

Storied

Ours is an institution filled with tradition, legacy, and achievement. The elements of this kit evoke pride and history.

Periódico Display Black

Periódico Text SemiBold

Periódico Text Regular

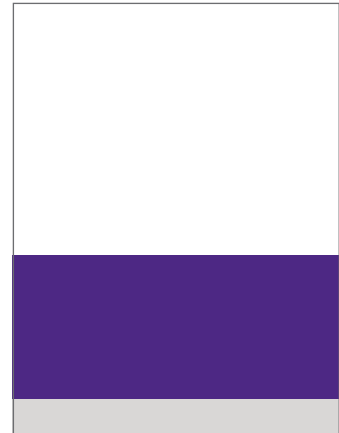
Use of all serif faces lends a more traditional and sophisticated feel.



Photography leans heavily on classic architecture and quiet moments of study, reinforcing our academic tradition.



Color is limited to Northwestern Purple, white, and gray for a clean, refined palette.



The "N" and accent uses of the slash are more subtle and understated graphic elements.

