

AVA YIN

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Education

Northwestern University, Evanston, IL, USA

Expected Graduation June 2018

- Major: Economics, Weinberg College of Arts and Sciences
- Minor I: Business Institutions, Harvey Kapnick Business Institutions Program
- Intended Minor II: Integrated Marketing Communications, Medill School of Journalism
- GPA: 3.46/4.00

Concordia International School Shanghai, Shanghai, China

October 2004—March 2014

- Awards: Student in Service Award, AP Scholar with Distinction, AP International Diploma, and National Merit Scholarship Program Letter of Commendation
- Honors: National Honor Society, Science National Honor Society, National Art Honor Society
- GPA: 3.81/4.00, SAT: 2300

Experience

The Center for Talent Development at Northwestern University, Evanston, IL

June 2015—August 2015

Residential Assistant, Auxiliary Teaching Assistant

- Oversaw structure of the student residential experience and provided a supportive and nurturing environment for optimal academic achievement and well-rounded growth to over 600 students in the program
- Exercised leadership skills, self-control, strong communication on a daily basis to uphold and enforce program policies, and to communicate with fellow staff members, residential students, and their respective family members

Shanghai Institute of Materia Medica, Shanghai, China

March 2013

Laboratory Assistant

- Conducted weekly distillation and chromatography trials under the guidance of company employees, observed experimental and analysis procedures, and sterilized laboratory equipment

Leadership

Institute for Student Business Education: Analytics—Quantitative Consulting, Northwestern University

April 2015—Present

Analyst, Peer Mentor

- Corresponded with the client to analyze market size, estimate potential profit margins, identify target consumer, and provide insight on entry into the Northwestern University market
- Utilized Qualtrics to survey Northwestern graduate student body and conducted cross-bucket analysis with Excel to identify data trends and correlations in over 100 survey responses
- Analyzed 5 year financial statements and compared resulting ratios with previous projected budget plans to identify rising costs and provide insight on future economic growth

Institute for Student Business Education: Marketing, Northwestern University

April 2015—Present

Account Executive, Copy Director

- Increased number of applicants to a student organization by designing a more aesthetically relevant and memorable informational flier, reactivating and livening social media platforms, and increasing the efficacy of web design
- Delegated work streams to team members and constantly relayed pertinent information from the client to the team at least once a week for efficient communication

Chinese Student Association, Northwestern University

September 2014—Present

Junior Executive, Mentor

- Fostered a culturally aware and accepting atmosphere on campus through public informational events and shows intended to celebrate, share, and explore Chinese culture
- Mentored a new recruit by providing insight on the club, as well as general advice about college life and academics

Collegiate Women's Club Ultimate Frisbee

September 2014—Present

Team Member

- Exercised time management skills in balancing academics and practice, and helped mediate intra-team conflicts to ensure positive team dynamics
- Participated in competitive tournaments across the Midwest region to represent Northwestern University

Skills

Foreign Language Proficiency: Fluent in Mandarin Chinese. Conversant in French.

Computer Skills: Proficient in Microsoft Office, InDesign, Photoshop, Qualtrics, iMovie, DrRacket