

Kim S. Gordon

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EDUCATION

Northwestern University, Medill School of Journalism, Media, Integrated Marketing Communications, Evanston, Ill.
Bachelor of Science in Journalism, Integrated Marketing Communications Certificate, June 2025

JOURNALISM & MEDIA EXPERIENCE

The Daily Northwestern, Evanston, Ill.

Copy Editor, March 2024 – present

- Edit written content, publishing 1-2 articles weekly in both print and on the Daily Northwestern website by deadline
- Collaborate with writers to develop engaging content, providing constructive feedback that improved the quality of submissions and increased reader engagement
- Proofread 10+ articles weekly for clarity, grammar, and style, ensuring adherence to the publication's standards

Assistant Design Editor, January 2023 – December 2023

- Designed print newspaper 3 times a week for press run of 8,000 people; created unique graphics to increase reader engagement
- Liaised between 5 news sections, the photography team, and multimedia team to meet weekly deadlines without delay

Medill News Service, Northwestern University, Washington, D.C.

Mobile Journalist-Environmental Beat, January 2024 – March 2024

- Selected as one of 16 students to report for Medill on the Hill and contribute to a professional daily newsroom
- Researched and wrote enterprise stories on political and environmental issues like global warming in the U.S.
- Reported, wrote and photographed from the field, using social media to send quick updates and filing at least one story a day
- Produced multimedia content for web, including photo/audio slideshows, video packages and graphics

Northwestern University Press, Evanston, Ill.

Editorial Assistant, September 2022 – August 2024; *Intern*, June 2022 – August 2022

- Promoted from intern to editorial assistant in September 2022 for excellent and thorough work
 - Edited 20+ manuscripts, including short story anthologies, plays, novels, and educational and scholarly works
 - Prepared files for copyediting by entering typesetting codes, fact-checking references and ensuring consistency of style
 - Input author and copyeditor changes to files, reviewed page proofs and queried authors about discrepancies in manuscripts
 - Revised introductions, chronologies, photo galleries, notes, bibliographies and indices
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PROJECT

Interactive Reporting, Northwestern University, Medill; January 2022 – March 2022

- Produced 1,000-word feature story on deportation in the U.S., created interactive elements and translated the story into Spanish in order to appeal to audiences that have been affected by deportation
 - Created a fully functioning website using Bootstrap and a Google Fusion interactive map in 90 minutes as the technical editor on breaking news story about sting operations on suspected drug houses in Chicago
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LEADERSHIP AND AWARDS

Medill Undergraduate Student Advisory Council, *Undergraduate Ambassador*, Northwestern University; Dec. 2023 – present

Medill Cherubs, *Mentor*, Northwestern University; June 2022 – August 2022

SKILLS

Journalism: Proficient with AP Style, copy editing, fact checking, SEO

Computer: Proficient in HTML, CSS, JavaScript, Microsoft Office (Word, Excel, PowerPoint), Adobe Creative Cloud (InDesign, Illustrator, Premiere Pro, Audition, Photoshop, Lightroom). Working knowledge in Wordpress, Cascade, Mailchimp, Apollo.io

Social Media: Proficient in Facebook, X/Twitter, YouTube, Cameo, Reddit, LinkedIn, Instagram