

Jasmine Smith

1100 Emerson Street, Evanston, IL, 60201 | (847) 555-2425 | jasminesmith2026@u.northwestern.edu

February 1, 2025

CareAdvisors
375 Hudson Street
New York, NY 10014

Dear Hiring Manager:

I am excited to apply for the Technical Product Management internship at CareAdvisors. Currently, I am a junior at Northwestern University, majoring in Sociology with a minor in Computer Science. I feel a strong connection to CareAdvisors' mission to use automation so patients can quickly and easily enroll in healthcare benefits. The opportunity to use my prior software development knowledge to help hospitals and individuals improve access to healthcare is very intriguing to me. In addition, the chance to help build out CareAdvisors' CRM to further connect people to the care they need only increases my enthusiasm for interning at your organization.

This past summer I worked as a consulting intern at Healthbox, a healthcare innovation-consulting firm. My primary responsibilities included developing initial market research using a hypothesis-driven approach to quickly test and adapt the company's innovation management software tool, Databox. Working with Databox, I developed initial recommendations for commercialization based on market analysis, best practices, and in-person interviews with individual users to gain customer insights. I presented my findings and recommendations to the entire company on how to best market the software.

In addition to my internship experience, I have worked on health-related technical projects in the classroom at Northwestern. Last year, I built a SQL database in collaboration with a team of three other student engineers and designers, using data on New York City hospitals' basic location information and performance reviews. With this database, I performed simple queries using SQL code to instantly answer questions such as which hospital in New York City has the highest overall nurse satisfaction rate and which hospital in Brooklyn has the lowest overall rating. I hope to build on these software skills to further help answer questions and solve problems regarding access to healthcare through working with CareAdvisors.

I would love to demonstrate how my passion for making an impact through technology would make me an asset to CareAdvisors. Thank you in advance for your time and consideration. I look forward to hearing from you soon.

Sincerely,
Jasmine Smith

Corresponding Internship Posting

Role Type: Technical Product Management Internship

About Us

CareAdvisors is a technology company helping patients get access to healthcare and social service benefits they need by automating the manual enrollment burden taken on by hospitals. Using a modern technology stack focused on automation, we remove barriers to social service benefits so that patients can get access to the support they need and lift the financial burden hospitals endure when providing care to patients.

Responsibilities

- Collaborate with engineers, designers and clients to ideate, conceptualize, and define product vision for applications.
- Work with customer insight team members to gain insight into user and stakeholder needs.
- Define a product vision that supports objectives and adapts to the changing industry landscape
- Translate product vision into requirements and instructions for design and engineering teams.
- Stay current on emerging trends and technologies.

We are looking for an intern with the following background:

- Strong technical skills, including familiarity with Customer Relationship Management (CRM) technology
- Able to break down complex problems into simple solutions focused on important customer needs
- Can leverage a hypothesis-driven approach to turn customer insights into actionable business and product requirements for rapid testing
- Excellent communicator across all levels of the organization
- Self-starter with the ability to act autonomously
- Experience working in a healthcare setting is preferred