- The consideration of student data privacy;
- The reexamination of issues of equity and accessibility

Please also see Parts I and II: How Can We Use Generative AI to Support and Enhance Student Learning? of this series.

Academic Integrity

The Teaching + Learning Lab recommends that you clearly state your policy on the use of generative AI in the academic integrity statement on your syllabus. Note that OpenAI's terms of use include the following among its restrictions: users may not "represent that output from the Services was human-generated when it is not."

Examples of AI acceptable-use Syllabus Statements

Please adapt as needed for your subject:

The use of generative AI is prohibited in the subject

Since a central goal of this subject is to help you become independent and critical thinkers, you are discouraged from using AI tools to create [SPECIFY: TEXT | CODE | EQUATIONS | VIDEO | AUDIO | IMAGES] in your work (assignments, activities, responses, etc). Any work submitted using AI tools will be treated as though it was plagiarized.

If any part of this is confusing or uncertain, please reach out to me for a conversation before submitting your work. *Adapted from the Center for Teaching Excellence, BC*

The limited use of generative AI is permitted with proper citation

Since a central goal of this subject is to help you become independent and critical thinkers, you are discouraged from the *extensive use* of generative AI tools to create (SPECIFY: TEXT | CODE | EQUATIONS | VIDEO | AUDIO | IMAGES) as part of your work.

If you do use AI-generated content in your assignments, you must clearly indicate what work is yours and what part is generated by the AI. In such cases, no more than XX% of your work should be generated by AI. Any AI-generated work not cited and/or used for more than XX% of your assignment will (SPECIFY OUTCOME).

If any part of this is confusing or uncertain, please reach out to me for a conversation before submitting your work. Adapted from the Center for Teaching Excellence, BC

Acceptability of use determined on a case-by-case basis

There are situations when the use of generative AI may be appropriate and educational. If you believe that your use of generative AI is appropriate for a given assignment, Please contact me (via email, or in person at least (X) days before the due date) to explain your rationale for its use. Adapted from the Yale Poorvu Center's AI Guidance

Please note – that for equity and inclusion-related reasons, you should be extremely clear that you are open and willing to discuss the use of generative AI with all students. You should also be transparent about your criteria for deciding justified use. A case-by-case approach may disproportionately negatively impact first-generation/low-income (FG/LI) students and/or students from other traditionally marginalized backgrounds in higher education. These students may be less willing to reach out to instructors for special accommodations, and may, overall, be less comfortable approaching faculty. This may be due in part to fears of reinforcing negative stereotypes (stereotype threat) and/or because FG/LI students may not know that conversations with faculty are an expected part of higher education (i.e., they have less academic cultural capital than non-FG/LI students). In addition, without clearly articulated criteria for your decisions, students may feel that your decisions regarding AI use are unfair or biased.

For additional syllabus statements from colleges, universities and programs across the country, see Classroom Policies for AI Generative Tools. Compiled by Lance Eaton, Director of Digital Pedagogy, College Unbound, Providence, RI.

For additional information on creating a syllabus that acknowledges and incorporates policies regarding the use of generative AI, see the Syllabus Resources on the Sentient Syllabus Project's website.

Student Data Privacy

If you would like students to engage with AI-generated content in your subjects – you'll want to consider student privacy issues (ChatGPT is an open-access tool, not supported by IS&T and not subject to MIT's student data safeguards) as well as the ethics of mandating that students use the tool. Read and encourage all students to read ChatGPT's privacy policy, which states that data collected by ChatGPT can be shared with third-party vendors, law enforcement, affiliates, and other users; and the terms of use, which states that "you must be 18 years or older and able to form a binding contract with OpenAI to use the Services" (i.e., students under 18 years old should not be asked to use the tool.) Users can request to delete their ChatGPT account, but all prompts and inputs to the site cannot be removed.

Writing in her blog, Jill Walker Rettberg, professor of digital culture at the University of Bergen in Norway, notes, "OpenAI knows my email and the country I am connecting from, so they can assume my judgements about how ChatGPT responds to me align with "Norwegian values". OpenAI also knows what device, browser and operating system I am using, which can be a proxy for class and socio-economic status." (Rettberg, 2022)

To address data privacy concerns, you may want to consider ways that students can use Algenerated content without generating it themselves (e.g., you or a TA volunteer could enter questions/prompts as specified by students, and share them for use in the assignment).

Equity & Accessibility

For the time being, ChatGPT is open-access and free. Although there has been no official announcement, OpenAI is apparently planning to launch a paid version for unrestricted use. As with other apps/software – ChatGPT may become readily accessible only to those who are willing and able to pay for it. When and if ChatGPT moves to a for-profit price structure, instructors will need to carefully reexamine and adjust how and when they ask students to engage with the tool.

With respect to accessibility, writing in *Wired*, Pia Ceres writes, "completely barring ChatGPT from classrooms, tempting as that may be, could introduce a host of new problems. Torrey Trust at the University of Massachusetts Amherst studies how teachers use technology to reshape learning. She points out that reverting to analog forms of assessment, like oral exams, can put students with disabilities at a disadvantage." (Ceres, 2023)

For additional resources for developing transparent and equitable assignments and assessments, see the Transparency in Learning and Teaching project or contact MIT's Disability and Access Services at: accessibility [at] mit.edu.

Finally, whether you plan to leverage AI or push back against its use in your subjects — it is useful to know about existing AI tools and applications. For a comprehensive and current list, see https://www.futurepedia.io/.

Resources

Higher Ed

- Brake, Josh (2022). Education in the World of ChatGPT. The Absent-Minded Professor Blog.
- Bruff, Derek (2022). Three Things to Know about AI Tools and Teaching, Agile Learning Blog.
- D'Agostino, Susan (2023). ChatGPT Advice Academics Can Use Now, Inside Higher Ed.
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- Grobe, Christopher (2023). Why I'm Not Scared of ChatGPT: The limits of the technology are where real writing begins. *Chronicle of Higher Education*.
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- Mondschein, Ken (2022). Avoiding Cheating by AI: Lessons from Medieval History Medievalists.net.
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- Stokel-Walker, Chris (2022). Al bot ChatGPT writes smart essays should professors worry?. *Nature*.
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 Amherst
- Watkins, Marc (2022). Al Will Augment, Not Replace [Writing], Inside Higher Education.
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- University of Michigan's Center for Research on Learning & Teaching (2023). ChatGPT: Implications for Teaching and Student Learning.
- Warner, John (2022). The Biggest Mistake I See College Freshmen Make. Slate.

General

- Bogost, Ian (2022). ChatGPT Is Dumber Than You Think, Atlantic.
- Roose, Keven Roose (2022). The Brilliance and Weirdness of ChatGPT, NYTimes.

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