

# Meera Ganesh

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## EDUCATION

### Northwestern University

Bachelor of Arts in **Economics**; **Kellogg Undergraduate Certificate in Financial Economics**

GPA: **3.84/4.00**; SAT: **1580**; SAT Math: **800**

Relevant Coursework: Applied Econometrics, Principles of Finance, Investments, Probability and Statistics, Business Strategy

Evanston, IL

Expected June 2026

### Universidade do Sul de Santa Catarina, Dehon, Tubarão, Brazil

Study Abroad

June 2023-July 2023

## WORK EXPERIENCE

### J.P. Morgan

*Incoming Investment Banking Summer Analyst*

New York, NY

June 2025-August 2025

### Ernst & Young Commercial Advisory Services

*Summer Associate*

New York, NY

June 2024-Aug 2024

- Assessed growth opportunities of retail grocery formats by conducting primary and secondary research to determine external market drivers and forecasted growth
- Conducted a strategic assessment of existing store formats by analyzing key performance and financial metrics for each entity within a client's business, allowing client to prioritize strategic growth options aligned with market trends
- Modeled potential growth scenarios by synthesizing research findings and evaluating the strategic, financial, and capital structure implications to help management achieve desired market position by 2026

### CDI Global M&A

*Mergers and Acquisitions Intern*

Northfield, IL

Sept 2023-Dec 2023

- Collaborated with senior bankers to pitch 2 cross-border M&A transactions, analyzed target companies' structures and credentials, development history, stakeholders' business models, business overviews, and competitive landscapes
- Prepared daily market commentary and weekly analysis of relevant macroeconomic events alongside research on transportation industry, focusing on analyzing risks, liquidity needs and risk mitigation strategies for transaction executions
- Conducted research on the APAC logistics industry, calculated key financial matrices to summarize industry trends; collaborated with 3 associates to consolidate a 10-page industrial report and delivered a presentation for stakeholders

### VentureCat Startup Competition

*Co-Founder*

Evanston, IL

Jun 2023-Aug 2023

- Co-founded a recruitment platform; placed 2nd in pitch competition held by Northwestern's startup incubator
- Designed a digital prototype with Figma, conducted 50+ user interviews to validate idea, and built strategy for user acquisition

## LEADERSHIP EXPERIENCE

### Associated Student Government

*Account Executive, Student Activities Finance Board*

Evanston, IL

Sept 2023-Present

- Allocate \$1.3 million to 40 student groups using qualitative and quantitative data, optimizing resource distribution
- Oversee the management of supplemental and contingency funds, enhancing efficiency by 25% through improved oversight
- Consult with 4 designated groups to advise and oversee their finances and serve as advocate in senate funding procedures

### Campus Solutions Storage & Shipping Inc.

*Strategy & Operations Team Manager*

Evanston, IL

Oct 2022-Sept 2024

- Managed and coordinated all aspects of a student-run storage and shipping company with over \$150,000 in revenue
- Organized a team to efficiently pick up, store, and deliver the items of 700+ students, resulting in a 70% faster completion rate
- Executed a 3-pronged marketing strategy, creating a 300% increase in organic reach and a 10x increase in users

### Northwestern Private Equity & Venture Capital Club

*Private Equity Investment Team, Industrials*

Evanston, IL

Sept 2023-June 2024

- Directed a team of 9 to conduct due diligence on a \$100mm Agri-tech company acquisition strategy to presented to entire club
- Utilized public financial data to value a publicly traded transportation company; recommended the club invest and add the deal to their portfolio

## SKILLS

**Computer:** Python, Bloomberg Terminal, FactSet, Capital IQ, WRDS, Excel, PowerPoint

**Languages:** Hindi (fluent), Portuguese (working proficiency)

**Interests:** Nature photography, herb gardening, yoga, and French pastry baking