

Northwestern University  
2014 FINANCIAL REPORT

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# Report of the Executive Vice President

To the Board of Trustees of Northwestern University:

The *2014 Financial Report* for Northwestern highlights the University's continued financial health and capacity. We are well-positioned to meet our strategic objectives while providing the highest-quality education for our students, developing innovative programs in research, and sustaining a vibrant academic community.

The University's renowned reputation in sponsored research and academics increases our ability to attract a highly qualified and diverse student body. In addition to tuition, research funding, philanthropy, and endowment earnings continue to provide Northwestern with balanced sources of revenue, positioning us to face the challenges and opportunities of the future with confidence.

As shown in the Statements of Financial Position, the University benefited from another strong year in the investment markets. The vehicle for managing our endowment, the Long-Term Balanced Pool, had a net total return of 16.8 percent, which contributed to the 19 percent increase in investments. Significant progress was made this year on the University's capital plan in support of academic programs. Total assets grew to \$12.8 billion, an increase of nearly \$1.9 billion from the prior year. Total liabilities increased to \$2.1 billion as a result of increasing long-term borrowing by \$397 million, while net assets grew \$1.5 billion, to nearly \$10.7 billion.

Through the generosity of our donors, \$466 million was recorded in gift revenue. Operating revenue totaled \$2.3 billion in both 2014 and 2013. Operating expenses increased from 2013 to 2014 by 4.8 percent, to nearly \$2 billion. The resulting excess of operating revenue over expense was \$306 million in 2014, compared with \$407 million in 2013.

The University's strong financial position will be crucial in moving us to even greater distinction in our academic position among the best global universities. Our ability to make key investments will allow us to further advance our academic and research excellence.



Nim Chinniah

Executive Vice President

# Investment Report

In fiscal year 2014 improving US economic data alleviated investors' concerns over the US central bank's winding down of large-scale asset-purchasing programs. Low inflation and a low interest-rate environment, combined with steady growth, produced a favorable investment backdrop. US large-capitalization equities led world equity indices higher, with the S&P 500 gaining more than 25 percent during the fiscal year, and global equity indices producing high-teen returns. In this environment the University saw a solid fiscal-year gain of 16.8 percent for its diversified portfolio. The Long-Term Balanced Pool rose by \$1.85 billion, to \$9.7 billion. On August 31, 2014, the University's investment assets (including cash and intra-University investments) totaled \$10.03 billion.

## The University's Total Investment Pools

The University maintains three primary investment pools: The Long-Term Balanced Pool, Treasury funds, and separately invested assets. Each investment category has a specific set of objectives.

*The Long-Term Balanced Pool*, used for endowed and quasi-endowed purposes, is managed with the objective

of long-term total return. It is a "unitized fund" using mutual fund accounting principles. Because of its size and long-term orientation, performance data and investment strategy information in the discussion that follows relate to the Long-Term Balanced Pool.

*Treasury funds* are money market funds used for cash reserves and to preserve principal and maintain liquidity; intermediate-term bond investments; and working capital funds held by the University, which are generated through the temporary differences between operating receipts and disbursements. These funds are not unitized. The income from investing them is used for general operating purposes. Working capital investments are held in a variety of money market instruments or, if not needed within 90 days, are invested in the Long-Term Balanced Pool.

*Separately invested funds* are donated funds, including restricted investments and some life-income plans. These assets may not be merged with other assets for consolidated management.

The table below illustrates the net asset values and unitized information for the University's investment pools for the past five years.

### History of the Merged Pools as of August 31, 2014

	2010	2011	2012	2013	2014
<b>Long-Term Balanced Pool</b>					
Net asset value <i>(in thousands of dollars)</i>	\$6,015,844	\$7,012,867	\$7,186,794	\$7,850,651	\$9,704,003
Number of units <i>(in thousands)</i>	33,301	34,144	35,155	36,390	40,169
Net asset value per unit	\$180.65	\$205.39	\$204.43	\$215.74	\$241.58
<i>Payout amount per unit</i>					
Current earned income	(\$0.71)	(\$0.75)	(\$0.75)	\$0.11	(\$0.08)
Previously reinvested realized gains withdrawn	\$9.25	\$9.03	\$9.07	\$8.63	\$9.01
<i>Total payout per unit</i>	\$8.54	\$8.28	\$8.32	\$8.74	\$8.93
<b>Summary of net asset values</b>					
<i>(in thousands of dollars)</i>					
Treasury pool funds	\$117,334	\$148,378	\$146,675	\$157,003	\$169,951
Separately invested funds	103,462	85,741	89,328	136,625	158,383
<b>Total net asset value <i>(in thousands of dollars)</i></b>	<b>\$6,236,640</b>	<b>\$7,246,986</b>	<b>\$7,422,797</b>	<b>\$8,144,279</b>	<b>\$10,032,337</b>

### Asset Allocation for the Long-Term Balanced Pool

The Investments Committee of the University annually reviews asset allocation policy for the Long-Term Balanced Pool. During fiscal year 2014 the committee ratified the Investment Office's recommendations of a 1 percent decrease in the private investments target and a corresponding 1 percent increase in real assets. The Investment Office's optimization modeling seeks to generate higher returns with lower risk levels, and

subjective considerations such as liquidity and inflation/deflation protection were also part of the analysis.

The next chart displays the current asset allocation policy for the University, including these changes. Reflecting the Investment Office's bias against market timing or tactical asset allocation as a primary driver of value added, actual allocations varied from targeted levels by modest amounts.

#### Policy Portfolio Targets and Ranges

	Range	Target	August 31, 2014	Difference
US equity	9–15%	12%	13.3%	1.3%
International equity	13–19%	16%	16.3%	0.3%
Fixed income	9–15%	12%	10.6%	-1.4%
High-yield credit	0–10%	5%	3.8%	-1.2%
Absolute return	14–22%	18%	17.7%	-0.3%
Private investments	15–23%	19%	19.5%	0.5%
Real assets	14–22%	18%	16.0%	-2.0%
Cash		0%	2.8%	2.8%

### Primary Investment Performance Objective: Preserving Purchasing Power and Growing Income

The principal objective for Northwestern's Long-Term Balanced Pool is to preserve purchasing power and to provide a growing stream of income to fund University programs. The pool seeks to achieve an annual total rate of return (i.e., actual income plus appreciation) equal to inflation plus actual spending. This objective of preserving purchasing power emphasizes the need for a long-term perspective in formulating both spending and investment policies. A more detailed look at

the University's spending guideline is on page 6 of this report.

The University's investments have grown at a rate exceeding the objective. For the 12 months ended August 31, 2014, the portfolio increased 16.8 percent, outperforming the objective by 10.6 percent. For the 3-year, 5-year, 10-year, and 15-year periods ended August 31, 2014, the portfolio outperformed the objective by 4.7 percent, 5.4 percent, 2.8 percent, and 1.9 percent, respectively.

#### Annualized Returns: Exceeding the Objective

	1-year	3-year	5-year	10-year	15-year
Annual total return*	16.8%	11.0%	12.3%	9.6%	8.8%
– Spending	3.8%	4.0%	4.2%	3.9%	4.0%
– University management fee and support	0.7%	0.7%	0.7%	0.6%	0.6%
– Inflation	1.7%	1.6%	2.0%	2.3%	2.3%
= Above or below objective	<b>10.6%</b>	<b>4.7%</b>	<b>5.4%</b>	<b>2.8%</b>	<b>1.9%</b>

\* Total returns are net of fees and are calculated on annual changes in net asset value. They may differ from payout distributions.

### Secondary Investment Performance Objective: Benchmark Comparisons

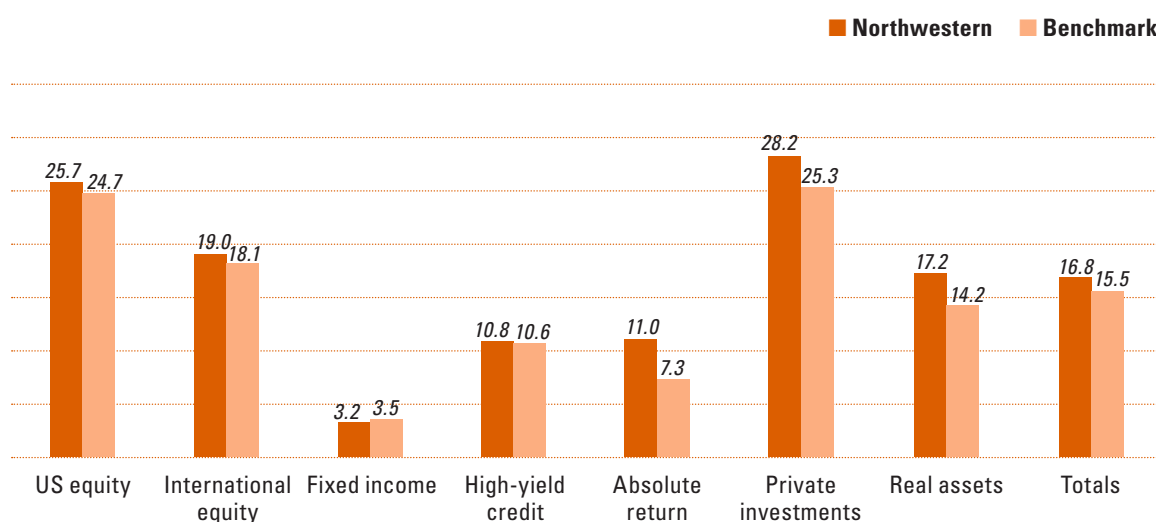
The pool's 16.8 percent return for the 12-month period outperformed the 15.5 percent return of its composite benchmark (a blend of the benchmark returns for each

asset class weighted by the policy allocation targets). Outperformance was the result of six of the seven portfolios exceeding their benchmarks. The private investments portfolio in particular outperformed on a relative basis (28.2 percent versus 25.3 percent)

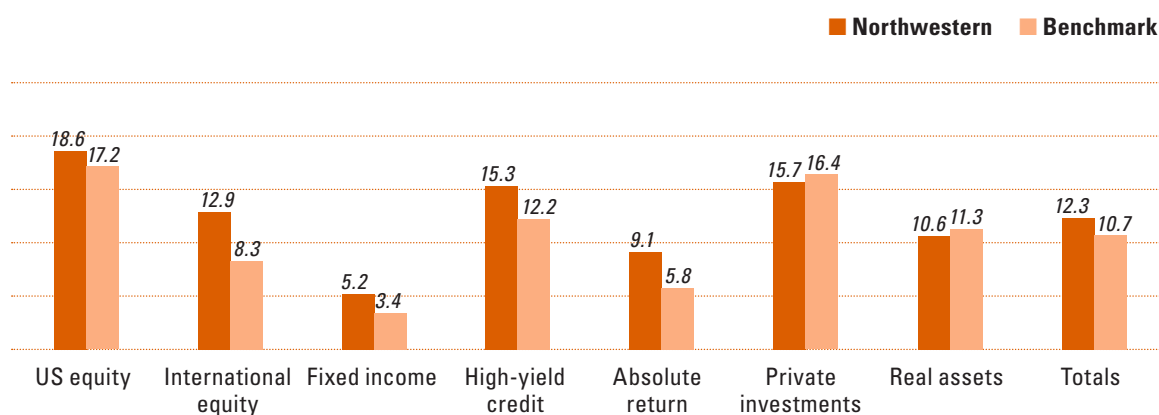
and also was the best performer on an absolute basis. Absolute return was the best performer on a relative basis (11 percent versus 7.3 percent), but its outperformance was counterbalanced by the underperformance of fixed income (3.2 percent versus 3.5 percent). US equity, international equity, high-yield credit, and real assets outperformed their benchmarks by 1 percent, .9 percent, .2 percent, and 3 percent, respectively. The first chart that follows shows returns and benchmarks for all asset classes for the fiscal year.

The second chart shows that the Long-Term Balanced Pool outperformed its composite benchmark (12.3 percent versus 10.7 percent) for the five-year period ended August 31, 2014. Five of the seven portfolios exceeded their benchmarks over five years, but private investments and real assets underperformed. Five of the asset classes were double-digit performers, reflecting the continued recovery from the 2008–09 financial crisis. A more detailed explanation of activity and performance follows the five-year performance chart.

**Long-Term Balanced Pool: Fiscal 2014 Net Performance Relative to Benchmarks (in percentages)**



**Long-Term Balanced Pool: Five-Year Net Performance Relative to Benchmarks (in percentages)**



### **Marketable Securities Categories**

US equity was the second-best-performing asset class in absolute terms during the fiscal year, gaining 25.7 percent. On a relative basis, it outperformed the 24.7 percent gain of its benchmark (Russell 3000), primarily due to the University's selection of managers. The portfolio has outperformed its benchmark in 9 of the last 13 years, including a 1.4 percent out-performance over the last 5 years. On an absolute basis, US equity was the best-performing asset class over the 5-year period, during which the US stock market outperformed all other asset classes.

One of the top-performing asset classes in absolute terms, the international equity portfolio gained 19 percent for the fiscal year. This portfolio was the best-performing asset class on a relative basis for the past 5 years, returning 12.9 percent, compared with the 8.3 percent return of its benchmark (67 percent, MSCI EAFE Index; 33 percent, MSCI EM Index). It was helped by a heavier weight to smaller-cap foreign stocks and by the University's selection of managers. It has outperformed in 11 of the last 13 fiscal years.

The fixed income portfolio posted the lowest return of all asset classes during the fiscal year. The Investment Office intentionally underweighted fixed income, which boosted the overall return of the Long-Term Balanced pool. The portfolio underperformed on an absolute and a relative basis, returning 3.2 percent, versus 3.5 percent for its benchmark. For the last 5 years fixed income outperformed on a relative basis, returning 5.2 percent versus 3.4 percent for its benchmark. It has outperformed in 8 out of the last 13 fiscal years due to superior active management and exposure to global and inflation-protected bonds.

### **High-Yield Credit Category**

The high-yield credit portfolio includes investments in distressed debt and other credit instruments with fixed income characteristics but more specific risk tied to the securities and their underlying cash flows. During the fiscal year the portfolio slightly outperformed its benchmark (Merrill Lynch High-Yield Master II Index) on a relative basis, increasing 10.8 percent, compared with 10.6 percent for the benchmark. On an absolute basis this portfolio was the second-worst performer of all asset classes, as the Investment Office chose to underweight it because of unattractive valuations in

credit. It returned 15.3 percent (versus 12.2 percent for its benchmark) for the five-year period, when it was the third-best performer on an absolute basis. Cash flows were very strong for the current fiscal year, as managers of distressed funds continued to return capital. The portfolio was cash-flow positive (total distributions less new investments or capital calls), with distributions of \$70.6 million and capital calls of \$32.1 million, for a net cash flow of \$38.5 million.

### **Absolute Return Category**

Made up of more than 25 different hedge funds, this portfolio aims to provide equity-like returns with low correlation to the equity markets. For the year it gained 11 percent, surpassing the 7.3 percent return of its benchmark (80 percent Treasury bills plus 400 basis points; 20 percent MSCI All-Country World Index). The portfolio's five-year return of 9.1 percent exceeded its benchmark's return of 5.8 percent. This portfolio no longer has a bias toward long-short equity managers (36 percent) as the University has increased its allocation to other hedge fund strategies. The remaining hedge funds (64 percent) tend to be less sensitive to equity markets and represent diversifying strategies.

### **Private Investments Category**

The private investments portfolio includes investments in global buyout, growth equity, and venture capital funds. This portfolio had the top-performing absolute return of 28.2 percent for the fiscal year and significantly outperformed the 25.3 percent return of its benchmark (Burgiss Private Investments). It was a strong absolute performer for the five-year period as well, gaining 15.7 percent due to increased profitability at underlying portfolio companies and merger and acquisition activity. In addition, the initial public offering environment continued to be robust worldwide during the fiscal year.

As in the previous two fiscal years, cash flows were strong. The portfolio was cash-flow positive for the third year in a row since the financial crisis of 2008–09. It continued to experience an increase in trade sales, recapitalizations, and public offerings, resulting in more distributions from the portfolio companies. For fiscal year 2014 private investment distributions were \$428.8 million and capital calls \$237.7 million, for a net cash flow of \$191.1 million.

### Real Assets Category

The real assets portfolio includes the University's investments in energy, timber, real estate, and publicly traded investments in commodity funds. This portfolio outperformed its benchmark (a mix of energy, real estate, and commodities) return on a relative basis in fiscal year 2014, gaining 17.2 percent versus 14.2 percent. It was a strong performer for the five-year period, gaining 10.6 percent. Notably, distribution activity remained elevated, as there continued to be significantly higher realizations in private-partnership real estate and energy investments. With distributions of \$377.5 million and capital calls of \$186.1 million, the net cash flow was \$191.4 million for fiscal year 2014.

### Long-Term Balanced Pool Spending Guideline

To sustain the Long-Term Balanced Pool's long-term earning ability and provide adequate resources to

the University, the Board of Trustees in fiscal year 2006 ratified a revised spending guideline that blends two elements:

- Market element adjusts annual endowment spending to the long-term sustainable target spending of 4.35 percent of the average actual market value of the endowment for the 12 months ended October 31 of the prior fiscal year. This component of the spending rate receives a 30 percent weighting in the spending rate calculation.
- Spending element increases the previous year's spending rate by actual inflation plus budget growth (1.5 percent). This element of the spending rate receives a weight of 70 percent.

The spending rate for fiscal year 2014 was 3.8 percent. The amount per unit for fiscal year 2015, calculated using the guideline above, is \$9.23.

#### Payout Determined by Spending Guideline

	2010	2011	2012	2013	2014
Spending per unit	\$8.54	\$8.28	\$8.32	\$8.74	\$8.93
Net asset value per unit	\$180.65	\$205.39	\$204.43	\$215.74	\$241.58
Annual spending rate*	4.71%	4.20%	3.98%	4.08%	3.83%
Total (in millions)	\$281.91	\$279.61	\$288.30	\$313.17	\$350.02
Growth in total spending	3.28%	-0.81%	3.11%	8.62%	11.77%

\* Annual spending rate is calculated as spending per unit divided by the two-year average net asset value per unit after distribution of the annual contribution to the budget.

### The Long-Term Balanced Pool: In Conclusion

Northwestern's portfolio delivered strong performance for the fiscal year and is poised to continue to grow and support the University's needs. Its success is based on the diversification of the Long-Term Balanced Pool and the skill of outstanding money managers worldwide in meeting investment objectives over long time horizons. Despite short-run concerns that returns over the next decade will likely be lower than over the previous decade, Northwestern's leadership continues to maintain a long-term investment focus and remains confident in the portfolio's prospects.



William H. McLean  
Vice President and Chief Investment Officer



# Independent Auditors Report

To the Board of Trustees of Northwestern University:

We have audited the accompanying consolidated financial statements of Northwestern University (the "University"), which comprise the consolidated statement of financial position as of August 31, 2014, and the related consolidated statements of activities, and of cash flows for the year then ended.

## **Management's Responsibility for the Consolidated Financial Statements**

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

## **Auditors' Responsibility**

Our responsibility is to express an opinion on the consolidated financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

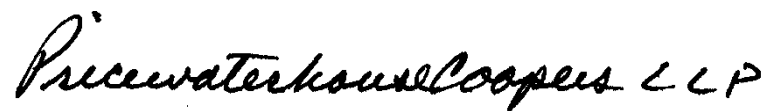
An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the University's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the University's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Northwestern University at August 31, 2014, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

**Other Matter**

We have previously audited Northwestern University's August 31, 2013, financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated January 13, 2014. In our opinion, the summarized comparative information presented herein as of and for the year ended August 31, 2013, is consistent, in all material respects, with the audited financial statements from which it has been derived.

A handwritten signature in black ink that reads "PricewaterhouseCoopers LLP". The signature is written in a cursive, flowing style.

Chicago, Illinois

January 12, 2015

# Consolidated Statements of Financial Position

As of August 31, 2014, and August 31, 2013

<i>(in thousands of dollars)</i>	2014	2013
<b>Assets</b>		
Cash and cash equivalents	\$366,158	\$334,751
Accounts receivable, <i>net</i>	266,900	260,713
Notes receivable, <i>net</i>	149,618	89,789
Contributions receivable, <i>net</i>	99,963	116,395
Investments	10,012,161	8,413,254
Land, buildings, and equipment, <i>net</i>	1,859,851	1,683,639
Other assets	21,656	18,619
<b>Total assets</b>	<b>\$12,776,307</b>	<b>\$10,917,160</b>
<b>Liabilities</b>		
Accounts payable and accrued expenses	\$235,734	\$218,444
Deferred revenue	266,290	260,684
Deposits payable and actuarial liability of annuities payable	119,975	165,773
Government advances for student loans	38,775	38,748
Asset retirement obligations	115,459	132,057
Bonds, notes, and other debt payable	1,336,328	948,966
<b>Total liabilities</b>	<b>\$2,112,561</b>	<b>\$1,764,672</b>
<b>Net assets</b>		
Unrestricted	\$6,824,273	\$5,744,796
Temporarily restricted	2,585,463	2,226,495
Permanently restricted	1,254,010	1,181,197
<b>Total net assets</b>	<b>\$10,663,746</b>	<b>\$9,152,488</b>
<b>Total liabilities and net assets</b>	<b>\$12,776,307</b>	<b>\$10,917,160</b>

See Notes to the Consolidated Financial Statements, beginning on page 12.

# Consolidated Statement of Activities

For the fiscal year ended August 31, 2014, and summarized financial information for the fiscal year ended August 31, 2013

<i>(in thousands of dollars)</i>	2014			2013	
<b>Operating revenues</b>	<b>Unrestricted</b>	<b>Temporarily restricted</b>	<b>Permanently restricted</b>	<b>Total</b>	<b>Total</b>
Tuition and fees	\$876,211			\$876,211	\$840,247
(less scholarships and fellowships)	(329,863)			(329,863)	(312,744)
Net tuition and fees	546,348			546,348	527,503
Auxiliary services	77,631			77,631	76,980
Grants and contracts	546,165			546,165	542,847
Private gifts	465,563			465,563	175,882
Investment return designated for operations	278,599	\$130,015		408,614	389,987
Sales and services	154,036			154,036	138,145
Professional fees	26,305			26,305	26,638
Royalties and trademarks	52,742			52,742	411,389
Other income	1,640			1,640	524
<b>Total operating revenues</b>	<b>2,149,029</b>	<b>130,015</b>	<b>—</b>	<b>2,279,044</b>	<b>2,289,895</b>
<b>Net assets released from restrictions</b>	<b>208,802</b>	<b>(208,802)</b>		<b>—</b>	<b>—</b>
<b>Total operating revenues and other additions (reductions)</b>	<b>2,357,831</b>	<b>(78,787)</b>	<b>—</b>	<b>2,279,044</b>	<b>2,289,895</b>
<b>Operating expenses</b>					
Salaries, wages, and benefits	1,096,970			1,096,970	1,051,137
Services, supplies, travel, and other	512,938			512,938	491,040
Depreciation and ARO accretion	117,276			117,276	110,389
Operations of plant, rent, and equipment	98,515			98,515	95,600
Utilities and communications	55,289			55,289	56,611
Trademark and royalty fees	51,536			51,536	45,629
Interest on indebtedness	40,504			40,504	32,093
<b>Total operating expenses</b>	<b>1,973,028</b>	<b>—</b>	<b>—</b>	<b>1,973,028</b>	<b>1,882,499</b>
<b>Excess (deficit) of operating revenues over expenses</b>	<b>384,803</b>	<b>(78,787)</b>	<b>—</b>	<b>306,016</b>	<b>407,396</b>
<b>Nonoperating revenues and expenses</b>					
Private gifts and grants for buildings and equipment	10,894	12,259		23,153	8,779
Restricted private gifts		50,557	\$65,568	116,125	136,052
Net gain on annuity obligations		2,616	7,245	9,861	6,544
Investment returns, reduced by operating distribution	664,595	372,323		1,036,918	428,837
Change in value of derivative instruments	5,317			5,317	40,334
Other nonoperating net revenues (expenses)	13,868			13,868	(788)
<b>Excess of nonoperating revenues over expenses</b>	<b>694,674</b>	<b>437,755</b>	<b>72,813</b>	<b>1,205,242</b>	<b>619,758</b>
<b>Change in net assets</b>	<b>1,079,477</b>	<b>358,968</b>	<b>72,813</b>	<b>1,511,258</b>	<b>1,027,154</b>
<b>Beginning net assets</b>	<b>5,744,796</b>	<b>2,226,495</b>	<b>1,181,197</b>	<b>9,152,488</b>	<b>8,125,334</b>
<b>Ending net assets</b>	<b>\$6,824,273</b>	<b>\$2,585,463</b>	<b>\$1,254,010</b>	<b>\$10,663,746</b>	<b>\$9,152,488</b>

See Notes to the Consolidated Financial Statements, beginning on page 12.

# Consolidated Statements of Cash Flows

For the fiscal years ended August 31, 2014, and August 31, 2013

<i>(in thousands of dollars)</i>	2014	2013
<b>Cash flows from operating activities</b>		
Change in net assets	<b>\$1,511,258</b>	<b>\$1,027,154</b>
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities		
Depreciation	111,769	107,327
Accretion for asset retirement obligations	5,507	6,189
Asset retirement obligations reduction	(22,105)	(3,974)
Net losses on retirements and sales of buildings and equipment	6,426	2,834
Net amortization of discounts (and accretion) of premiums on bonds payable	(78)	(79)
Allowance for student loans receivable	784	545
Net realized and unrealized gains on investments	(1,388,390)	(736,666)
Contributed securities	48,487	26,747
Change in value of derivative instruments	(5,317)	(40,334)
Private gifts and grants for buildings and equipment	(23,153)	(8,779)
Changes in assets and liabilities		
Accounts receivable	(5,544)	15,040
Contributions receivable	16,432	(17,106)
Other assets	(3,030)	(2,072)
Accounts payable and accrued expenses	2,407	4,293
Deferred revenue	5,606	8,351
Government advances for student loans	27	10
<b>Net cash provided by (used in) operating activities</b>	<b>261,086</b>	<b>389,480</b>
<b>Cash flows from (used in) investing activities</b>		
Purchases of investments	(1,852,645)	(2,348,529)
Proceeds from sales of investments	1,604,252	2,011,645
Acquisitions of land, buildings, and equipment	(274,417)	(208,650)
Proceeds from sale of buildings or equipment	210	78
Student loans disbursed	(24,472)	(22,130)
Student loans purchased	(61,011)	—
Principal collected on student loans	24,870	7,558
Other	(11,254)	(8,000)
<b>Net cash provided by (used in) investing activities</b>	<b>(594,467)</b>	<b>(568,028)</b>
<b>Cash flows from (used in) financing activities</b>		
Proceeds from issuance of bonds payable	586,000	—
Refunding of bonds payable	(185,010)	—
Principal payments on notes, bonds, and other debt payable	(13,550)	(23,265)
Proceeds from private gifts and grants for buildings and equipment	23,153	8,779
(Decrease) increase in deposits payable and annuities payable	(45,805)	52,713
<b>Net cash provided by (used in) financing activities</b>	<b>364,788</b>	<b>38,227</b>
<b>Increase (decrease) in cash and cash equivalents</b>	<b>31,407</b>	<b>(140,321)</b>
<b>Cash and cash equivalents at beginning of year</b>	<b>334,751</b>	<b>475,072</b>
<b>Cash and cash equivalents at end of year</b>	<b>\$366,158</b>	<b>\$334,751</b>
<b>Supplemental disclosure of cash flow information</b>		
Accrued liabilities for construction in progress	\$27,979	\$18,134
Capitalized interest	11,677	6,983
Cash paid for interest	52,420	39,201

See Notes to the Consolidated Financial Statements, beginning on page 12.

# Notes to the Consolidated Financial Statements

For the fiscal years ended August 31, 2014, and August 31, 2013

## 1. Summary of Significant Accounting Policies

### University Activities

Northwestern University (Northwestern or the University) is a major private research university with more than 21,000 students enrolled in 12 academic divisions on two lakefront campuses in Evanston and Chicago and an international campus in Doha, Qatar.

Northwestern's mission is to provide the highest-quality education for its students, to develop innovative programs in research, and to sustain an academic community that embraces these enterprises. Activities supporting its mission are classified as either operating or nonoperating. Operating revenues include student tuition, research funding, investment return designated for operations, educational sales and services, private gifts, royalties, and auxiliary services. Operating expenses reflect support for all functions of the University. Nonoperating activities include unrealized gains and losses on investments, temporarily restricted gifts for building, and all permanently restricted endowment gifts.

### Basis of Accounting

#### General

The University maintains its accounts and prepares its consolidated financial statements on the accrual basis of accounting in conformity with generally accepted accounting principles in the United States of America (GAAP). The Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) is the source of authoritative GAAP. The University prepares its consolidated financial statements in accordance with the Not-for-Profit Entities Topic of the FASB ASC. These statements include all wholly owned subsidiaries. All significant intercompany transactions and accounts have been eliminated.

#### Net Asset Classifications

Net assets and the flow of those net assets are classified in three net asset categories according to the existence or absence of donor-imposed restrictions. For further discussion of the classification of donor-restricted endowment funds and disclosures about both donor-restricted and board-designated endowment funds, see note 9.

The category *Permanently Restricted Net Assets* applies to gifts, trusts, and pledges whose donors

required that the principal be held in perpetuity and that only the income be available for stipulated program operations.

The category *Temporarily Restricted Net Assets* includes gifts for which donor-imposed restrictions have not been met (these are primarily future capital projects), as well as trust activity and pledges receivable whose ultimate use is not permanently restricted. In addition, the excess of the fair value over the historical cost of permanently restricted endowments is classified as temporarily restricted net assets until appropriated for expenditure.

The category *Unrestricted Net Assets* describes funds that are legally available for any purpose and have no donor-imposed restrictions. All revenues, expenses, gains, and losses are classified as unrestricted net assets unless they are changes in temporarily or permanently restricted net assets. Net unrealized losses on permanently restricted endowment funds for which the historical cost exceeds fair value are recorded as a reduction to unrestricted net assets.

Revenue from temporarily restricted sources is reclassified as unrestricted revenue when the circumstances of the restriction have been fulfilled. Donor-restricted revenues whose restrictions are met within the same fiscal year are reported as unrestricted revenue. The expiration of a donor-imposed restriction on a contribution is recognized in the period in which the restriction expires. All expenditures are reported in the unrestricted class of net assets, since the use of restricted contributions in accordance with the donor's stipulations causes the release of the restriction. Donor-restricted purposes include instruction, research, library collections, scholarship and awards, and building construction.

### Fair Value Measurements

The University makes fair value measurements and enhanced disclosures about fair value measurements as required by the Fair Value Measurements and Disclosures Topic of the FASB ASC. For further discussion, see notes 4 and 8.

### Cash and Cash Equivalents

*Cash* reflects currency and deposits or other accounts with financial institutions that may be deposited or withdrawn without restriction or penalty. *Cash equivalents* represent short-term and highly liquid

investments that convert readily to cash and carry little risk of change in value at maturity due to interest-rate changes; maturities of the investments are three months or less at the date of purchase.

### Contributions

Contributions received, including unconditional promises to give (pledges), are recognized by the University as revenues at their fair values. Private gifts, including unconditional promises to give, are recognized as revenues in the period received. Conditional promises to give are not included in revenue until the conditions are substantially met.

### Investments

Investments in securities and financial instruments are recorded at fair value. The University values its investments using a hierarchy of valuation inputs based on the extent to which the inputs are observable in the marketplace. Observable inputs reflect market data obtained from sources independent of the reporting entity; unobservable inputs reflect the entity's own assumptions about how market participants would value an asset or a liability based on the best information available. Valuation techniques used to measure fair value must maximize the use of observable inputs and minimize the use of unobservable inputs. The fair value hierarchy is based on three levels of inputs, of which the first two are considered observable and the last unobservable, that may be used to measure fair value. The following describes this hierarchy and the primary valuation methodologies used by the University for financial instruments measured at fair value on a recurring basis:

*Level 1:* Quoted prices in active markets for identical assets or liabilities. Market-price data are generally obtained from relevant exchanges or dealer markets.

*Level 2:* Inputs other than Level 1 that are observable either directly or indirectly, such as quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially all of the same term of the assets or liabilities. Inputs are obtained from various sources, including market participants, dealers, and brokers.

*Level 3:* Unobservable inputs that are supported by little or no market activity and are significant to the fair value of the assets or liabilities.

A financial instrument's categorization within the valuation hierarchy is based on the lowest level of input significant to the fair value measurement. The categorization of an investment is based on its pricing transparency and liquidity and does not necessarily correspond to the University's perceived risk of that investment.

Equity securities with readily determinable fair values and debt securities are valued at the last sale price (if quotations are readily available) or at the closing bid price in the principal market in which such securities are normally traded (if no sale price is available). The fair values for these securities are classified as Level 1 because the securities have observable market inputs. Certain fixed income securities are valued based on dealer-supplied valuations; since these securities have significant other observable inputs, they are classified as Level 2.

The estimated fair values of equity securities that do not have readily determined fair values, and of other investments that are generally less liquid, are based on estimates provided by external investment managers and examined through a valuation review process performed by management. The guidance permits an entity, as a practical expedient, to measure the fair value of such investments based on the net asset value (NAV) per share. The fair values for these securities are classified as Level 3, reflecting significant unobservable inputs that are supported by little or no market inputs. However, if investments based on NAV are redeemable at the reporting date or within the near term, defined by the University as within 90 days of the reporting date, the fair values are categorized as Level 2.

Investments in certain real assets and other investments are recorded at acquisition or construction cost, or at fair value as of donation date if received as a contribution. The University performs a periodic assessment of these assets for impairment by comparing the future cash flows expected from the asset to the carrying value of the asset. An impairment loss is recognized for the difference between estimated fair value and carrying value. In management's opinion, no impairment of investments held at cost existed as of August 31, 2014. For further discussion of such investments, see note 4.

The methods described above may produce a fair value that may not be indicative of net realizable value or of future fair values. Furthermore, while the University believes its valuation methods are

appropriate and consistent with those of other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date.

Investment income is recorded on the accrual basis, and purchases and sales of investment securities are reflected on a trade-date basis.

#### Derivative Financial Instruments

The University uses various financial instruments to obtain equity market exposure (e.g., equity price risk) of an underlying investment strategy; if applicable, these have a reference index (e.g., S&P 500) that is the same, or highly correlated with, the reference index of the investment strategy. Such instruments are not designated as hedges for accounting purposes and are recorded at fair value.

The University enters into swap agreements to hedge future interest-rate movements. It may also add various interest-rate options to hedge the overall portfolio and use an interest-rate swap agreement to hedge variable interest-rate exposure. Interest-rate swaps are valued using observable inputs, such as quotations received from the counterparty, dealers, or brokers, whenever they are available and considered reliable. If and when models are used, the value of the interest-rate swap depends on the contractual terms of and specific risks inherent in the instrument, as well as the availability and reliability of observable inputs. Such inputs include market prices for reference securities, yield curves, credit curves, measures of volatility, and prepayment rates as well as correlations of such inputs. The interest-rate swaps classified within Level 3 have unobservable inputs with little or no market activity. For further discussion, see notes 4 and 8.

#### Fair Values of Financial Instruments Other Than Investments

The fair values of financial instruments other than investments are based on a variety of factors. In some cases, fair values represent quoted market prices for identical or comparable instruments. In other cases, fair values have been estimated based on assumptions about the amount and timing of estimated future cash flows and assumed discount rates reflecting varying degrees of risk. Accordingly, the fair values may not represent actual values that could have been realized at year-end or that will be realized in the future.

#### Accounts and Notes Receivable

Accounts receivable are recorded at net realizable value. Those generally expected to be collected within one year are carried without an allowance. The allowance for student accounts receivable is based on an analysis of outstanding account balances and is calculated using percentages based on historical collection data applied to the outstanding accounts receivable balances. Accounts receivable deemed to be uncollectible are expensed at that time.

Notes receivable are recorded at net realizable value and are predominantly student loans with varying maturities. Notes receivable deemed to be uncollectible are expensed at that time.

Management assesses the adequacy of the allowance for credit losses on a regular basis by performing ongoing analysis of the student loan portfolio. Factors considered are differing economic risks associated with each loan category, the financial condition of specific borrowers, the economic environment in which the borrowers operate, the level of delinquent loans, and other significant influences. Loans disbursed under federally guaranteed student loan programs have special provisions. Based on this evaluation and management judgment, an uncollectible percentage is calculated and applied to each category of student loan balances outstanding. Management considers the allowance for student loan portfolio credit losses to be prudent and reasonable.

#### Contributions Receivable

Contributions receivable arising from unconditional promises to give are carried net of an allowance for uncollectible pledges. Additionally, unconditional promises are presented at estimated fair value considering duration and collection risk. There were no significant conditional promises to give as of August 31, 2014, and August 31, 2013.

#### Land, Buildings, and Equipment

The value of land, buildings, and equipment is recorded at cost or, if received as gifts, at fair value at the date of the gift. Significant renewals and replacements are capitalized. The cost of repairs and maintenance is expensed as incurred. Purchases of library books and works of art are also expensed.

Depreciation is calculated using the straight-line method over the useful lives of the equipment, which



are estimated to be 3 to 20 years; of the buildings and land improvements, which are estimated to be up to 40 years; and of the leasehold improvements, which are estimated to be the shorter of the useful life or the lease term. The useful life of land is deemed indefinite and not depreciable.

The University reviews long-lived assets for impairment by comparing the future cash flows expected from the asset to the carrying value of the asset. If the carrying value of an asset exceeds the sum of estimated undiscounted future cash flows, an impairment loss is recognized for the difference between estimated fair value and carrying value. In management's opinion, no impairment existed as of August 31, 2014.

#### **Charitable Remainder Trusts**

Charitable remainder trusts are classified as permanently restricted net assets if, upon termination of the trust, the donor permanently restricts the remaining trust assets. If the remainder is not permanently restricted by the donor, the charitable remainder trust assets are recorded as temporarily restricted net assets.

#### **Annuities Payable**

Annuities payable consist of annuity payments currently due and the actuarial amount of annuities payable. The actuarial amount of annuities payable is the present value of the aggregate liability for annuity payments over the expected lives of the beneficiaries.

#### **Self-Insurance Reserves**

The University maintains a self-insurance program for general liability, professional liability, and certain employee and student insurance coverages. This program is supplemented with commercial excess insurance above the University's self-insurance retention. The reserves for self-insurance and postretirement medical and life insurance benefits are based on actuarial studies and management estimates. See note 12 for additional discussion.

#### **Asset Retirement Obligations**

The University records all known asset retirement obligations (ARO) for which the fair value of the liability can be reasonably estimated, including certain obligations relating to regulatory remediation. Asset retirement obligations covered include those for which an entity has a legal obligation to perform an asset

retirement activity; however, the timing and/or method of settling the obligation are conditional on a future event that may or may not be within the control of the entity. The reserves for asset retirement obligations are based on analyses of University assets, review of applicable regulatory and other guidance, and management estimates.

#### **Revenue Recognition**

Revenues from tuition and fees are reported in the fiscal year in which they are earned, including pro-rata adjustments for educational programs crossing over fiscal years. Fiscal year 2015 fall-quarter tuition and fees, billed but not collected in fiscal year 2014, are reported as deferred revenue in fiscal year 2014. Similarly, fiscal year 2014 fall-quarter tuition and fees, billed but not collected in fiscal year 2013, are reported as deferred revenue in fiscal year 2013.

Revenues from auxiliary services, such as residence and food services, represent fees for goods and services furnished to University students, faculty, and staff; these revenues are recognized in the fiscal year in which the goods and services are provided. Grants and contracts revenue is recognized as expenses are incurred. Professional fees arise from faculty and department services provided to external institutions such as hospitals. Sales and services revenues represent fees for services and goods provided to external parties in the course of educational activities and also include revenues from the provision of physical plant services and goods to external institutions contiguous to the University campuses. Trademark and royalty revenues arise from licensing of innovative technologies, copyrights, and other intellectual property; these revenues are recognized in the fiscal year in which they are earned. Other income includes revenues not otherwise categorized that are also recognized in the fiscal year in which they are earned.

#### **Federal Grants and Contracts Revenue**

The University receives funding or reimbursement from federal agencies. In addition, indirect cost recovery on federal grants and contracts is based on an institutional rate negotiated with its cognizant federal agency, the United States Department of Health and Human Services.

## Income Taxes

The Internal Revenue Service has determined that the University is exempt from income taxes under Section 501(c)(3) of the US Internal Revenue Code, except with regard to unrelated business income, which is taxed at corporate income tax rates. The University files federal and various state and local tax returns. The statute of limitations on the University's federal tax returns remains open for fiscal years 2010 through 2014.

The University makes an assessment of individual tax positions and follows a process for recognition and measurement of uncertain tax positions. Tax positions are evaluated on whether they meet the "more likely than not" standard for sustainability on examination by tax authorities.

## Uses of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities; the disclosure of contingent assets and liabilities at the date of the consolidated financial statements; and the reported amounts of revenues and expenses during the relevant period. Actual results could differ from those estimates.

The University believes that the methods and assumptions used are appropriate.

## Subsequent Events

The University has evaluated subsequent events in accordance with FASB ASC Subsequent Event Topic through January 12, 2015, the date when financial statements were issued. The University did not identify any subsequent events to be disclosed.

## Recent Accounting Pronouncements

In May 2014, the FASB issued Accounting Standards Update 2014-09 "Revenue from Contracts with Customers," a new revenue recognition topic in the codification. Effective in fiscal year 2018, it provides a principle-based framework to replace earlier

industry-specific and rule-based revenue recognition standards. Under the new ASU, revenue is recognized at an amount that reflects consideration to which the entity expects to be entitled from another entity in exchange for contracted services or goods that are an output of its ordinary activities. This approach requires use of more judgments and estimates by management, as well as more disclosures to describe estimation methods, inputs, and assumptions used. The University is evaluating the impact of its implementation on policies, procedures, and the consolidated financial statements.

## Summarized Comparative Information

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with GAAP. Accordingly, such information should be read in conjunction with the University's financial statements for the year ended August 31, 2013, from which the summarized information was derived.

## Revision and Reclassifications

In 2014, the University began using a revised methodology on the consolidated statement of activities for offsetting tuition and fees for certain discounts within operating revenues. It revised the 2013 consolidated statement of activities and note 14 to appropriately report an additional \$16.8 million of tuition and fees discounts within operating revenues, and a \$16.8 million reduction in operating expenses. The University believes the prior-year consolidated financial statements were not materially misstated.

Fiscal year 2013 investment cash and cash equivalents held by external managers totaling \$495.6 million have been reclassified from cash and cash equivalent assets to investment assets on the consolidated statements of position and disclosed in note 4. In addition, certain fiscal year 2013 amounts have been reclassified on the consolidated statement of activities and the consolidated statements of cash flows.

## 2. Accounts Receivable and Notes Receivable

Accounts receivable are summarized on the consolidated statements of financial position as follows:

<i>(in thousands of dollars)</i>	<i>August 31, 2014</i>	<i>August 31, 2013</i>
Research and other sponsored programs support	\$77,050	\$65,467
Student receivables	86,926	86,421
Royalty receivables	21,373	41,208
Other receivables	82,138	68,194
<b>Accounts receivable subtotal</b>	<b>267,487</b>	<b>261,290</b>
Less allowances for student uncollectible amounts	(587)	(577)
<b>Total accounts receivable</b>	<b>\$266,900</b>	<b>\$260,713</b>

Notes receivable are summarized on the consolidated statements of financial position as follows:

<i>(in thousands of dollars)</i>	<i>August 31, 2014</i>	<i>August 31, 2013</i>
Notes receivable	\$151,913	\$91,300
Less allowances for student uncollectible amounts	(2,295)	(1,511)
<b>Total notes receivable</b>	<b>\$149,618</b>	<b>\$89,789</b>

Activity within the allowances was insignificant for fiscal years 2014 and 2013.

## 3. Contributions Receivable

Contributions receivable consisted of the following:

<i>(in thousands of dollars)</i>	<i>August 31, 2014</i>	<i>August 31, 2013</i>
Unconditional promises expected to be collected in		
Less than one year	\$40,375	\$44,421
One year to five years	59,509	79,729
More than five years	13,098	5,689
Less discount to present value and other reserves		
Discount to present value	(5,753)	(5,705)
Other reserves	(7,266)	(7,739)
<b>Total contributions receivable</b>	<b>\$99,963</b>	<b>\$116,395</b>

Contributions receivable are discounted based on the weighted average borrowing rates for short-term and long-term bonds, notes, and other debt payable to correspond to the terms of the pledges receivable. The discount rate for pledges made in fiscal years 2014 through 2011 was 2.7 percent; the discount rate

for pledges made in prior fiscal years ranged from 2.9 to 6.5 percent. The University deems these yields to be a Level 3 input.

The next table summarizes the change in contributions receivable for the fiscal years ended August 31, 2014, and 2013.

<i>(in thousands of dollars)</i>	2014	2013
Balance—beginning of year	\$116,395	\$99,289
New pledges	58,448	65,574
Collections on pledges	(64,878)	(48,138)
Adjustments to pledges	(10,427)	(791)
Increase in discount to present value	(48)	(1,292)
Decrease in other reserves	473	1,753
<b>Balance at end of year</b>	<b>\$99,963</b>	<b>\$116,395</b>

#### 4. Investments

The University's investments are overseen by the Investments Committee of the Board of Trustees. Guided by the policies established by the Investments Committee, the University's Investment Office or external equity investment managers, external and internal fixed income and cash managers, and various limited partnership managers direct the investment of endowment and trust assets, certain working capital,

temporarily invested expendable funds, and commercial real estate.

Substantially all of these assets are merged into internally managed investment pools on a market value basis. Each holder of units in the investment pools subscribes to or disposes of units on the basis of the market value per unit at the beginning of each month.

#### Investment Fair Value

The following charts show the estimated fair value of investments and derivatives, grouped by the valuation hierarchy as defined in note 1, as of August 31, 2014, and 2013:

<i>(in thousands of dollars)</i>	<i>August 31, 2014</i>			
	Quoted prices in active markets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)	Total fair value
Cash and cash equivalents	\$432,470	—	—	\$432,470
US equity securities	482,070	\$180,896	\$691,032	1,353,998
International equity	309,170	542,569	605,424	1,457,163
Fixed income	32,153	997,308	74,048	1,103,509
High-yield credit	—	—	367,962	367,962
Absolute return	(52)	424,988	1,302,452	1,727,388
Private investments	111	—	1,958,991	1,959,102
Real assets	50,010	157,056	1,350,267	1,557,333
Other investments	—	3,483	20,733	24,216
Interest-rate derivatives	—	—	(6,163)	(6,163)
<b>Subtotal investment assets at fair value</b>	<b>1,305,932</b>	<b>2,306,300</b>	<b>6,364,746</b>	<b>9,976,978<sup>(a)</sup></b>
Interest-rate swaps at fair value	—	—	(25,452)	(25,452)
<b>Total</b>	<b>\$1,305,932</b>	<b>\$2,306,300</b>	<b>\$6,339,294</b>	<b>\$9,951,526</b>

<sup>(a)</sup> Investments held at cost totaling \$35,183 thousands should be added to the subtotal investment assets at fair value to reflect total investment assets as of August 31, 2014.

(in thousands of dollars)

August 31, 2013

	Quoted prices in active markets (Level 1)	Significant other observable inputs (Level 2)	Significant unobservable inputs (Level 3)	Total fair value
Cash and cash equivalents	\$495,632	—	—	\$495,632
US equity securities	408,307	\$125,431	\$463,352	997,090
International equity	314,919	342,573	478,435	1,135,927
Fixed income	—	828,375	74,771	903,146
High-yield credit	—	—	368,211	368,211
Absolute return	—	305,220	1,019,935	1,325,155
Private investments	176	—	1,719,232	1,719,408
Real assets	—	68,132	1,339,894	1,408,026
Other investments	—	3,464	19,363	22,827
Interest-rate derivatives	—	—	2,301	2,301
<b>Subtotal investment assets at fair value</b>	<b>1,219,034</b>	<b>1,673,195</b>	<b>5,485,494</b>	<b>8,377,723<sup>(a)</sup></b>
Interest-rate swaps	—	—	(30,769)	(30,769)
<b>Total</b>	<b>\$1,219,034</b>	<b>\$1,673,195</b>	<b>\$5,454,725</b>	<b>\$8,346,954</b>

<sup>(a)</sup> Investments held at cost totaling \$35,531 thousands should be added to the subtotal investment assets at fair value to reflect total investment assets as of August 31, 2013.

Investments included in Level 3 consist primarily of the University's ownership in alternative investments (principally limited partnership interests in hedge, private equity, real estate, and other similar funds). As a practical expedient, when quoted market prices are not available, the estimated fair values of these investments are generally based on reported partners' capital or NAV provided by the associated external investment managers. Since a range of possible values exists for these partnership investments, the estimated values may be materially different from the values that would have been used had a ready market for these partnerships existed. The University exercises diligence in assessing the policies, procedures, and controls of external investment managers; management's assessment includes a valuation review process of the most recent available audited and unaudited financial statements and discussions with the majority of external

investment managers about the aggregate carrying value of the respective investments at August 31, 2014. The assessment may result in adjustment to the external managers' valuations of the securities' fair value. Management reviewed the valuation policies for all partnerships in which the University is invested and deemed that its policies are appropriate and that the carrying amount of these assets represents a reasonable estimate of fair value. A small number of investments within certain partnerships may have holdings at a carrying value of cost. In the absence of another basis, management has determined this method to be appropriate for these specific investments and representative of an approximation of the fair value.

The following tables summarize changes in the investments and derivatives classified by the University in Level 3 of the fair value hierarchy for the fiscal years ended August 31, 2014, and 2013:

	<i>(in thousands of dollars)</i> August 31, 2013							August 31, 2014
	Fair value	Purchases	Sales and settlements	Unrealized gains (losses)	Realized gains (losses)	Transfers into and out of Level 3	Reclassifications	Fair value
US equity securities	\$463,352	97,000	(13,126)	143,806				\$691,032
International equity	478,435	98,533	1,652	133,177		(106,373)		605,424
Fixed income	74,771			(723)				74,048
High-yield credit	368,211	29,806	(47,639)	11,383	6,201			367,962
Absolute return	1,019,935	75,000	51,597	146,028	9,892			1,302,452
Private investments	1,719,232	218,409	(232,215)	262,470	(8,905)			1,958,991
Real assets	1,339,894	168,468	(254,977)	108,532	(11,650)			1,350,267
Other investments	19,363	34	(323)	1,659				20,733
Interest-rate derivatives	2,301			(8,464)				(6,163)
<b>Total investments</b>	<b>5,485,494</b>	<b>687,250</b>	<b>(495,031)</b>	<b>797,868</b>	<b>(4,462)</b>	<b>(106,373)</b>	—	<b>6,364,746</b>
Interest-rate swaps	(30,769)			5,317				(25,452)
<b>Total</b>	<b>\$5,454,725</b>	<b>687,250</b>	<b>(495,031)</b>	<b>803,185</b>	<b>(4,462)</b>	<b>(106,373)</b>	—	<b>\$6,339,294</b>

	<i>(in thousands of dollars)</i> August 31, 2012							August 31, 2013
	Fair value	Purchases	Sales and settlements	Unrealized gains (losses)	Realized gains (losses)	Transfers into and out of Level 3	Reclassifications	Fair value
US equity securities	\$391,725	50,000	(64,972)	84,638	1,961			\$463,352
International equity	325,420	52,168	(31,074)	58,217	12,714	516	60,474	478,435
Fixed income	139,524			(4,287)			(60,466)	74,771
High-yield credit	417,340	23,900	(92,337)	19,308				368,211
Absolute return	870,174	167,025	(72,036)	37,469	17,303			1,019,935
Private investments	1,666,530	200,813	(220,681)	38,777	33,801		(8)	1,719,232
Real assets	1,281,220	209,825	(198,103)	46,649	303			1,339,894
Other investments	18,458	695	(56)	266				19,363
Interest-rate derivatives	(9,526)			11,827				2,301
<b>Total investments</b>	<b>5,100,865</b>	<b>704,426</b>	<b>(679,259)</b>	<b>292,864</b>	<b>66,082</b>	<b>516</b>	—	<b>5,485,494</b>
Interest-rate swaps	(71,103)			40,334				(30,769)
<b>Total</b>	<b>\$5,029,762</b>	<b>704,426</b>	<b>(679,259)</b>	<b>333,198</b>	<b>66,082</b>	<b>516</b>	—	<b>\$5,454,725</b>

The \$106.4 million transfer out of Level 3 into Level 2 in fiscal year 2014 was a reclassification based on liquidity features in accordance with Level 2 significant observable inputs. The \$516,000 total transfers to Level 3 from Level 2 in fiscal year 2013 were reclassifications based on illiquidity features in accordance with Level 3 significant unobservable inputs.

There were no significant transfers or reclassifications between Levels 1 and 2 during fiscal year 2014.

As of August 31, 2014, and 2013, investments held at cost included real estate totaling \$19.4 million and mortgages and other investments totaling \$2.4 million. Investments held at cost also included property

co-ownerships totaling \$13.4 million and \$13.7 million as of August 31, 2014, and 2013, respectively.

The next table presents funding obligations and redemption terms of investments by asset class. The University is required under certain partnership agreements to advance additional funding up to specified levels over a period of several years. These uncalled commitments have fixed expiration dates and other termination clauses. At August 31, 2014, the University was committed to making future capital contributions in the amount of \$1,326.7 million, primarily in the next five years, as detailed below. Certain agreements also contain notice periods, lock-ups, and gates that limit the University's ability to initiate redemptions.

(in thousands of dollars)

	<b>Fair value</b>	<b>Remaining life</b>	<b>Uncalled commitments</b>	<b>Redemption terms</b>	<b>Redemption restrictions</b>
US equity securities	\$1,353,998	No limit	—	Daily to annually, with 1–90-day notice periods	Lock-up provisions ranging from none to 5 years
International equity	1,457,163	No limit	\$26,900	Daily to annually, with 1–93-day notice periods	Lock-up provisions ranging from none to 4 years
Fixed income	1,103,509	No limit	—	Daily to quarterly, with 1–90-day notice periods	Lock-up provisions ranging from none to 3 years
High-yield credit	367,962	No limit to 9 years	62,337	Certain partnerships ineligible for redemption; other funds monthly to annually, with 30–90-day notice periods	Certain partnerships not redeemable; lock-up provisions on all other funds ranging from none to 1 year with side pockets
Absolute return	1,727,388	No limit	—	Monthly to annually, with 5–120-day notice periods	Lock-up provisions ranging from none to 5 years; side pockets on many funds
Private investments	1,959,102	1–12 years	658,962	Partnerships ineligible for redemption	Not redeemable
Real assets	1,557,333	No limit to 14 years	578,498	Partnerships ineligible for redemption; commodity funds are monthly, with 3-day notice periods	Partnerships not redeemable; no restrictions on commodity funds

Cash and cash equivalents for investment purposes include bank accounts holding cash and money market funds consisting of short-term US Treasury securities. Cash and cash equivalents are highly liquid and are carried at amortized cost, which approximates fair value.

Northwestern's marketable securities categories include investments in US equities, international equity, and fixed income strategies via separately managed accounts, partnerships, and commingled funds. US equity strategies include large-, mid-, and small-cap public equities. Two investments in this category currently may not be redeemed over the next two years, and one may be only partially redeemed during the next five years. International equities include developed market (ex-US public equities) and emerging market strategies. Several investments in this category may be only partially redeemed during the next three to four years.

Fixed income strategies include US government securities, agency securities, inflation-linked bonds (TIPS), corporate bonds, global bonds, and short-term cash investments. As of August 31, 2014, one investment in this category may be only partially redeemed over the next three years.

The high-yield credit portfolio includes investments in distressed debt and other credit instruments with fixed income characteristics but more specific risk tied to the securities and their underlying cash flows.

The absolute return portfolio is weighted toward long-short equity managers, uncorrelated strategies, and diversifying event-driven or hedged tactical credit strategies. Three investments in this portfolio currently may not be redeemed in the first two years. The remaining restriction periods for these funds ranged from approximately one month to five years as of August 31, 2014.

The private investments portfolio includes investments in global buyout and venture capital funds. The real assets portfolio includes the University's investments in energy, timber, real estate, and public investments in some commodity funds.

Management's estimate of the lives of the funds could vary significantly depending on the investment decisions of the external fund managers, changes in the University's portfolio, and other circumstances. Furthermore, the University's obligation to fund these commitments may be waived by the fund managers for a variety of reasons, including the market environment and/or changes in investment strategy.

## Investment Return

The components of total investment return were as follows:

<i>(in thousands of dollars)</i>	<i>August 31, 2014</i>	<i>August 31, 2013</i>
Investment income	\$56,499	\$81,893
Net realized gains	441,347	408,480
Change in net unrealized gains	947,686	328,451
<b>Total investment return</b>	<b>\$1,445,532</b>	<b>\$818,824</b>

Investment return designated for operations is defined as the investment payout, according to the spending guideline for the Long-Term Balanced Pool and the actual investment income for all other investments. Investment income from specific investments held at cost totaled \$19 million and \$18.1 million for the fiscal years ended August 31, 2014, and 2013, respectively. All other investment returns are categorized as nonoperating. As reflected in the consolidated statement of activities, investment return was as follows:

<i>(in thousands of dollars)</i>	<i>August 31, 2014</i>	<i>August 31, 2013</i>
<b>Changes in unrestricted net assets</b>		
Operating: investment return	\$278,599	\$264,988
Nonoperating: investment returns, reduced by operating distribution	664,595	269,290
<b>Changes in temporarily restricted net assets</b>		
Operating: investment return	130,015	124,999
Nonoperating: investment returns, reduced by operating distribution	372,323	159,547
<b>Total investment return</b>	<b>\$1,445,532</b>	<b>\$818,824</b>

Certain expenses paid directly by the University for investment management and custody services totaled \$52 million and \$39 million for the fiscal years ended August 31, 2014, and 2013, respectively, and have been netted against investment earnings.

### Derivative Financial Instruments

The University has entered into hedging transactions via various interest-rate swaps and options and has maintained those positions since fiscal year 2010. The fair value of derivatives was in a liability position of \$6.2 million as of August 31, 2014, and fair value was \$2.3 million as of August 31, 2013. These swaps and options had a notional value of \$400 million at August 31, 2014, and 2013. These instruments are held in the fixed income asset class in the summary of changes in investments within Level 3.

Credit exposure represents the University's potential loss if all the counterparties fail to perform under the terms of the contracts, and if all collateral, if any, becomes worthless. This exposure is measured by the fair value of the cash collateral held at the counterparties at the reporting date. The University manages

its exposure to credit risk by using highly rated counterparties, establishing risk-control limits, and obtaining collateral where appropriate. As a result, the University has limited credit risk. The University has entered into margin collateral agreements with major investment banks that impose a \$1 million threshold on both parties. As of August 31, 2014, the University posted collateral of \$6 million to one counterparty. To date, the University has not incurred any losses on derivative financial instruments due to counterparty nonperformance.

The University has hired an external manager to use derivative financial instruments to obtain market exposure in equity and fixed income indices on excess cash balances. As of August 31, 2014, and 2013, the outstanding notional value of these derivatives was \$224 million and \$162 million, respectively. They had realized gains for fiscal year 2014 of \$31.2 million and for fiscal year 2013 of \$21.9 million.

The University regularly reviews the use of derivative financial instruments by each of the managers of alternative investment funds in which it participates. While



these outside managers generally use such instruments for hedging purposes, derivative financial instruments

are employed for trading purposes by numerous independent asset managers of the University.

## 5. Land, Buildings, and Equipment

Land, buildings, and equipment consisted of the following:

<i>(in thousands of dollars)</i>	<i>August 31, 2014</i>	<i>August 31, 2013</i>
Land	\$28,389	\$28,389
Construction in progress	359,714	305,201
Buildings and leasehold improvements	2,321,606	2,124,087
Equipment	496,607	479,984
Accumulated depreciation	(1,346,465)	(1,254,022)
<b>Total land, buildings, and equipment</b>	<b>\$1,859,851</b>	<b>\$1,683,639</b>

The estimated cost to complete construction in progress at August 31, 2014, was \$508.5 million. Building and leasehold improvement capitalizations are included in construction in progress. Building costs are funded by loans, gifts (received or pledged), grants, and unrestricted funds.

Under the University's interest capitalization policy, actual interest expense incurred during the period of

construction of an asset for University use is capitalized until that asset is substantially completed and ready for use. The capitalized cost is reflected in the total cost of the asset and depreciated over the useful life of the asset. Assets may include buildings and major equipment.

### Asset Retirement Obligations

Asset retirement obligations were adjusted during fiscal years 2014 and 2013 as follows:

<i>(in thousands of dollars)</i>	<i>August 31, 2014</i>	<i>August 31, 2013</i>
Balance at beginning of year	\$132,057	\$129,842
Reduction in retirement asset obligations	(22,105)	(3,974)
Accretion expense	5,507	6,189
<b>Balance at end of year</b>	<b>\$115,459</b>	<b>\$132,057</b>

### Lease Obligations

The University is obligated under numerous operating leases to pay base rent through the lease expiration dates. Operating leases consist primarily of leases for the use of real property and have terms expiring in various years through fiscal year 2030. Noncancelable real estate lease expenses totaled \$13.4 million at August 31, 2014. In fiscal year 2013, real estate lease expenses were \$12.9 million at August 31. The future minimum lease payments under noncancelable operating leases through August 31 of each period are as shown at right.

<i>(in thousands of dollars)</i>	
2015	\$11,794
2016	11,839
2017	11,141
2018	11,310
2019	9,970
2020 and thereafter	42,019
<b>Total</b>	<b>\$98,073</b>

## 6. Other Assets

Other assets are summarized on the consolidated statements of financial position as follows:

<i>(in thousands of dollars)</i>	<i>August 31, 2014</i>	<i>August 31, 2013</i>
Prepaid bond expenses	\$9,860	\$6,612
Inventories	2,783	2,697
Other assets	9,013	9,310
<b>Total other assets</b>	<b>\$21,656</b>	<b>\$18,619</b>

## 7. Deposits Payable and Actuarial Liability of Annuities Payable

Deposits payable and actuarial liability of annuities payable are summarized on the consolidated statements of financial position as follows:

<i>(in thousands of dollars)</i>	<i>August 31, 2014</i>	<i>August 31, 2013</i>
Agency deposits payable	\$83,867	\$123,993
Actuarial liability of annuities payable	16,855	17,588
Student loan deposits payable	16,276	20,147
Other deposits payable	2,977	4,045
<b>Total deposits payable and actuarial liability of annuities payable</b>	<b>\$119,975</b>	<b>\$165,773</b>

## 8. Bonds, Notes, and Other Debt Payable

Bonds and notes payable are as follows:

<i>(in thousands of dollars)</i>	<i>August 31, 2014</i>	<i>August 31, 2013</i>
IEFA–Series 1993	—	\$3,550
Less unamortized discount on IEFA–Series 1993	—	(73)
IEFA–Series 2003	—	185,010
IFA–Series 2004	\$135,800	135,800
IFA–Series 2006	145,130	145,130
Plus unaccreted premium on IFA–Series 2006	4,398	4,549
IFA–Series 2008	125,000	125,000
Taxable–Series 2012	200,000	200,000
Taxable–Series 2013	586,000	—
<b>Bonds payable subtotal</b>	<b>1,196,328</b>	<b>798,966</b>
Notes payable–commercial paper, taxable	140,000	150,000
<b>Total bonds and notes payable</b>	<b>\$1,336,328</b>	<b>\$948,966</b>

<b>Debt issuance</b>	<b>Interest-rate mode</b>	<b>Interest rate</b>	<b>Maturity</b>
IFA–Series 2004	Variable	.03% <sup>(a)</sup>	December 1, 2034
IFA–Series 2006	Fixed	5%	December 1, 2042
IFA–Series 2008	Variable	.03% <sup>(a)</sup>	December 1, 2046
Taxable–Series 2012	Fixed	4.2%	December 1, 2039, to December 1, 2047
Taxable–Series 2013	Fixed	4.61% <sup>(b)</sup>	December 1, 2014, to December 1, 2044
Notes payable–commercial paper, taxable	Fixed	.12% <sup>(b)</sup>	September 2, 2014, to September 25, 2014

<sup>(a)</sup> Interest rate reset weekly

<sup>(b)</sup> Weighted average interest rate at August 31, 2014

Total obligations, including bonds and notes payable at August 31, 2014, are scheduled to mature through August 31 of each period as noted below. The schedule has been prepared based on the contractual maturities of the debt outstanding at August 31, 2014. Accordingly, if remarketing of bonds fails in future periods, debt repayments may become more accelerated than presented here. The potential failed remarketings coincide with the interest-rate reset dates and amounts noted above.

*(in thousands of dollars)*

2015	\$143,805
2016	4,535
2017	4,715
2018	4,770
2019	4,935
Thereafter	1,169,170
<b>Total</b>	<b>\$1,331,930</b>

#### Bonds Payable

The Taxable-Series 2013 Fixed Rate Revenue Bonds were issued to acquire, construct, or renovate certain University facilities and to refund \$185 million of the University's outstanding IEFA-Series 2003 Fixed Rate Revenue Bonds, subject to conditions set forth in a trust indenture between the University and Wells Fargo Bank, National Association.

The Taxable-Series 2012 Fixed Rate Revenue Bonds were issued to pay the cost of acquiring, constructing, and equipping certain educational facilities of the University and to pay certain costs relating to the bonds' issuance, subject to conditions set forth in a trust indenture between the University and Wells Fargo Bank, National Association.

The IFA-Series 2008 Adjustable Rate Revenue Bonds were issued for capital projects, such as acquisition, construction, renovation, remodeling, improvement, and equipment, subject to conditions set forth in a trust indenture and loan agreement between the University and the Illinois Finance Authority. The bonds may operate in a daily, weekly, adjustable, or auction-rate mode.

The IFA-Series 2006 Revenue Bonds were issued to refund the University's outstanding IEFA-Series 1997 Adjustable Medium-Term Revenue Bonds totaling \$145 million. The refunding bonds are subject

to conditions set forth in a trust indenture and loan agreement between the University and the Illinois Finance Authority.

The IFA-Series 2004 Adjustable Rate Revenue Bonds were issued for capital projects, such as acquisition, construction, renovation, remodeling, improvement, and equipment, on both the Evanston and the Chicago campuses, subject to conditions set forth in a trust indenture and loan agreement between the University and the Illinois Finance Authority. The bonds may operate in a daily, weekly, adjustable, or auction-rate mode.

The IEFA-Series 2003 Fixed Rate Revenue Bonds were issued to acquire, construct, or renovate certain University facilities and to refund \$35 million of the University's outstanding IEFA-Series 1993 bonds, subject to conditions set forth in a trust indenture and loan agreement between the University and the Illinois Educational Facilities Authority.

The IEFA-Series 1993 Revenue Refunding Bonds operated in a fixed mode until maturity in December 2013. Proceeds of the refunding bonds were invested in United States government securities with a cost of \$75.4 million and placed in escrow to satisfy scheduled payments of \$66.4 million of the IEFA-Series 1985 bonds and related interest until maturity.

Based on Level 2 observable inputs, at August 31, 2014, the fair value of the University's fixed-rate debt of \$998.5 million exceeded the carrying value of \$931.1 million by \$67.4 million. At August 31, 2013, the fair value of the University's fixed-rate debt of \$541.6 million exceeded the carrying value of \$533.7 million by \$7.9 million.

#### Derivative Financial Instruments

The University has entered into interest-rate swap agreements to hedge variable-rate exposure related to its variable-rate debt. The notional value was \$262.1 million through August 29, 2014, and reduced to \$125 million effective August 30, 2014. The agreements as of August 31, 2014, effectively fix the interest rate from 4.12 percent to 4.38 percent.

On October 10, 2013, the University executed amendments to three of its interest-rate swap agreements with a total notional value of \$125 million, shortening their maturity date from December 1, 2046, to August 31, 2023. The University received payments totaling \$590,000 in two of the amendments; under the

third, the remaining fixed-payment portion of the swap was reduced from 4.325 percent to 4.123 percent.

The University recognized a net unrealized gain on the swap investment totaling \$5.3 million and \$40.3 million for the fiscal years ended August 31, 2014, and 2013, respectively. The fair values of the swap position were in liability positions of \$25.5 million and \$30.8 million as of August 31, 2014, and 2013, respectively, and are included in accounts payable and accrued expenses on the consolidated statements of financial position.

#### Notes Payable

The University places commercial paper under a \$300 million Taxable Commercial Paper Note.

#### Other Debt Payable

At August 31, 2014, the University held or had the ability to draw \$300 million in standby lines of credit to supplement working capital requirements as follows:

*(in thousands of dollars)*

<b>Expiration date</b>	<b>Available credit</b>
December 14, 2014 <sup>(a)</sup>	\$25,000
March 31, 2015	75,000
June 13, 2015	50,000
June 30, 2015	25,000
July 25, 2015	75,000
August 18, 2015	50,000
<b>Total</b>	<b>\$300,000</b>

<sup>(a)</sup> Renewed on December 11, 2014, through December 12, 2015

## 9. Endowments

The FASB ASC Not-for-Profit Entities Presentation of Financial Statements Subtopic provides guidance on the net asset classification of donor-restricted endowment funds for not-for-profit organizations subject to an enacted version of the Uniform Prudent Management of Institutional Funds Act (UPMIFA) and improves disclosure about an organization's endowment funds, both donor-restricted and board-designated, regardless of whether the organization is subject to UPMIFA.

The University interprets UPMIFA as requiring that the fair value of the original donor-restricted endowment gift be preserved as of the gift date unless there are explicit donor stipulations to the contrary. Therefore, the University classifies as permanently restricted net assets the original value of gifts donated to the permanent endowment, the original value of subsequent gifts, and accumulations to the permanent endowment made in accordance with the applicable donor gift instrument at the time the accumulation was added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until it is appropriated for University expenditure in a manner consistent with UPMIFA's standard of prudence. In accordance with UPMIFA, the University considers the following factors in determining to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the endowment fund
- The purposes of the institution and of the endowment fund
- General economic conditions
- The possible effects of inflation or deflation
- The expected total return from income and appreciation of investments
- Other resources of the institution
- The institutional investment policy

The University's endowment consists of about 2,300 individual donor-restricted endowment funds and about 900 funds it designates to function as endowments. The net assets associated with endowment funds, including funds designated by the University to function as endowments, are classified and reported based on whether there are donor-imposed restrictions. Institution-designated endowment funds include quasi-endowments established by specific Board of Trustees approval as well as endowments created by management under general guidelines and policies approved by the Board of Trustees.

The following tables present the endowment net asset composition by type of fund at fair value as of August 31, 2014, and 2013:

*(in thousands of dollars)* *August 31, 2014*

<b>Endowment net asset composition by type of fund</b>	<b>Unrestricted</b>	<b>Temporarily restricted</b>	<b>Permanently restricted</b>	<b>Total</b>
Donor-restricted endowment funds	(\$55)	\$2,397,857	\$1,177,625	\$3,575,427
Institution-designated endowment funds	3,925,689			3,925,689
<b>Total endowment funds</b>	<b>\$3,925,634</b>	<b>\$2,397,857</b>	<b>\$1,177,625</b>	<b>\$7,501,116</b>

*(in thousands of dollars)* *August 31, 2013*

<b>Endowment net asset composition by type of fund</b>	<b>Unrestricted</b>	<b>Temporarily restricted</b>	<b>Permanently restricted</b>	<b>Total</b>
Donor-restricted endowment funds	(\$2,013)	\$2,026,346	\$1,108,485	\$3,132,818
Institution-designated endowment funds	3,150,312			3,150,312
<b>Total endowment funds</b>	<b>\$3,148,299</b>	<b>\$2,026,346</b>	<b>\$1,108,485</b>	<b>\$6,283,130</b>

#### Investment and Spending Policies

The University's endowment is primarily invested in the Long-Term Balanced Pool, which is managed with the objective of long-term total return. The Investments Committee of the Board of Trustees annually reviews asset allocation policy for the pool.

The principal objective for the Long-Term Balanced Pool is to preserve purchasing power and to provide a growing stream of income to fund University programs. On average, the pool seeks to achieve an annual total rate of return (i.e., actual income plus appreciation) equal to inflation plus actual spending. This objective of preserving purchasing power emphasizes the need for a long-term perspective in formulating both spending and investment policies.

The Board of Trustees has adopted a guideline for the annual spending rate from the University's Long-Term Balanced Pool. The calculation blends market and spending elements for the total annual spending rate.

The market element is an amount equal to 4.35 percent of the market value of a unit in the pool, averaged for the 12 months ended October 31 of the prior fiscal year. It is weighted at 30 percent in determining the total. The spending element is an amount equal to the current fiscal year's spending amount increased by 1.5 percent plus the actual rate of inflation. It is weighted at 70 percent in determining the total.

If investment income received is not sufficient to support the total-return objective, the balance is provided from realized and unrealized gains. If the income received is in excess of the objective, the balance is reinvested in the Long-Term Balanced Pool on behalf of the unit holders.

The University's policy is to allocate the current income of all other investment pools.

## Changes in Endowment Net Assets

The following tables represent the changes in endowment net assets for the years ended August 31, 2014, and 2013:

*(in thousands of dollars)* *August 31, 2014*

	Unrestricted	Temporarily restricted	Permanently restricted	Total
Endowment net assets, beginning of year	\$3,148,299	\$2,026,346	\$1,108,485	\$6,283,130
Net investment loss	(23,592)	(20,762)		(44,354)
Net appreciation (realized and unrealized)	597,411	522,060		1,119,471
Total investment return	573,819	501,298	—	1,075,117
Contributions		374	56,494	56,868
Appropriation of endowment assets for expenditure	(138,509)	(130,141)	—	(268,650)
Other changes				
Transfers to create institutional funds	447,285	—	—	447,285
Transfers of institutional funds per donor requirement		340	12,343	12,683
Spending of institution-designated endowment fund	(105,317)	—	—	(105,317)
Other reclassifications	57	(360)	303	—
<b>Endowment net assets, end of year</b>	<b>\$3,925,634</b>	<b>\$2,397,857</b>	<b>\$1,177,625</b>	<b>\$7,501,116</b>

*(in thousands of dollars)* *August 31, 2013*

	Unrestricted	Temporarily restricted	Permanently restricted	Total
Endowment net assets, beginning of year	\$2,648,224	\$1,870,885	\$1,055,210	\$5,574,319
Net investment loss	(23,632)	(21,859)		(45,491)
Net appreciation (realized and unrealized)	335,161	305,179		640,340
Total investment return	311,529	283,320	—	594,849
Contributions		1,372	40,724	42,096
Appropriation of endowment assets for expenditure	(114,714)	(124,977)	—	(239,691)
Other changes				
Transfers to create institutional funds	336,566	—	—	336,566
Transfers of institutional funds per donor requirement		(83)	15,218	15,135
Spending of institution-designated endowment fund	(40,144)	—	—	(40,144)
Other reclassifications	6,838	(4,171)	(2,667)	—
<b>Endowment net assets, end of year</b>	<b>\$3,148,299</b>	<b>\$2,026,346</b>	<b>\$1,108,485</b>	<b>\$6,283,130</b>

## Underwater Endowment Funds

The University monitors endowment funds to identify those for which historical cost was more than fair value. As of August 31, 2014, and 2013, the historical cost of such accounts was approximately \$1 million and \$35 million, and the fair value totaled \$960,000

and \$33 million, respectively. Associated unrealized losses are recorded in the unrestricted net assets classification; subsequent gains increase unrestricted net assets.

## 10. Retirement Plans

The University maintains two contributory retirement plans for its eligible faculty and staff. The plans offer employees two investment company options, Teachers Insurance and Annuity Association (TIAA) and College Retirement Equities Fund (CREF), and the mutual funds offered by Fidelity Investments. Participating employee and University contributions are immediately vested. The University contributed \$64.2 million and \$61.3 million to the two plans in 2014 and 2013, respectively. It expects to contribute \$67.1 million to the two plans in 2015.

The University currently sponsors a healthcare plan permitting retirees to continue participation on a “pay-all” basis; it has no liability for participants past age 65. The retiree contribution is based on the average per-capita cost of coverage for the plan’s entire group of active employees and retirees rather than the per-capita cost for retirees only. Retirees are also eligible to participate in certain tuition reimbursement plans and may receive a payment for sick days accumulated at retirement. The accrued cost for postemployment benefits

was \$13.4 million and \$14.1 million at August 31, 2014, and 2013, respectively, and is included in accounts payable and accrued expenses on the consolidated statements of financial position.

The University recognizes an asset or a liability in the consolidated statements of financial position for the plans’ overfunded or underfunded status. The asset or liability is the difference between the fair value of plan assets and the related benefit obligation, defined as the projected benefit obligation for postemployment benefit programs and the accumulated postretirement benefit obligation (APBO) for postretirement benefit programs, such as a retiree healthcare plan. In the consolidated statement of activities, the University recognizes actuarial gains or losses and prior service costs or credits that arise during the period but are not components of net periodic benefit cost. The University measures plan assets and obligations as of the date of its fiscal year-end and makes specified disclosures for the upcoming fiscal year.

The University funds the benefit costs as they are incurred. The following table sets forth the plan’s obligations, benefits paid, contributions, net periodic postretirement benefit cost, and assets:

<i>(in thousands of dollars)</i>	<i>August 31, 2014</i>	<i>August 31, 2013</i>
Benefit obligations	\$16,702	\$14,390
Benefits paid	823	780
Employer contributions	228	230
Contributions from participants	595	549
Net periodic postretirement benefit cost	1,462	1,550
Fair value of plan assets	—	—

The accumulated other comprehensive income included in unrestricted net assets on the consolidated statements of financial position totaled net losses of \$2.4 million and \$1.3 million as of August 31, 2014, and 2013, respectively, an increase of \$1.1 million due to net losses during fiscal year 2014.

The APBO was \$16.7 million and \$14.4 million at August 31, 2014, and 2013, respectively, and is included

in accounts payable and accrued expenses on the consolidated statements of financial position.

The following tables present key actuarial assumptions used in determining APBO as of August 31, 2014, and 2013. For both fiscal years 2014 and 2013, the ultimate healthcare cost trend rate was 5 percent, and the year when trend rate will reach the ultimate trend rate was 2023.

Additional assumptions used to determine benefit obligations were as follows:

	<i>August 31, 2014</i>	<i>August 31, 2013</i>
Settlement (discount) rate	3.6%	4.3%
Weighted average rate of increase in future compensation levels	3%	3%
Healthcare cost trend rate	7.25%	7.5%

Next, the assumptions used to determine net periodic benefit cost:

	<i>August 31, 2014</i>	<i>August 31, 2013</i>
Discount rate	4.3%	3.2%
Weighted average rate of increase in future compensation levels	3%	3%
Healthcare cost trend rate	7.5%	7.75%

A one-percentage-point change in assumed healthcare cost trend rates would have had these effects in fiscal year 2014:

<i>(in thousands of dollars)</i>	<i>1% point decrease</i>	<i>1% point increase</i>
(Decrease) increase in total of service and interest cost	(\$86)	\$99
(Decrease) increase in postretirement benefit obligation	(841)	946

Estimated future benefit payments reflecting anticipated service, as appropriate, are expected to be paid as shown below:

<i>(in thousands of dollars)</i>	
2015	\$602
2016	615
2017	731
2018	837
2019	947
2020–24	6,564
<b>Total</b>	<b>\$10,296</b>

The University offers a deferred compensation plan under Internal Revenue Code 457(b) to a select group of management and highly compensated employees. There is no University contribution related to this deferred compensation plan. The University has recorded both an asset and a liability related to the deferred compensation plan that totaled \$54 million and \$43 million at August 31, 2014, and 2013, respectively; these are included in investments and deposits payable and actuarial liability of annuities payable on the consolidated statements of financial position.

## 11. Related Parties

Members of the University's Board of Trustees, senior management, and faculty may on occasion be associated either directly or indirectly with entities doing business with the University. The University bylaws and conflict of interest policies establish guidelines for disclosure and regulation of such activities as circumstances warrant. When such associations exist, measures are taken, in the best interests of the University, to mitigate any actual or perceived conflict. Transactions with related parties may include investment management, common membership in investment partnerships or other investment vehicles, and the purchase of goods or services.

Northwestern Medical Faculty Foundation (NMFF), a related party in fiscal year 2013, reorganized in fiscal year 2014. NMFF is a multispecialty physician organization committed to providing clinical care to patients and to supporting the research and academic endeavors of Northwestern's Feinberg School of Medicine (Feinberg). NMFF entered into an agreement with Northwestern Memorial Healthcare Corporation (NMHC) and became a wholly owned subsidiary of that organization as of September 1, 2013, and assumed the name Northwestern Medical Group (NMG). NMHC is the not-for-profit parent corporation of Northwestern Memorial Hospital, which is the primary teaching hospital of Feinberg.



NMG retains its corporate form as a not-for-profit organization, and its primary mission remains the same. NMG is governed by a board of directors, and its physicians are full-time faculty members or researchers at Feinberg. As such, NMHC and NMG are related parties of the University. Under terms of agreements effective in fiscal 2014 between the University, NMG, and NMHC, the University received one-time payments and will continue to receive recurring contributions from NMHC to support the Feinberg research and education programs, basic and applied biomedical research facilities and programs, and research and educational support services.

As of August 31, 2014, accounts receivable and accounts payable arising from operational activities with NMHC totaled \$11.3 million and \$6.4 million, respectively, and are included in accounts receivable and accounts payable on the consolidated statements of financial position. Through August 31, 2014, contributions relating to the reorganization of NMFF into NMHC totaling \$289.1 million, and other contributions totaling \$125.6 million, have been made from NMHC to the University and are included in private gifts on the consolidated statement of activities.

As of August 31, 2013, accounts receivable from operational activities with NMFF totaled \$10.1 million and are included in accounts receivable on the consolidated statements of financial position. Under the terms of an agreement with the University in effect in that year, NMFF contributed a percentage of its revenue to a research and education fund, medical education programs, basic and applied biomedical research facilities and programs, and research and educational support services. NMFF also contributed funds to Feinberg's teaching and research activities on a discretionary basis. These contributions totaled \$60.8 million in fiscal year 2013 and are included in private gifts on the consolidated statement of activities.

## **12. Self-Insurance Reserves and Other Contingencies**

Reserves for losses under the University's self-insurance program, aggregating \$5.6 million and \$10.3 million at August 31, 2014, and 2013, respectively, include reserves for probable known losses and for losses incurred but not yet reported. A portion of the reserves pertaining to professional, general, and automobile liability has been determined on a discounted present-value basis. The discount rate was 7.5 percent in fiscal years 2014 and 2013. Self-insurance reserves are based on estimates of historical loss experience, and while

management believes that the reserves are adequate, the ultimate liabilities may be more or less than the amounts provided. These reserves are included in accounts payable and accrued expenses on the consolidated statements of financial position.

Under an agreement in effect through fiscal year 2013 between the University and NMFF, now known as NMG, a proportionate share of primary medical professional liability costs that arise out of events prior to November 1, 2004, was borne by NMG. As a part of the clinical integration agreement among NMFF, NMHC, and the University, signed September 1, 2013, any remaining liabilities related to the period prior to November 1, 2004, are the obligations of the University and are included in the fiscal 2014 reserves for losses noted above.

In October 2013, a lending agency sold the University a \$61 million portfolio of private education loans that it had purchased from the University before 2009 and that the University had serviced. The loans totaled \$64.6 million as of August 31, 2013, and \$54.7 million as of August 31, 2014, and are included in notes receivable on the consolidated statements of financial position. The University continues to service the repurchased loans. The University managed the program to break even and generated no servicing assets or liabilities from it in fiscal years 2013 and 2014. At August 31, 2014, and 2013, \$170,000 and \$204,000, respectively, were reserved in anticipation of future defaults. Notes receivable on the consolidated statements of financial position are shown net of these reserves in fiscal years 2014 and 2013.

In August 2009, the University, as originating lender, began participation in a student loan securitization program. It sold to a school trust student loans totaling \$65 million in 2009, \$19.8 million in 2010, and \$22.5 million in 2012; the University issued University guaranteed notes, which were purchased by a funding trust that procures financing to support the lending program. The programs are managed to break even and generate no servicing assets or liabilities. Guaranteed notes under these programs totaled \$50.7 million and \$63.6 million as of August 31, 2014, and 2013, respectively. These loans are included in notes receivable and deposits payable on the consolidated statements of financial position. Reserves in anticipation of securitized student loan future defaults totaled \$157,000 and \$178,000 at August 31, 2014, and 2013, respectively. Notes receivable on the consolidated statements of financial position are shown net of these reserves at August 31, 2014, and 2013.

From time to time, various claims and suits generally incidental to the conduct of normal business are pending or may arise against the University. It is the opinion of management, after taking into account insurance coverage, that any losses from the resolution of pending litigation should not have a material effect on the University's financial position or results of operations.

All funds expended in connection with government grants and contracts are subject to audit by government agencies. While any ultimate liability from audits of government grants and contracts by government agencies cannot be determined at present, management believes that it should not have a material effect on the University's financial position or results of operations.

### 13. Grants and Contracts

Grants and contracts are summarized on the consolidated statement of activities as follows:

<i>(in thousands of dollars)</i>	<i>August 31, 2014</i>	<i>August 31, 2013</i>
Federal grants	\$401,885	\$402,984
Private grants and contracts	134,600	133,933
State grants	9,680	5,930
<b>Total grants and contracts</b>	<b>\$546,165</b>	<b>\$542,847</b>

### 14. Functional Classification of Expenses

Expenses by functional categories reflect salaries, wages, benefits, goods, and services used for those specific purposes. The University has allocated functional expenses for maintenance of facilities, as well as for depreciation, accretion for asset retirement obligations, and interest on indebtedness, to other functional categories based on the functional use of space on the University's campuses.

Operating expenses incurred in the fiscal years ended August 31, 2014, and 2013, were as follows:

<i>(in thousands of dollars)</i>	<i>August 31, 2014</i>				
	<b>Maintenance of facilities</b>	<b>Depreciation and accretion</b>	<b>Interest on indebtedness</b>	<b>All other operating expenses</b>	<b>Total</b>
Instruction	\$26,765	\$16,855	\$5,821	\$668,990	\$718,431
Research	47,806	30,108	10,398	341,589	429,901
Academic support	35,170	22,149	7,650	198,581	263,550
Student services	24,041	15,140	5,229	139,072	183,482
Institutional support	8,493	5,348	1,847	248,721	264,409
Auxiliary services	43,946	27,676	9,559	32,074	113,255
<b>Total</b>	<b>\$186,221</b>	<b>\$117,276</b>	<b>\$40,504</b>	<b>\$1,629,027</b>	<b>\$1,973,028</b>

<i>(in thousands of dollars)</i>	<i>August 31, 2013</i>				
	<b>Maintenance of facilities</b>	<b>Depreciation and accretion</b>	<b>Interest on indebtedness</b>	<b>All other operating expenses</b>	<b>Total</b>
Instruction	\$22,186	\$15,234	\$4,429	\$607,045	\$648,894
Research	41,479	28,480	8,279	337,318	415,556
Academic support	31,190	21,415	6,226	194,365	253,196
Student services	20,740	14,240	4,140	144,618	183,738
Institutional support	7,556	5,188	1,509	261,313	275,566
Auxiliary services	37,620	25,832	7,510	34,587	105,549
<b>Total</b>	<b>\$160,771</b>	<b>\$110,389</b>	<b>\$32,093</b>	<b>\$1,579,246</b>	<b>\$1,882,499</b>

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