

## Overview

*Series of short workshops teaching skills for communicating research to a wider audience, planned in coordination with OGMC*

# 94

*faculty participants on both Evanston and Chicago campuses*

## Program Goals

- *Support the University’s call to increase the public’s awareness of the positive impacts of University research*
- *Increase faculty communication skills including distilling their messages, removing jargon, and using storytelling*
- *Provide opportunities to practice communicating research and receive feedback from peers*
- *Increase confidence in communicating to a wider audience*

## Impact



*Faculty participants reported increased confidence in using the techniques learned*

### New Techniques Learned and Practiced

- *Starting with the “why”*
- *Removing jargon*
- *Humor and anecdotes*
- *Less than 3 minute thesis*
- *Vivid analogies*

## Evaluation

# 4.8/5

*I plan to use the information . . . to communicate with a wider audience*

# 4.9/5

*I learned skills . . . to communicate without jargon*

# 4.7/5

*I learned . . . to incorporate storytelling into talking about my research*

# 4.6/5

*I learned skills . . . to communicate more clearly and succinctly*



*Most valuable was connecting my work to impact/contribution to the public.”*



*I learned how to deliver my research in three minutes.”*



*Most valuable was the opportunity to practice skills as we learned them.”*