

WENDY LEVINE

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EDUCATION

Northwestern University, Evanston, IL June 2022
Bachelor of Arts in *Mathematical Methods in the Social Sciences* and *Economics* | Minor in *Mathematics*
Kellogg Certificate Program for Undergraduates in *Managerial Analytics*
GPA: **3.76/4.00** | Dean's List: 5 of 6 quarters
Relevant Courses: Operations and Supply Chain Strategy, Corporate Finance, Econometrics, Consumer Analytics, Deterministic Models and Optimization, Competitive Strategy and Industrial Structure

PROFESSIONAL EXPERIENCE

Bates White LLC Washington, DC
Summer Consultant June 2020 – August 2020

- Analyzed over 15 million Medicaid claims data and sales data entries by a large generic drug company using STATA
- Summarized and presented data analysis results for team meetings and client calls, using PowerPoint and Excel
- Devised negotiation strategies in a 4 person team that can lead to over \$40m in potential savings for the client
- Researched analyst reports and databases; created multiple charts and drafted over 3000 words for white paper on economic considerations of plasma donation

CampusCATALYST Evanston, IL
Student Consultant April 2020 – June 2020

- Collaborated with 4 teammates to develop and present alumni relations and marketing strategies for Rainbows for All Children, an international nonprofit organization with over 100,000 annual beneficiaries
- Conducted benchmarking analysis by interviewing 3 comparable organizations
- Designed digital stakeholder feedback forms to improve communication and gain quantitative measurements of program impact

Northwestern University School of Communication Evanston, IL
Research Assistant September 2019 – April 2020

- Consolidated data from 6 sources by coding qualitative fields into quantitative variables for 800+ Chinese NGOs
- Revised and distributed survey to over 200 nonprofit organizations in 5 different continents; achieved 66% response rate
- Constructed over 50 interview questions on behalf of CEOs and project managers representing 7 local nonprofits

Where Rainbows Meet Training and Development Foundation Cape Town, South Africa
Business Facilitator and Consultant June 2019 – August 2019

- Established online profile for local sewing products including 200 photos and over 5,000 words of description
- Formed partnership with sewing product retailers and increased monthly revenue of the project by 70%
- Assessed local entrepreneurs' business plans and balance sheets, provided tailored business strategy recommendations

LEADERSHIP EXPERIENCE

Rhythm Dance Troupe Evanston, IL
Secretary February 2019 – Present

- Managed day-to-day intergroup communications and facilitated personalized outreach to 40 members
- Choreographed Chinese ethnic dance trio and coordinated rehearsals over a time span of 3 months
- Cooperated with more than 20 dancers and planned Annual Spring Show with an audience size of over 150
- Enhanced weekly newsletter content, contributing to 20% increase in event attendance and generating 15% increase in event profit

Asian Pacific American Coalition Evanston, IL
Programming Chair March 2019 – March 2020

- Led weekly meetings with 12 Junior Executive members and monthly general meetings with over 60 members to address important issues within the Asian American community
- Reorganized Executive Board member responsibilities and restructured meetings, increasing meeting efficiency by over 40%
- Exchanged programming ideas and developed programming partnerships with leaders of similar groups

ACTIVITIES

Delta Gamma Fraternity, Member January 2019 – Present
AIESEC, Treasurer February 2019 – March 2020

SKILLS & INTERESTS

Computer: Proficient in Excel, PowerPoint, Word, and Stata
Language: Fluent in Spanish
Interests: Visiting Museums; Cooking French Food