

William Carter

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EDUCATION

Northwestern University: Weinberg College of Arts and Sciences, Evanston, IL

Bachelor of Arts, June 2023

Major: **Economics** | Minor: **Business Institutions** | GPA: **3.24/4.0**

Relevant Courses: Microeconomics; Macroeconomics; Statistics for Social Sciences; Applied Econometrics;
Introduction to Integrated Marketing Communications

ACADEMIC PROJECTS

Accounting & Finance: Amazon Analysis Project

Spring 2020

- Critically analyzed 100-page annual report for Amazon to identify Acid Test Ratio, Inventory Turnover, and Return on Investment in order to increase 2018 profit margin by 87%
- Compared quarterly reports with the competitor and isolated areas of development for company to address
- Gained strong understanding of quarterly balance sheets (assets, liabilities, and shareholders' equity) and income statements (quarterly performance for revenues and expenses)

Introduction to Applied Econometrics: Regression Analysis using STATA

Fall 2020

- Utilized online resources to self-teach STATA programming language in an 8 week timeframe
- Analyzed demographic data and created a regression chart correlating demographic data to wages

LEADERSHIP EXPERIENCE

Basketball Representative, Student Athletic Advisory Committee (SAAC), Evanston, IL

Fall 2019-Present

- Selected by coaches and academic advisors as representative for men's basketball team
- Present issues and opportunities around campus and Evanston community to Athletic Department
- Develop community service events for 150+ local youth
- Relay ideas, questions, and concerns from teammates and other student athletes to campus administrators
- Create promotional videos and e-mails to attract peers to SAAC events

Member, Northwestern University Basketball Team, Evanston, IL

Fall 2019-Present

- Demonstrate the importance of teamwork and clear communication in a highly competitive environment
- Balance academics with 20+ hours of athletic commitment each week
- Critically analyze 350 offensive/defensive plays during the course of a season
- Assess opponent schemes and provide counter plays in a fast-paced manner
- Practice conflict resolution skills to ensure healthy team atmosphere and focus on yearly team goals
- Earned Academic All Big Ten Honors in 2018-2019

Mentor, Peers Urging Responsible Practice through Leadership & Education, Evanston, IL

Fall 2019-Present

- Provide an environment for student-athletes to share issues and opportunities in the community
- Implement new campus resources designed to enhance student-athlete life at Northwestern University
- Chosen by athletic administrators to make influential decisions benefitting student-athletes

WORK EXPERIENCE

Counselor, Northwestern Men's Basketball Camp, Evanston, IL

Summer 2020

- Taught basketball skills and encouraged campers to achieve goals through strong work ethic and dedication
- Assessed 25 campers' skill levels and developed a personalized training module for campers to increase skills

SKILLS & INTERESTS

Language: Basic knowledge of French and Spanish

Technical: Proficient in Microsoft Word, Excel, and PowerPoint; Working Knowledge in STATA

Interests: Sports Statistics, Woodworking, and World Religions