Northwestern Alumni Survey

Please note: All data from the survey will remain strictly confidential; no one will have access to your personal data. Thank you for providing your feedback.

Overall, how connected do you feel with Northwestern?

- □ Closely connected
- □ Somewhat connected
- □ Neither connected nor unconnected
- □ Somewhat unconnected
- □ Not connected

Please rate both the importance (on the left-hand side) and frequency (on the right-hand side) of the ways that you acquire

news and information (on the web these items are side by side):

			Import	ance		
	Not at all	Unimport	Neither	Important	Very	
	Important	ant	Important		Important	
			nor			
			Unimport			
			ant			
Television						
Radio						
Newspapers						
Magazines						
Newsletters						
Email						
Web Sites						
Blogs						
Podcasts						
Friends/Relatives						
On-line Social networks						
Instant Messaging						
Frequency						
Never Occasionall Frequ	ently					
у –						
]					

How helpful are the following types of communication in keeping you connected with Northwestern ?

	Not helpful	Helpful	Very Helpful	Do not receive or access	
Northwestern Magazine					
Northwestern E-news					
Daily Northwestern					
School publications					
Northwestern Web Site					
Alumni Association Web Site					
Alumni Association Emails					
Alumni Association Podcasts					
Phonathon calls					
Annual giving mailings					

Do you still keep in regular contact with your friends from Northwestern?

 \Box Yes

□ No

How frequently are you in touch with your Northwestern friends using the following methods?

	Never	Occasionally	Frequently	Very	
				Frequently	
Email					
Phone Conversations					
Paper Mail					
Personal Web sites					
Blogs					
On-line Social Networks					
Local NU Events in your					
area					
Face-to-Face meetings					
NU Reunions					
Professional Associations					

What affiliations are most important to you for participating in alumni programs and receiving communications?

	Not at all Importa nt	Unimpor tant	Neither Importa nt nor Unimpor tant	Importa nt	Very Importa nt	Not Applicab le
Class year						
NU School						
Major						
Fraternity or Sorority						
Athletics						
Student Organization						
Musical Organization						
Career Field						
My local club						

In the past five years have you participated in any of the following activities sponsored by Northwestern or the Alumni Association? If so, please indicate your satisfaction.

	Very Dissatisf ied	ent	Generall y Satisfied	Very Satisfied	Not Applicab le	
Admissions visit						
Northwestern reunion						
Reunion committee						
Alumni Association						
educational programs						
Alumni Association						
theater event						
Alumni Association travel						
Alumni Admissions						
Council						
Alumni Association club						
event						
Athletic event						
Program sponsored by						
school (e.g. Medill)						

Have you participated in any career programs sponsored by Northwestern (mark all that apply)?

- □ Yes
- □ No, but I would like to use them in the future
- □ No, I am aware of programs but have not used them
- □ No, I was not aware that career programs are offered

Please rate your satisfaction with the following Northwesternsponsored career related programs:

	Very Dissati sfied	Genera lly Dissati sfied	Ambiva lent	Genera lly Satisfie d	Satisfie	Not Applica ble	
Individual career counseling and assessment for career planning/management							
Job search support (resume, cover letter, interviewing skills)							
Website job postings							
Online career networking							
Online career resources for occupational and company research							
Expert career advice articles and podcasts							
Attending job fairs on campus							
Career networking events on campus							
Career networking in your home community							
Mentoring Northwestern students or young alumni							
			Arts	& Scier	nces - A	Art History	r

What was your undergraduate major?

- □ Arts & Sciences European **Studies**
- □ Arts & Sciences African American Studies
- □ Arts & Sciences American **Studies**
- □ Arts & Sciences Anthropology

- □ Arts & Sciences Art Theory and Practice
- □ Arts & Sciences Asian & Mid East Lang & Civ
- □ Arts & Sciences Asian and Middle East Studies
- □ Arts & Sciences Biological Sciences
- □ Arts & Sciences Chemistry
- □ Arts & Sciences Classics

- Arts & Sciences Cognitive Sciences
- Arts & Sciences Comparative Literary Studies
- Arts & Sciences Computing and Information Systems
- Arts & Sciences Drama
- Arts & Sciences Earth and Planetary Sciences (Geological Sciences)
- □ Arts & Sciences Economics
- □ Arts & Sciences English
- Arts & Sciences Environmental Sciences
- □ Arts & Sciences French
- □ Arts & Sciences Gender Studies
- □ Arts & Sciences German
- □ Arts & Sciences History
- Arts & Sciences Integrated Science Program
- Arts & Sciences International Studies
- □ Arts & Sciences Italian
- □ Arts & Sciences Linguistics
- Arts & Sciences Materials Science
- Arts & Sciences Mathematical Methods in the Social Sci
- □ Arts & Sciences Mathematics
- □ Arts & Sciences Philosophy
- □ Arts & Sciences Physics
- □ Arts & Sciences Political Science
- □ Arts & Sciences Psychology
- □ Arts & Sciences Religion
- Arts & Sciences Science in Human Culture
- Arts & Sciences Slavic Lang and Lit
- □ Arts & Sciences Sociology
- Arts & Sciences Spanish and Portuguese
- □ Arts & Sciences Statistics
- □ Arts & Sciences Other
- □ Business/Commerce
- □ Communication Animate Arts

- Communication Comm. Sciences and Disorders
- Communication Communication Studies
- □ Communication Dance
- Communication Film & Media Studies
- Communication Human Communication Science
- Communication Interdptl Studies in Comm
- Communication Performance Studies
- □ Communication Radio-TV-Film
- □ Communication Theatre
- □ Communication Other
- Education & Social Policy -Human Development and Psychology
- Education & Social Policy -Learning & Organztnl Change
- Education & Social Policy -Secondary Teaching
- Education & Social Policy Social Policy
- □ Education & Social Policy Other
- McCormick Applied Mathematics
- McCormick Biomedical Engineering
- McCormick Chemical Engineering
- □ McCormick Civil Engineering
- McCormick Combined Studies in Engineering
- McCormick Computer Engineering
- □ McCormick Computer Science
- McCormick Electrical Engineering
- McCormick Environmental Engineering
- McCormick Industrial Engineering
- McCormick Manufacturing and Design Engineering

- McCormick Materials Science and Engineering
- McCormick Mechanical Engineering
- McCormick SEAS -Manufacturing and Design Engineering
- □ McCormick Other
- Medill Journalism
- Music Jazz Studies
- □ Music Ad Hoc
- □ Music Music Academic Studies
- Music Music Cognition
- Music Music Composition
- □ Music Music Education
- □ Music Music Technology
- □ Music Music Theory
- Music Musicology
- □ Music Organ
- □ Music Piano Performance
- □ Music String Performance
- Music Voice and Opera Performance
- Music Wind and Percussion Performance
- □ Music Other
- □ Other

What was your undergraduate minor or second major?

(same list as majors above)

What is your PRINCIPAL activity at this time (mark one)?

- □ Employment, full-time paid
- □ Employment, part-time paid
- Graduate or professional school, full-time
- Graduate or professional school, part-time
- Additional undergraduate coursework
- □ Military service
- □ Volunteer activity

- □ Starting or raising a family
- □ Retirement
- Other *Please specify:*

If you are currently employed, in what type of organization or sector do you work (mark one)?

- Private for-profit corporation/company/grouppractice
- Self-employed, own business, or professional practice (non-group)
- Government or other public institution or agency
- Private non-profit (school, college, arts/cultural organization, etc.)
- Other *Please specify:*

In what field do you currently work?

- □ Architecture/Design
- Business consulting
- □ Engineering
- □ Finance/Investing
- □ Information Technology
- □ Journalism/Communication
- □ Law
- □ Manufacturing
- □ Marketing/Sales
- □ Medical/Healthcare
- □ Military
- □ Visual or Performing Arts
- Other
 - Please specify:

Which best describes the level of your current position?

- Entry level
- □ Mid-career
- □ Senior level
- Executive
- Other

Is your current position related to your undergraduate field(s) of study?

- \Box Yes, same field as major(s)
- \Box Yes, related to major(s)
- □ No, not related
- □ Not applicable

Is your current position related to your

undergraduate minor(s)?

- $\Box \quad \text{Yes, related to minor(s)}$
- □ No, not related

How well do you think your Northwestern prepared you for your chosen career?

- □ Very well
- □ Generally well
- Neither well nor inadequately (neutral)
- □ Inadequately
- □ Very inadequately
- □ Not relevant

Overall, how satisfied are you with the course of your career thus far?

- □ Very satisfied
- □ Generally satisfied
- Neither satisfied nor dissatisfied (neutral)
- □ Generally dissatisfied
- Very dissatisfied
- □ Not applicable

Have you enrolled in a degree program since graduating from Northwestern?

- □ Yes
- □ No

Please mark degrees received in Column I and those programs in which you are currently enrolled in Column II.

(on the survey these were side by side)

Bachelor's or Master's Degrees

	Rec eive	Cur rent ly
Bachelor's - Second degree		
Master's - Biological		
sciences	_	_
Master's - Communications		
Master's - Engineering, other		
applied sciences	_	_
Master's - Humanities or arts		
Master's - Journalism		
Master's - Music		
Master's - Physical sciences		
Master's - Social Sciences		
Master's - Education		
Master's - Business (MBA)		
Master's - Other		

Doctorate or Professional Degrees

	I.D	II.
	egr	Cur
	ee	rent
	Rec	~
	eive	
	d	olle
Doctorate - Biological		d
sciences	_	_
Doctorate - Engineering,		
other applied sciences		
Doctorate - Humanities or		
arts		
Doctorate - Physical sciences		
Doctorate - Social Sciences		
Doctorate - Education		
Doctorate - Other		
Law (L.L.B. or J.D.)		
Medicine (M.D.)		
Other Medical (D.D.S.,		
D.M.D., D.C., D.C.M., O.D.,		
D.O., Pharm.D., D.P.M.,		
D.P., Pod.D., D.V.M., or		
other)		
Professional degree - Other		

How well do you think your undergraduate experience at Northwestern University prepared you for graduate or professional school when you compare yourself with others in your graduate/professional degree program(s)?

- □ I was very well prepared
- □ I was generally well prepared
- □ I was adequately prepared
- □ I was inadequately prepared
- □ I was not at all prepared
- □ Not relevant

To what extent did your overall undergraduate experience influence your plans for graduate or professional studies?

- □ Very positively
- Generally positively
- Neither positively nor negatively (neutral)
- □ Generally negatively
- □ Very negatively
- □ Not relevant

At the time you graduated, approximately what was the total amount borrowed to finance your undergraduate education that you were personally responsible for repaying?

Ľ	None	\$30,000 to
	\$1 to \$9,999	\$39,999 \$40,000 to
	\$10,000 to	\$49,999 \$50,000 or
	\$19,999 \$20,000 to	more Unable to

\$20,000 to □ \$29,999

more Unable to estimate

Reflecting back, do you now think that the benefits you received from attending Northwestern were worth the financial costs to you and your family?

- □ Strongly agree
- □ Somewhat agree
- □ Neither agree nor disagree (neutral)
- □ Somewhat disagree
- □ Strongly disagree

What is your race/ ethnicity? (choose all that apply)

- American Indian/Alaska Native
- Asian/Pacific Islander
- □ Black, non-Hispanic
- □ Hispanic
- □ White, non-Hispanic

Do you own or rent your living space?

- Own
- Rent
- □ Other

Do you have a spouse or domestic partner?

- □ Yes
- □ No

Is your spouse/domestic partner also a Northwestern alumnus/alumna?

- □ Yes
- □ No

Do you have any children?

- Yes
- □ No

Please specify the number of children you have in each

age range:

- 0-4 years _____
- 5-12 years ____
- 13-17 years ____
- 18-23 years ____
- 24 30 years _____
- 31 or older _____

Indicate the ways in which you participate in the following types of organizations (mark all that apply):

NorthwesternIIAn undergraduate institution IIIattended besides NUIIMy own secondary schoolIIMy graduate or professionalIIschoolIISpouse's undergraduate almaIImaterIISpouse's secondary schoolIISpouse's secondary schoolIISpouse's graduate orIIprofessional schoolIIA university that neither myIIspouse nor I attendedIIChild(ren)'s school(s)IIArts/Cultural organizationsIIHospitals/health organizationsIIPoliticalIIIntervieweine timeIIIntervieweine time<
Attended besides NU My own secondary school My graduate or professional school Spouse's undergraduate alma mater Spouse's secondary school Spouse's graduate or professional school A university that neither my spouse nor I attended Child(ren)'s school(s) Arts/Cultural organizations Interpret Hospitals/health organizations Political
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Hospitals/health organizationsImage: Constraint of gamizationsPoliticalImage: Constraint of gamizations
Political
I ontedi
campaigns/organizations
Social service/community
organizations
Religious organizations \Box \Box
How does Northwestern University rank among your philanthropic priorities?\$1,000-\$9,999 \$10,000-\$49,999 \$50,000 - \$99,999 \$100,000 or moreNU is my top philanthropic priority\$1,000-\$9,999 \$10,000-\$49,999 \$100,000 or moreNU is my top philanthropic priorityWhat is your appual family
□ NU is among my top three colorry?
□ Although I give to NU, it is not □ Less than □ \$300,000-
among my top three philanthropic $$25,000$ $$399,999$ priorities $$25,000$ $$400,00$ -

 Making contributions to NU is not a priority for me

How much do you generally contribute to charitable organizations each year?

□ Less than \$1,000

- \$49,999
 - \$499,999
 - □ \$500,000-\$999,999
- \$99,999 \$100,000-

\$299,999

□ \$50,000-

- \$199,99 \$200,00-
- □ \$1,000,000-\$2,999,999
- □ \$3,000,000 or more

Who makes the majority of philanthropic decisions in your household?

□ Myself

- □ My spouse/domestic partner
- My spouse/domestic partner and I make these decisions together

If you could do it over, would you attend Northwestern?

- Definitely
- Possibly
- □ Not sure
- □ Probably not
- □ No

What is your best memory of your Northwestern experience?

What is your worst memory of your Northwestern experience? What has been your favorite alumni experience?

What has been your least favorite alumni experience?

Do you have any additional comments or suggestions that would make Northwestern Alumni Association or Club programming and communications more relevant to you?

Thank you very much for completing the survey.