

**Dream Week 2020 All Committee Meeting**  
**October 31, 2019**  
**Arch Room - Norris University Center**

**Committee Attendance:**

Tahera Ahmad, Candace Bergeron, Crystal Black, Val Buchanan, Shayla Butler, Rachel D'Amato, Dave Davis, Tracey Gibson-Jackson, Ava Greenwell, Kyra Jones, Louie Lainez, Dana Langtiw, Sekile Johnson-Nzinga, Janet Olivo, Obumneme (Godson) Osele, Mónica Russel y Rodríguez, Melisa Stephen, Alvin Tillery, Lauren Watkins.

**Agenda and Committee Reports:**

**Welcome; Introductions- Mónica Russel y Rodríguez**

**Evanston Key Note: Ava Greenwell**

- Keynote Tarana Burke, secured, contract signed, details set.
- Keynote committee requests for more frequent and more advertising regarding keynote
- Coordinating communication and services to be provided during keynote event regarding sexual- and gender-based violence
- Eventbrite tickets to be used to track attendance and interest; Eventbrite tickets possibly used for security measures

**Chicago campus update: Janet Olivo**

- Agenda for Chicago events currently in formation
- A Chicago subcommittee meeting is scheduled to further discuss programming and additional keynote logistics

**Candlelight Vigil: Tahera Ahmad and Godson Osele**

- Potential title for event: *Dr. King's Beloved Community: Where Are We Now?*
- Invitation to Dr. Alice Palmer to facilitate event discussion
- Vigil theme to focus on Dr. King's Beloved Community within the areas of
  - Work, Economics, Black youth
  - Poverty and Homelessness
  - Criminal Justice System
- Panel scheduled to run for 40 minutes and leave 20 minutes at the end for questions from the audience

### **Eva Jefferson Day: Val Buchanan**

- Met with Family Focus; Met with ETHS organizers; Will create t-shirts for participants
- Eva Jefferson Day provides programming for Family Focus kids and is not open for any child to attend. There is no drop-in participation open scheduled for that day and it is not, at this time, open to other organizations. It may be something to consider in future years.

### **Marketing/Communication: Louie Lainez**

- Provided draft of keynote shuttle advertisement; Keynote has been placed on [PlanIt Purple event calendar](#); completing additional advertisements for Vigil event and other advertisements
- Timeline in which information of the Tarana Burke talks (and additional events) will be release to news media outlets:
  - Week of November 4: Announcement of keynote speaker to limited media (monthlies and long-lead outlets)
  - Week of December 9: Keynote release to full media list, ideally with complete Dream Week schedule
  - Week of January 6: Release with full Dream Week schedule (if not already announced in Dec.)

### **Budget- Mónica Russel y Rodríguez**

- OIDI yearly allocation for MLK cut by almost half; waiting to understand budget model for 2021
- On target now with funding from President's office for 2020; uncertainty for 2021

### **What is missing? Action steps; Assign**

- How to think about student interest for 2021
- Pre-production meeting in Nov, Dec, Jan as needed
- Confirm security for keynote

### **Important dates with updated information:**

#### **Eva Jefferson Day**

Monday, January 20, 2020

9:00am-3:00pm

Northwestern Norris University Center (Evanston Campus)

\*\*For children part of the Family Focus organization only

**Candlelight Vigil**

Monday, January 20, 2020

4:00-5:15pm

Alice Millar Chapel (Evanston Campus)

**Tarana Burke MLK Q&A Session**

Monday, January 27, 2020

12:00 PM – 1:00 PM

Chicago Campus

**Tarana Burke MLK Keynote**

Monday, January 27, 2020

5:00 PM – 6:00 PM

Pick-Staiger Concert Hall (Evanston Campus)

**Upcoming Committee Meetings:****Dream Week Full Committee Meeting**

Tuesday, December 3, 2019

3:00 PM – 4:30 PM

Norris – Armadillo Room 208

\*Conference call information will be provided prior to meeting