

WENDY PARK

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EDUCATION

Northwestern University

Bachelor of Arts, *Mathematical Methods in the Social Sciences* and *Economics*

Minor in *Business Institutions*

GPA: **3.76/4.00** | Dean's List: 5 of 6 quarters

Relevant Courses: Leadership in Organizations, Probability and Statistics, Corporate Finance, Accounting, Econometrics

Evanston, IL

June 2025

EXPERIENCE

Bates White LLC

Summer Consultant

Washington, DC

June 2024 – August 2024

- Analyzed over 5000 lines of Medicaid claims data for a large generic drug company using STATA and R
- Summarized research on pricing strategy that increased profit by 14% and complies with federal reporting procedures in PPT
- Led a team of 3 on healthcare case challenge, investigating the merger of 2 insurance companies and the impact on competition
- Researched and visualized data for a white paper on the economic considerations of plasma donation including supply and demand pressures, donor incentivization models, and projected growth of the \$20bn industry

CampusCATALYST

Student Consultant

Evanston, IL

April 2024 – June 2024

- Collaborated with 4 teammates to develop and present on volunteer engagement and marketing tactics for Rainbows for All Children, an international nonprofit organization with over 100,000 annual beneficiaries
- Conducted benchmarking analysis by interviewing 3 comparable organizations on social media, website, newsletter engagement
- Designed digital stakeholder feedback forms to improve communication and gain quantitative measurements of program impact

Northwestern University School of Communication

Research Assistant

Evanston, IL

September 2023 – June 2024

- Consolidated data from 6 sources by coding qualitative fields into quantitative variables for 800+ Chinese NGOs
- Revised and distributed survey to over 200 nonprofit organizations in 5 different continents; achieved 66% response rate
- Constructed over 50 interview questions on behalf of CEOs and project managers representing 7 local nonprofits

The Asia Foundation

Intern

Seoul, South Korea

June 2023 – August 2023

- Gathered and analyzed data on regional development projects, producing comprehensive reports to support the Foundation's impact across Asia-Pacific region
- Formed a new partnership with a local community network; co-led a workshop for 65 attendees resulting in increased stakeholder engagement and 5 new donors to the organization

LEADERSHIP

Fusion Dance Company

Secretary

Evanston, IL

February 2023 – Present

- Managed day-to-day intergroup communications and facilitated personalized outreach to 40 members
- Choreographed Chinese dance trio and coordinated rehearsals over a time span of 3 months
- Cooperated with more than 20 dancers and planned Annual Spring Show with an audience size of over 150
- Enhanced weekly newsletter content, contributing to 20% increase in event attendance and generating 15% increase in donations

Asian Pacific American Coalition

Programming Chair

Evanston, IL

March 2023 – March 2024

- Led weekly meetings with 12 Junior Executive members and monthly general meetings with over 60 members to address important issues within the Asian American community
- Reorganized Executive Board member responsibilities and restructured meetings, increasing meeting efficiency by 40%
- Exchanged programming ideas and developed programming partnerships with leaders of similar groups

ADDITIONAL

Skills: R, Stata, Python, MS Suite: Excel, PowerPoint, Word

Languages: Korean (native)

Activities: Alpha Kappa Psi, AIESEC (Treasurer), Women in Business

Interests: visiting museums, dance, Spanish cuisine, poetry