

# Jayla Martin

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## EDUCATION

**Northwestern University**, Evanston, IL  
*Bachelor of Science* in Education and Social Policy, Expected June 2012  
Major: Social Policy; Minor: Global Health

**University of Stellenbosch**, South Africa: Public Health Study Abroad Program, March 2011 - June 2011

## EXPERIENCE

**Advisor Assistant**, Northwestern University Academic Services, Evanston, IL September 2009 - Present

- Schedule tutors for 100 student athletes, facilitate student registration and assist advisors with grading.
- Monitor and document first year student athlete study hours utilizing a Microsoft Excel database.
- Represent media services department on community service visits with student-athletes.

**HIV/AIDS Services Intern**, Glide Foundation, San Francisco, CA June 2009 - August 2009

- Trained and worked as a Medical Assistant in the fully licensed health clinic.
- Assisted with HIV/AIDS testing and shadowed counseling sessions for a diverse, low income population.
- Served as Community Health Outreach Worker in the Tenderloin neighborhood, handing out condoms, hygiene and bleach kits to homeless and low income residents.
- Organized and promoted a free Blood Pressure Screening for 100 local residents.
- Assisted in implementing a free retinopathy screening for 50 diabetic clients.

**Marketing Assistant**, Great Lakes Marketing Group, Palatine, IL August 2007 - January 2009

- Conducted a media research study for 6-10 clients for an event marketing agency. Research included publicity tracking via the internet and other sources.
- Coordinated 25 volunteers and performed crisis management while aiding the Event Producer for “Kenosha Days of Discovery,” a 4-day maritime festival attended by over 50,000.
- Executed the VIP hospitality programs and on-site promotions at the festival for corporate sponsors, such as U.S. Cellular and Johnson Bank.

**Team Manager**, Northwestern University Women’s Basketball, Evanston, IL October 2008 - March 2009

- Organized ticket information and press releases.
- Coordinated traveling procedures and video recordings for home and away games.
- Managed all coach and player needs on the road.

## ACTIVITIES & COMMUNITY INVOLVEMENT

**Site Leader**, Northwestern Community Development Corps  
Led a group of 25 students to volunteer weekly at the Vital Bridges HIV/AIDS Services site in Chicago.

**Coordinator**, Used Winter Coat Drive  
Implemented an all-campus, community-wide coat drive for homeless residents in Evanston that resulted in the acquisition of 300+ donations.

**Volunteer**, Alternative Student Break at a Drug Rehab Ranch in Colorado  
Participated in a week-long, service project and interacted with patients through work therapy programs.

**Peer Advisor**, School of Education and Social Policy  
Mentored freshmen students and provided them advice and support regarding college life.

**Team Captain**, American Cancer Society Relay for Life  
Raised \$137,000 for the American Cancer Society in 2011.