

50th Anniversary Commemoration of the Bursar's Office Takeover
University Planning Committee Meeting

Thursday, February 22, 2018
12:00 PM – 1:00 PM

MEETING MINUTES

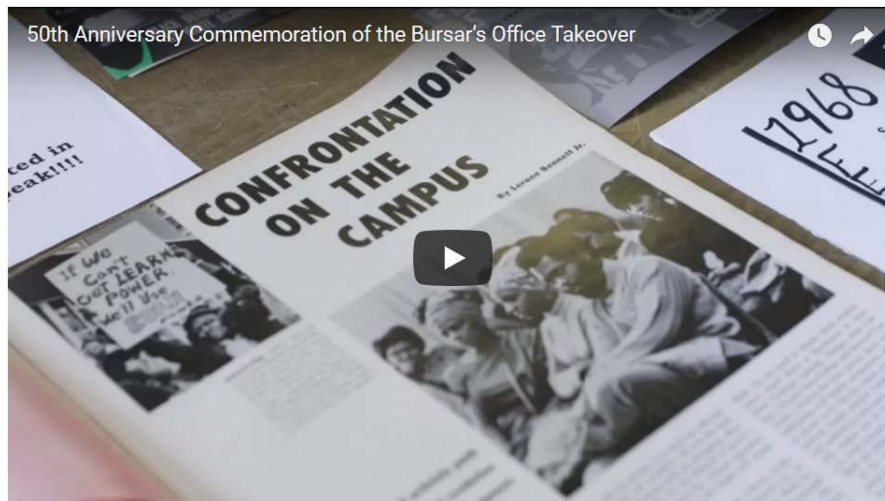
Attendees:

Alan Anderson	Valerie Buchanan	Peter Kaye	Nsombi B. Ricketts
Jabbar R. Bennett	Carole Cahill	Eugene Lowe	Michele Rogers
Kathleen Bethel	Nancy Cunniff	Viorica Marian	Timothy Stevens
Donna Biernadski	Dave Davis	MaryAnn Marsh	Lauren Watkins
Sarah Bopp	Karla Del Angel	Travis Martin	Brittany Williams
Dana Bozeman	Nicole Eggleston	Jade Mitchell	Jackie Williams
Ann Bradlow	Austin Gardner	Sekile Nzinga-Johnson	Lauren Williams
Theresa Bratanch	Robert Hariman	Susan Olson	Charla Wilson
Lesley-Ann Brown-Henderson	E. Patrick Johnson	Dav Velázquez Phillip	

Welcome and Introductions

Two new members joined the Bursar's Office Takeover Commemoration (BOTC) University Planning Committee: Daviree "Dav" Velázquez Phillip, the new Director of Multicultural Student Affairs, has joined as part of the Marketing & Communications subcommittee, and Jackie Williams, the new Senior Associate Director of Black Alumni Engagement, has joined as part of the Legacy & Memorial subcommittee.

Play Video with Charla Wilson, Archivist for the Black Experience:



Subcommittee Updates

Marketing & Communications Subcommittee

Karla Del Angel: The Marketing and Communications subcommittee presented their progress on sharing stories with the Northwestern community and external media, facilitating the creation of Charla's video, BOTC website revamping, branding assets, and more. A message from President Shapiro went out to the Northwestern community on January 9 highlighting the Bursar's Office Takeover Commemoration in his communication about Martin Luther King, Jr. Day. Additionally, the committee worked with the Office of Institutional Diversity and Inclusion (OIDI) to post a *Northwestern Now* [article](#) on February 14 about the upcoming BOTC events and funding availability, a message which was later picked up by over 40 external media outlets.

[Charla's video](#) was finalized and shared on January 19, and was later added to the BOTC website. With this update and others, the website now features an interactive timeline, which was created in collaboration with University Archives- [see the new updates](#). To create a uniform presence for BOTC related events, branding assets were developed to label the events being funded by or in partnership with the Bursar's Office Takeover Commemoration. These branding tools, along with the new funding request application page, can be found on the [Become a Partner](#) section of the BOTC website. As event ideas emerge, please direct people to these webpages to inform them about the available branding and potential funding resources. Finally, the subcommittee plans to launch a social media campaign in May using the tag #NUBursarsTakeover, highlighting events on the dates they took place 50 years ago. Moving forward, the Marketing and Communications subcommittee will continue seeking opportunities to distribute news to the Northwestern community and externally, as well as promote branding assets and incorporate Northwestern University Black Alumni Association (NUBAA) sponsored events on the BOTC website.

Programming Subcommittee

Michele Rogers: The Programming subcommittee gave updates regarding the new [funding request application](#), the amount of funding spent thus far, and who to contact with funding related questions. As of February 22, a total of \$5,070 had been allocated to programs via funding requests, out of a total of \$13,337 in approved funding. Lee West and Carole Cahill are managing funding requests through the application page, providing initial approvals, and fielding questions about the funding request process. Moving forward, please continue to inform community members of the funding application page and direct any questions to the Programming committee. The buzz is continuing to grow around campus and externally, as people are learning about events for BOTC.

Engagement Subcommittee

Dana Bozeman: The Engagement subcommittee expressed that their action items and plans are highly dependent on the other subcommittees. Joe Holtgreive from the Programming subcommittee reached out to collaborate on the #NUTakeAStand plan surrounding the April 22 event, *Activism: Then and Now*. The Engagement subcommittee will be taking the lead on this project, and it will be particularly important to express that the meaning of this hashtag is not intended to represent the National Football League players' movement of kneeling for the national anthem, but rather to encourage community members to dialogue

around what is worth fighting or taking a stand for in the present day. Outreach strategies to various groups have been developed and assigned to subcommittee members: faculty, students, alumni, and the external community. Dana will direct communications to the different subgroups. It was noted that engagement at the state-level has been sluggish but is beginning to pick up; locally, Evanston residents have been very helpful in sharing stories of what happened during the Takeover, and seem eager to get involved.

Legacy & Memorial Subcommittee

Ann Bradlow: The Legacy and Memorial subcommittee has decided against soliciting Northwestern community members for proposals, as this was determined to be problematic, and is instead working on an internal proposal, which would involve a series of physical markers placed around campus to signify events and/or prominent locations. As of now, some of the potential locations include the Bursar's Office, The Black House, and the African American Studies Department. Several subcommittee members are partnering with the Block Museum to create a "living" sculptures exhibit that changes with the times. Additionally, the subcommittee plans to partner with the Sound Studies Program in the School of Communication to create an audio component of the marker series. The goal for this academic year is to have a completed proposal and process for the logistical marker locations and a timeline of their installment.

Open Discussion/Q&A

Be sure to share the below upcoming programs with the Northwestern community and continue sharing events you find around campus with OIDI and the Programming subcommittee.

Upcoming Events

- March 12: Police Powers, the Anti-Slavery Movement, & the Origins of the Fourteenth Amendment
- March 15: Conversation with Kathryn Ogletree (receiving alumni award)
- April 4: *Inspired by the Moth*, storytelling on why you take a stand
- April 6: *Frederick Douglass Now* performance
- April 19: Beverly Daniel Tatum Lecture
- April 20: Conference on "Resistance in History: From Transgression to Transformation"
- April 22: Activism: Then and Now
- May 1 to July 31: *They Demanded Courageously: The 1968 Bursar's Office Takeover* exhibit
- May 3-4: NUBAA Takeover Commemoration programming
- May 18: Afro-Latinidades: Blackness, Identity, and Space

Next Meeting

- April 12, 2018 at 12:00pm in the Norris University Center, Louis Room