Jasmine Smith

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February 1, 2022

Care Advisors
375 Hudson Street
New York, NY 10014

Dear Hiring Manager:

I am excited to be applying for the Technical Product Management internship at Care Advisors. Currently I am a junior at Northwestern University majoring in Sociology with a minor in Computer Science. I feel a strong connection to Care Advisors' mission to use automation in order to improve patient access to care for individuals who may experience barriers when enrolling in their benefits. The opportunity to use my prior knowledge of software development to help hospitals and individuals improve access to healthcare is very intriguing to me. In addition, the opportunity to help build out the Care Advisors' CRM to further connect people to the care they need only increases my enthusiasm for interning at your organization.

This past summer I worked at Healthbox, a healthcare innovation-consulting firm, as a Consulting Intern. My primary responsibilities included developing initial market research using a hypothesis driven approach to quickly test and adapt the company's innovation management software tool, Databox. Working with Databox, I developed initial recommended steps for commercialization based on market analysis and best practices, as well as in person interviews with individuals to gain customer insights from those who had used the software. With this information I was able to present my findings and recommendations for further research to the entire company on how to best market their software moving forward.

In addition to my internship experience, I have worked on health-related technical projects in the classroom at Northwestern. Just last year I built an SQL database in collaboration with a team of 3 other student engineers and designers using data on New York City area hospitals' basic location information and performance reviews. With this database I was able to perform simple queries using SQL code to instantly answer questions such as, which hospital in New York City has the highest rated overall nurse satisfaction rate, and which hospital in Brooklyn has the lowest overall rating. I hope to build off of these software skills to further help answer questions and solve problems regarding access to healthcare through working with Care Advisors.

I would love the chance to demonstrate how my passion for making an impact through technology would make me an asset to Care Advisors. Thank you in advance for your time and consideration. I look forward to hearing from you soon.

Sincerely,
Jasmine Smith

Role Type: Technical Product Management Internship

About Us
CareAdvisors is a technology company helping patients get access to healthcare and social service benefits they need by automating the manual enrollment burden taken on by hospitals. Using a modern technology stack focused on automation, we remove barriers to social service benefits so that patients can get access to the support they need, and lift the financial burden hospitals endure when providing care to patients.

Responsibilities
- Collaborate with engineers, designers and clients to ideate, conceptualize, and define product vision for applications.
- Work with customer insight team members to gain insight into user and stakeholder needs.
- Define a product vision that supports objectives and adapts to changing industry landscape
- Translate product vision into requirements and instructions for design and engineering teams.
- Stay current on emerging trends and technologies.

We are looking for an intern with the following background:
- Strong technical skills, including familiarity with Customer Relationship Management (CRM) technology
- Able to breakdown complex problems into simple solutions focused on important customer needs
- Can leverage a hypothesis driven approach to turn customer insights into actionable business and product requirements for rapid testing
- Excellent communicator across all levels of the organization
- Self-starter with the ability to act autonomously
- Experience working in a healthcare setting is preferred