Title:
Turning Interesting into Actionable: Leveraging Tableau for Information Sharing

Abstract:
Participants will learn how the Division of Student Affairs is leveraging Tableau to transform data from both University and proprietary systems into actionable information. Tableau combines multiple data sources to contextualize information to include historical, present day and predictive views to better support Division operations. Visualization of survey and operating data advance the University priority of Supporting the Student Experience.

Discussion will include how Student Affairs Information Technology (SAIT) enabled the Tableau environment and established a user group comprising of constituents from both in and outside of the Division. Next, Business & Finance, Assessment & Planning, and Residential Services will address their use of university and other proprietary systems along with overcoming data challenges and user adoption. The session will conclude with Q&A.

Learning Outcomes:
1. Understand the economics of information for a range of stakeholders by identifying which information has value to managing different operations.

2. Determine the data sources and infrastructure required to support the use of Tableau.

3. Demonstrate the use of Tableau for information sharing with strategies for supporting user adoption.