

Kim S. Gordon

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EDUCATION

Northwestern University, Medill School of Journalism, Media, Integrated Marketing Communications, Evanston, Ill.
Bachelor of Science in Journalism, Integrated Marketing Communications Certificate, June 2022

JOURNALISM & MEDIA EXPERIENCE

Eric Lund Global Reporting and Research Grant, Tamale, Ghana

Grant Recipient, July 2020 – present

- Chosen as one of 15 recipients to author a 12-page project proposal
- Oversee content acquisition, including scheduling interviews, filming 40+ hours of footage and organizing translation
- Edit material to create a documentary about women living as accused witches in isolated regions of northern Ghana

Medill News Service, Northwestern University, Washington, D.C.

Mobile Journalist-Environmental Beat, January 2019 – March 2019

- Selected as one of 16 students to report for Medill on the Hill and contribute to a professional daily newsroom
- Researched and wrote enterprise stories on political and environmental issues like global warming in the U.S.
- Reported, wrote and photographed from the field, using social media to send quick updates and filing at least one story a day
- Produced multimedia content for web, including photo/audio slideshows, video packages and graphics

Northwestern University Press, Evanston, Ill.

Editorial Assistant, September 2018 – June 2020; *Intern*, June 2018 – August 2018

- Promoted from intern to editorial assistant in September 2018 for excellent and thorough work
 - Edited 20+ manuscripts, including short story anthologies, drama, novels, and educational and scholarly works
 - Prepared files for copyediting by entering typesetting codes, fact-checking references and ensuring consistency of style
 - Input author and copyeditor changes to files, reviewed page proofs and queried authors about discrepancies in manuscripts
 - Revised introductions, chronologies, photo galleries, notes, bibliographies and indices
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PROJECT

Interactive Reporting, Northwestern University, Medill; January 2019 – March 2019

- Produced 1,000-word feature story on deportation in the U.S., created interactive elements and translated the story into Spanish in order to appeal to audiences that have been affected by deportation
 - Created a fully functioning website using Bootstrap and a Google Fusion interactive map in 90 minutes as the technical editor on breaking news story about sting operations on suspected drug houses in Chicago
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LEADERSHIP & AWARDS

Medill Media Teens, *Mentor*, Northwestern University; December 2020 – present

The Best of Medill Award, *Winner for International Reporting in Panama*, Northwestern University; June 2019

SKILLS

Publishing: Proficient with AP Style

Computer: Proficient in HTML, CSS, JavaScript, Microsoft Office (Word, Excel, PowerPoint), Adobe, Photoshop, Illustrator Working knowledge in Premiere Pro CS5, Soundbooth, Dreamweaver CS3, InDesign, Flash CS5, NewsBoss

Social Media: Facebook, Twitter, YouTube, Vimeo, Tumblr, Skype, Reddit, StumbleUpon, LinkedIn, Instagram

Language: Fluent in Spanish (11 years of coursework)