

Meera Ganesh

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EDUCATION

Northwestern University, Evanston, IL Expected June 2021
Bachelor of Arts in **Economics; Kellogg Undergraduate Certificate in Managerial Analytics**
GPA: **3.84/4.00**; SAT Writing: 750, Verbal: 740, Math: 800
Relevant Coursework: Econometrics, Principles of Finance, Corporate Finance

Universidade do Sul de Santa Catarina, Dehon, Tubarão, Brazil: Undergraduate Language Grant Recipient June 2018-Aug 2018

WORK EXPERIENCE

J.P. Morgan

Incoming Investment Banking Summer Analyst

New York, NY
June 2021-August 2021

Ernst & Young Commercial Advisory Services

Summer Associate

New York, NY
June 2020-Aug 2020

- Assessed growth opportunities of relevant retail grocery formats by conducting primary and secondary research to determine external market drivers and forecasted growth
- Conducted a strategic assessment of existing store formats by analyzing key performance and financial metrics for each entity within a client's business, allowing client to prioritize strategic growth options aligned with market trends
- Modeled potential growth scenarios by synthesizing research findings and evaluating the strategic, financial, and capital structure implications to help management achieve desired market position by 2022

First Chicago Advisors, Inc.

Investment Banking Intern

Chicago, IL
Sept 2019-Dec 2019

- Engaged in a sell-side transaction starting at the earliest stage and conducted potential buyer screening, contributing to successful deal origination with a major food company
- Completed first phase of due diligence on domestic food industry and detailed the characteristics of potential buyers
- Compiled profiles for prospective buyers, addressing recent developments, financial viability, core strategies, and potential synergies

Walgreen Co.

Market Strategy Intern

Deerfield, IL
Jun 2019-Aug 2019

- Analyzed the impact of past pharmacy scripts (RX) acquisitions on Walgreens stores' non-RX sales, allowing Walgreens to account for the average 5% added benefit on revenue when setting future bids for buyout targets
- Performed due diligence on 80+ individual sites and transactions by conducting interviews with market managers, reviewing established site analyses, and participating in weekly Market Strategy team's site reviews
- Identified key drivers for non-RX sales increase by utilizing GIS and multi-variable regression analysis in order to improve accuracy in estimating potential sales benefit for future acquisitions

LEADERSHIP EXPERIENCE

Associated Student Government

Account Executive, Student Activities Finance Board

Evanston, IL
Sept 2019-Present

- Allocate \$1.3 million to 40 student groups using qualitative and quantitative data
- Oversee the management of supplemental and contingency funds
- Consult with 4 designated groups to advise and oversee their finances and serve as advocate in senate funding procedures

Campus Solutions Storage & Shipping Inc.

Senior Strategy & Operations Manager

Evanston, IL
Oct 2018-Sept 2020

- Managed and coordinated all aspects of a student-run storage and shipping company with over \$150,000 in revenue
- Organized a team to efficiently pick up, store, and deliver the items of 700+ students, resulting in a 70% faster completion rate
- Developed and executed a three-pronged marketing strategy creating a 300% increase in organic reach and a 10x increase in engaged Facebook users

International Studies Residential College

President

Evanston, IL
March 2018-March 2019

- Administered \$15,600 budget for social and academic activities that benefited 100 residents and enhanced their living experience
- Initiated the creation and implementation of a comprehensive and individualized handbook for all officers

SKILLS

Computer: SQL, R, STATA, QlikView, Bloomberg, Datastream, WRDS, AMPL (proficient); HTML/CCS, Salesforce, Excel, PowerPoint
Languages: Hindi (fluent), Portuguese (fluent)