# BEYOND highlights NORTHWESTERN

# THE UNDERGRADUATE CLASS OF 2023

### First destination study six months after graduation

This report represents data from 1666 (79%) members of the Class of 2023. 2110 undergraduate students graduated Fall 2022, Winter 2023, Spring 2023, and Summer 2023, according to the University Registrar.

# 20% Business Services, Financial Services, Investment Banking 16% Consulting 15% Engineering 11% Communications, Marketing, Media 7% Technology 6% Biotechnology, Healthcare, Pharmaceutical 6% Entertainment, Sports 6% Research, Science 5% Government, Non-Proft 3% Education, Teaching 3% Law 2% Performing, Visual Arts >1% Other

### WHERE IS THE CLASS OF 2023 NOW?

### Within six months of graduation:

**70%** were employed

25% were enrolled in graduate or professional school,

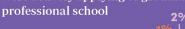
or participating in a fellowship

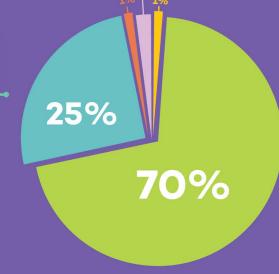
were engaged in military service, volunteer work,

or other career-related activities

**2%** were actively job searching

were actively applying to graduate or





### CLASS OF 2023 EMPLOYMENT

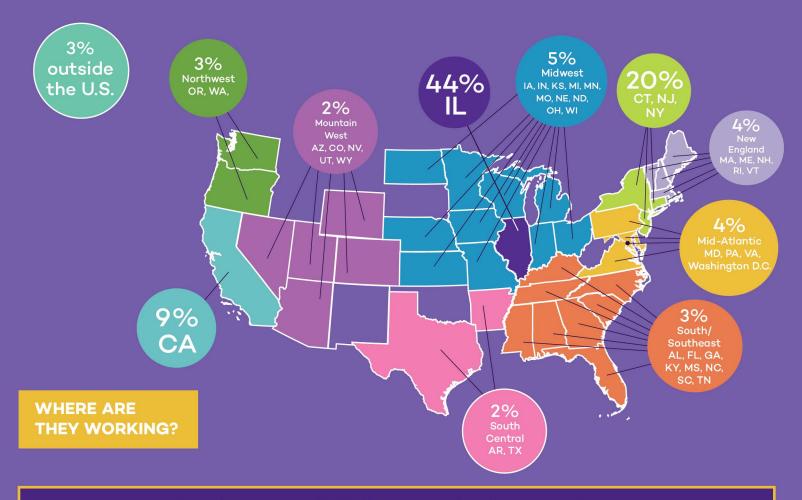
1174 (70%) recent graduates were employed six months after graduation. Industry information was available for 1112 of these graduates.

### SALARY INFORMATION

SCHOOL/COLLEGE	NUMBER OF RECENT GRADUATES	AVERAGE SALARY
Weinberg College of Arts and Sciences	175	\$76,281
McCormick School of Engineering and Applied Science	86	\$93,292
Medill School of Journalism, Media, Integrated Marketing Communications	43	\$57,721
School of Communication	29	\$63,854
School of Education and Social Policy	23	\$79,765
Bienen School of Music	7	\$72,639

Starting salary information was available for 363 of the recent graduates who were employed full-time six months after graduation. The average salary overall was \$77,271.

Salary data is influenced by the industry a student selects.



Locations were available for 1025 employed recent graduates. For virtual work, location of the company was prioritized over location of the student/alumni.

# EXPERIENTIAL LEARNING OPPORTUNITIES, INTERNSHIPS, RESEARCH, AND DEEP INVOLVEMENT

# **EXPERIENTIAL LEARNING OPPORTUNITIES**

As part of the 2023 Post-Graduation Survey (one source of information for this study), recent graduates were given a list of 21 experiential learning opportunities and asked to check all those in which they had participated as undergraduates.

489 recent graduates responded to this question.

89% reported that they had engaged in one or more experiential learning opportunities.

### **INTERNSHIPS**

73% reported that they had participated in one or more internship experiences.

### RESEARCH

58% reported that they had participated in one or more research experiences.

### **DEEP INVOLVEMENT**

90% reported that they had been "deeply" involved in one or more student organizations, clubs, or varsity athletics.

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If you have questions about this study, please contact the Executive Director of Northwestern Career Advancement, Dr. Mark Presnell, at mark.presnell@northwestern.edu. School of Professional Studies graduates were not included in this report.

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