

JAMES MORRIS

29 Brookstone Way, Evanston, IL 60201 . 847-555-2929 . jamesmorris2022@u.northwestern.edu

EDUCATION

Northwestern University: Weinberg College of Arts and Sciences, Evanston, IL
Bachelor of Arts in **English**, Concentration: **Literary Criticism and Theory**
Certification: **Undergraduate Leadership Program**
GPA: **3.62/4.00**

Expected June 2022

Relevant Coursework: Interpreting Culture, Language in the Text, History of Literary Criticism, Contemporary Theory, Language and Culture, Modern Rhetorical Theory, Psycholinguistics, and Phenomenology

ACADEMIC PROJECT

Modern Rhetorical Theory: *Effective Communication in Business Project* Sept. 2020 – Present

- Critically analyze contemporary theory of management and its direct effects on 3 consulting firms
- Perform extensive research on each consulting firm's mission, projects, and obstacles
- Interview 7 Business Analyst Managers to understand the flow of communication
- Provide recommendations to improve communication practices, leading to a 32% increase in productivity at one firm

INTERNATIONAL EXPERIENCE

Study Abroad Participant, Universidad de Buenos Aires, Buenos Aires, Argentina June 2020 – Aug. 2020

- Analyzed local government and policies surrounding education and contrasted findings against U.S. policies
- Interacted with native residents including Gauchos, Patagonian grasslands inhabitants
- Gained exposure to the endangered and extinct languages of Argentina
- Developed fluency in Spanish language during 2-month experience by living with a Spanish-speaking host family

LEADERSHIP EXPERIENCE

Vice President, Minority Business Association, Evanston, IL Sept. 2019 – Present

- Support President in operations of student-run group focused on minority students interested in business
- Increase student membership by 70% during tenure as *Marketing Advocate* (Fall 2019 – Spring 2020)
- Foster healthy working relationships with student-run groups, administrators, faculty, and alumni
- Facilitate bimonthly meetings to ensure efficiency and to create an equal learning forum for all members
- Research and analyze current organizational plans and propose new mission-specific direction

Nominated Participant, Undergraduate Leadership Program, Evanston, IL March 2019 – June 2020

- Acquired and improved leadership skills and experience through a 4-course certificate program
- Participated in leadership challenges designed to help identify and build strengths and weaknesses
- Received personal coaching sessions to identify and sharpen personal leadership style
- Directed team problem solving assignments designed to simulate a business work-group environment

WORK EXPERIENCE

Sales Associate, Foot Locker, Chicago, IL Oct. 2016 – July 2019

- Utilized interpersonal and customer service skills to enhance customer shopping experiences
- Consistently exceeded monthly sales targets by at least 40%
- Researched newly released products to aid in sales approach to customers

ACTIVITIES

Member, Omega Psi Phi Fraternity, Inc., Evanston, IL Feb. 2020 – Present

Recruitment Coordinator, For Members Only (FMO), Evanston, IL Jan. 2019 – May 2020

SKILLS

Language: Fluent in Spanish

Technical: Proficient in Microsoft Office: Word, Excel, Publisher, PowerPoint