

BEYOND NORTHWESTERN

THE UNDERGRADUATE CLASS OF 2024

First destination study six months after graduation

This report represents data from 1593 (77%) members of the Class of 2024. 2080 undergraduate students graduated Fall 2023, Winter 2024, Spring 2024, and Summer 2024, according to the University Registrar.

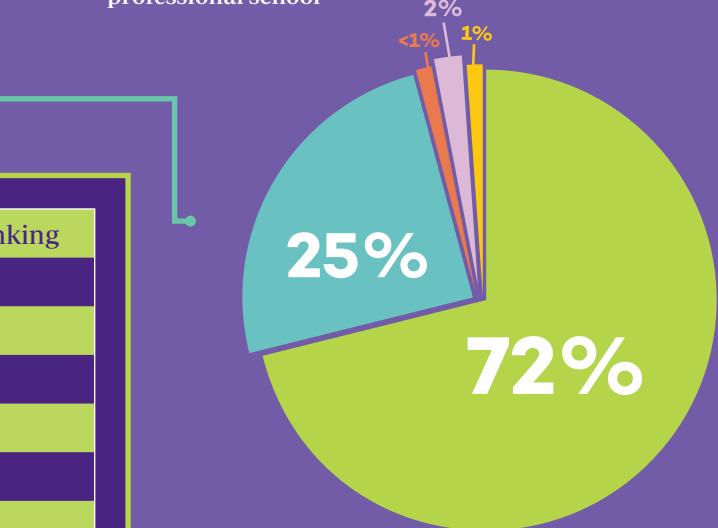
23%	Business Services, Financial Services, Investment Banking
18%	Engineering
13%	Consulting
10%	Communications, Marketing, Media
7%	Biotechnology, Healthcare, Pharmaceutical
6%	Government, Non-Profit, Politics
6%	Technology
5%	Research, Science
4%	Entertainment, Sports
3%	Education, Teaching
3%	Law
1%	Performing, Visual Arts
1%	Other

WHERE IS THE CLASS OF 2024 NOW?

Within six months of graduation:

72% were employed
25% were enrolled in graduate or professional school, or participating in a fellowship
<1% were engaged in military service, volunteer work, or other career-related activities

2% were actively job searching
1% were actively applying to graduate or professional school



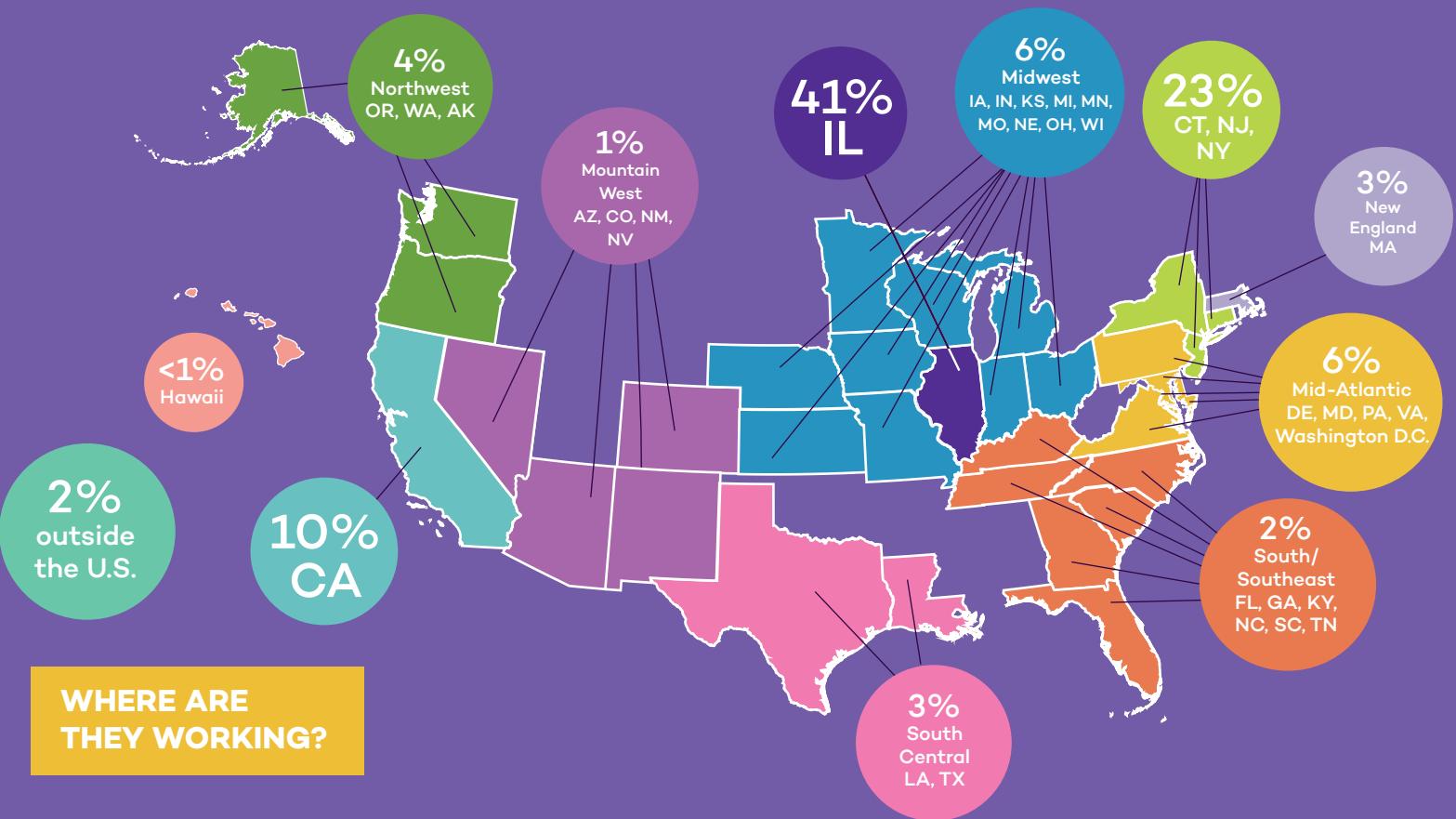
CLASS OF 2024 EMPLOYMENT

1142 (72%) recent graduates were employed six months after graduation. Industry information was available for 1086 of these graduates.

SALARY INFORMATION

Industry	Mean	Range
Biotechnology, Healthcare, Pharmaceuticals	\$53,262	\$34,000-\$98,000
Business Services	\$73,749	\$37,400-\$124,800
Communications, Marketing, Media	\$57,167	\$40,000-\$90,000
Consulting	\$89,918	\$58,000-\$120,000
Education, Training	\$41,973	\$15,000-\$75,000
Engineering	\$94,933	\$54,000-\$180,000
Entertainment, Sports	\$52,722	\$38,000-\$85,000
Financial Services	\$94,436	\$60,320-\$125,000
Government, Non-profit, Politics	\$47,417	\$10,000-\$75,000
Investment Banking	\$109,500	\$95,000-\$120,000
Law	\$67,969	\$40,000-\$120,000
Research, Science	\$116,216	\$31,000-\$155,000
Technology	\$78,113	\$72,000-\$155,000

Starting salary information was available for 281 of the recent graduates who were employed full-time six months after graduation. The average salary overall was \$77,978.



WHERE ARE THEY WORKING?

Locations were available for 981 employed recent graduates.

For virtual work, location of the company was prioritized over location of the student/alumni.

EXPERIENTIAL LEARNING OPPORTUNITIES, INTERNSHIPS, RESEARCH, AND DEEP INVOLVEMENT

EXPERIENTIAL LEARNING OPPORTUNITIES

As part of the 2024 Post-Graduation Survey (one source of information for this study), recent graduates were given a list of 21 experiential learning opportunities and asked to check all those in which they had participated as undergraduates. 359 recent graduates responded to this question.

92% reported that they had engaged in one or more experiential learning opportunities.

INTERNSHIPS

77% reported that they had participated in one or more internship experiences.

RESEARCH

66% reported that they had participated in one or more research experiences.

DEEP INVOLVEMENT

90% reported that they had been “deeply” involved in one or more student organizations, clubs, or varsity athletics.

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If you have questions about this study, please contact the Executive Director of Northwestern Career Advancement, Dr. Mark Presnell at mark.presnell@northwestern.edu. School of Professional Studies was not included in this report.

Northwestern | STUDENT AFFAIRS
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