

# Northwestern

BUFFETT INSTITUTE  
FOR GLOBAL AFFAIRS

## Global Learning Office



## Study Abroad Year in Review 2022-2023

*Picture by Kimberly Padilla*

# Executive Summary



Photo by Maria Virginia Lorenzo Errazquin, GESI Costa Rica, Summer 2023

### Post-COVID Recovery

The 2022-23 academic year yielded increased demand for global learning. Since the pandemic, the Global Learning Office (GLO) has experienced growth in the number of undergraduates who study abroad. The 764 students who studied abroad during the 2022-23 academic year, including summer 2023, **represent a 5% increase** over the 725 who studied abroad in 2018-19. More seniors studied abroad than before COVID, likely due to travel prohibitions in place in their sophomore and junior years. Of the 2022-23 cohort, 79% studied in Europe, reinforcing a national enrollment trend of lower enrollments in non-European countries. The enrollment growth is even more impressive considering the continued suspension of Northwestern's China programs and the discontinuation of Public Health in Mexico.

### Centering Diversity, Equity, & Inclusion

While we set and strive to reach goals pertaining to DEI, GLO continues our commitment through our hiring practices, welcoming colleagues with diverse professional and life experiences. Following Diversity Abroad's Global Equity and Inclusion assessment in Fall 2021, the GLO DEI Working Group developed GLO's DEI Strategic Plan, with goals such as increasing participation in education abroad among underrepresented students and supporting equity of outcomes for all students, among others. The GLO team continues to collaborate across the Northwestern community. **GLO developed and enacted co-curricular programs** including the Global Engagement Coalition – a network of internationally engaged student organizations -- and the GLObal Co-Lab – an asynchronous online program fostering collaboration and connection among students studying abroad around the world. In 2022-23, programming and events that centered DEI included Black History Month Global Week featuring panel events and speakers in partnership with Multicultural Student Affairs. GLO's Passport Initiative, a need-based initiative to award funding and support during the passport application process, GLO awarded **12 passports** in 2022-23.



Photo by Gabrielle Butler, Berlin: Global City in the Center of Europe, Summer 2023



# Executive Summary

### Initiatives

In 2022-23, GLO offered students 136 study abroad programs in 47 countries. GLO worked with the School of Education and Social Policy (SESP), to **introduce an internship in Milan** to complete the SESP practicum. As part of its commitment to expanding access to study abroad for underrepresented students, in Summer 2023, GLO **launched its second short (4-week, 2 unit) program** in partnership with the School of Communication: Florence: Leading a Renaissance Then and Now, focusing on Leadership Studies in Italy. This joins Classics' Athens: Ancient Culture and Modern City as a flexible program for students for whom an entire summer abroad presents opportunity costs.



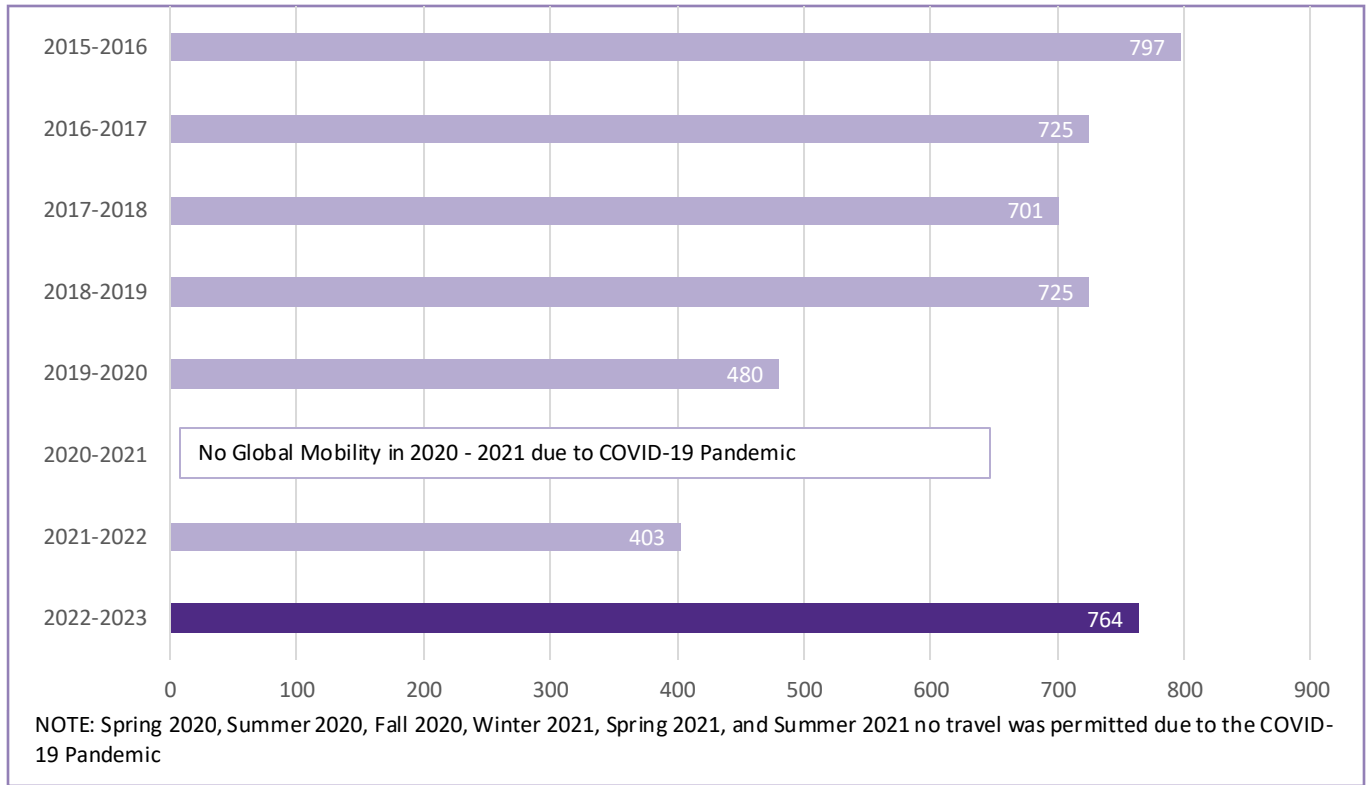
Photo by Julien Rentsch, GESI Uganda, Summer 2023



To expand equity of program choice for students who require Financial Aid to study abroad, **GLO affiliated with in-demand summer programs**, expanding the opportunity for more students to attend the London School of Economics & Political Science Summer School and Yonsei University International Summer School. Global Engagement Studies Institute (GESI) program destinations for Summer 2023 **added new programs in Costa Rica and Ecuador** that engaged undergraduates in internships with community development NGOs. In acknowledgement of groundbreaking global work, the receipt of NAFSA's Senator Paul Simon Spotlight Award and IIE's Andrew Heiskell Award for Virtual Global Development in Action in 2022 was followed in 2023 by the Paul Simon Award for Comprehensive Internalization, awarded to the Buffett Institute for Global Affairs.

Photo by Emily Lester, Comparative Public Health in Serbia and Bosnia Herzegovina, Summer 2023

## Total Enrollments 2015-2023



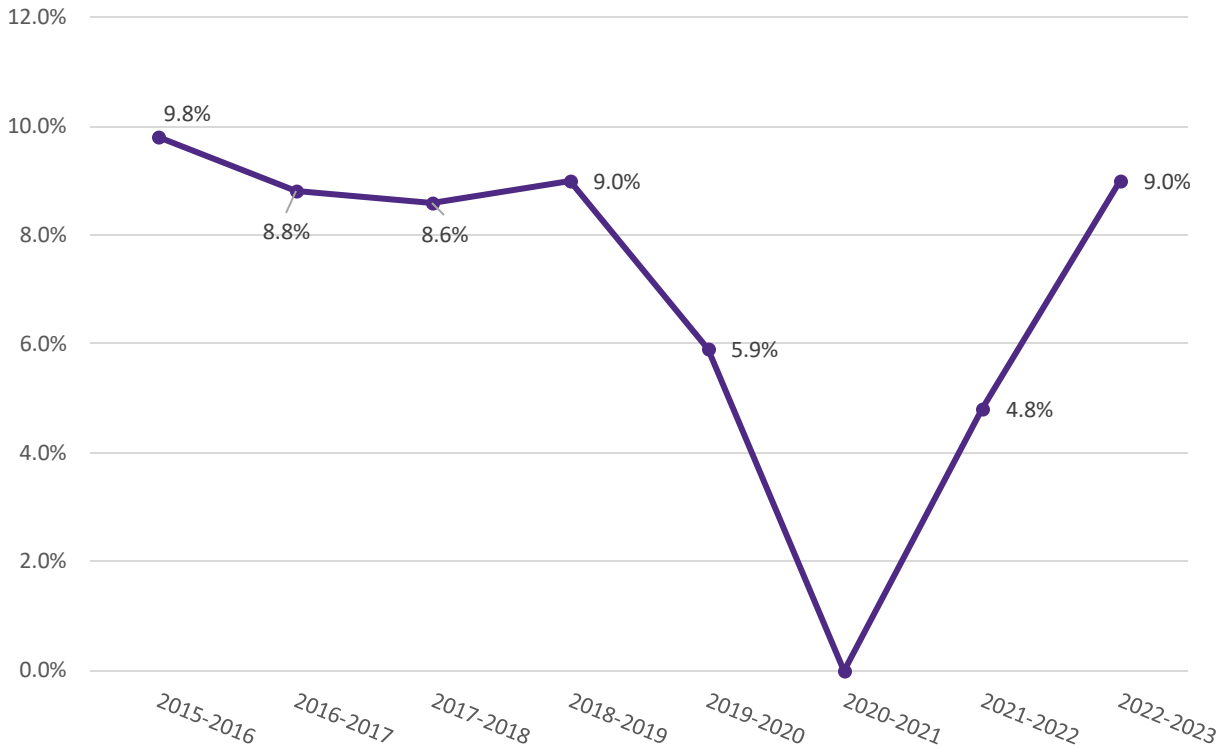
## 2022-2023 Enrollments by Term

Term	# of Students	% of Total
Fall Quarter only	468	60.63%
Fall/Winter Quarters	1	0.13%
Full Year	7	0.90%
Winter Quarter only	30	3.86%
Winter/Spring Quarters	15	1.93%
Spring Quarter Only	17	2.23%
Summer Quarter	226	30.31%



## Study Abroad Enrollment Trends

% of NU Undergraduates Studying Abroad



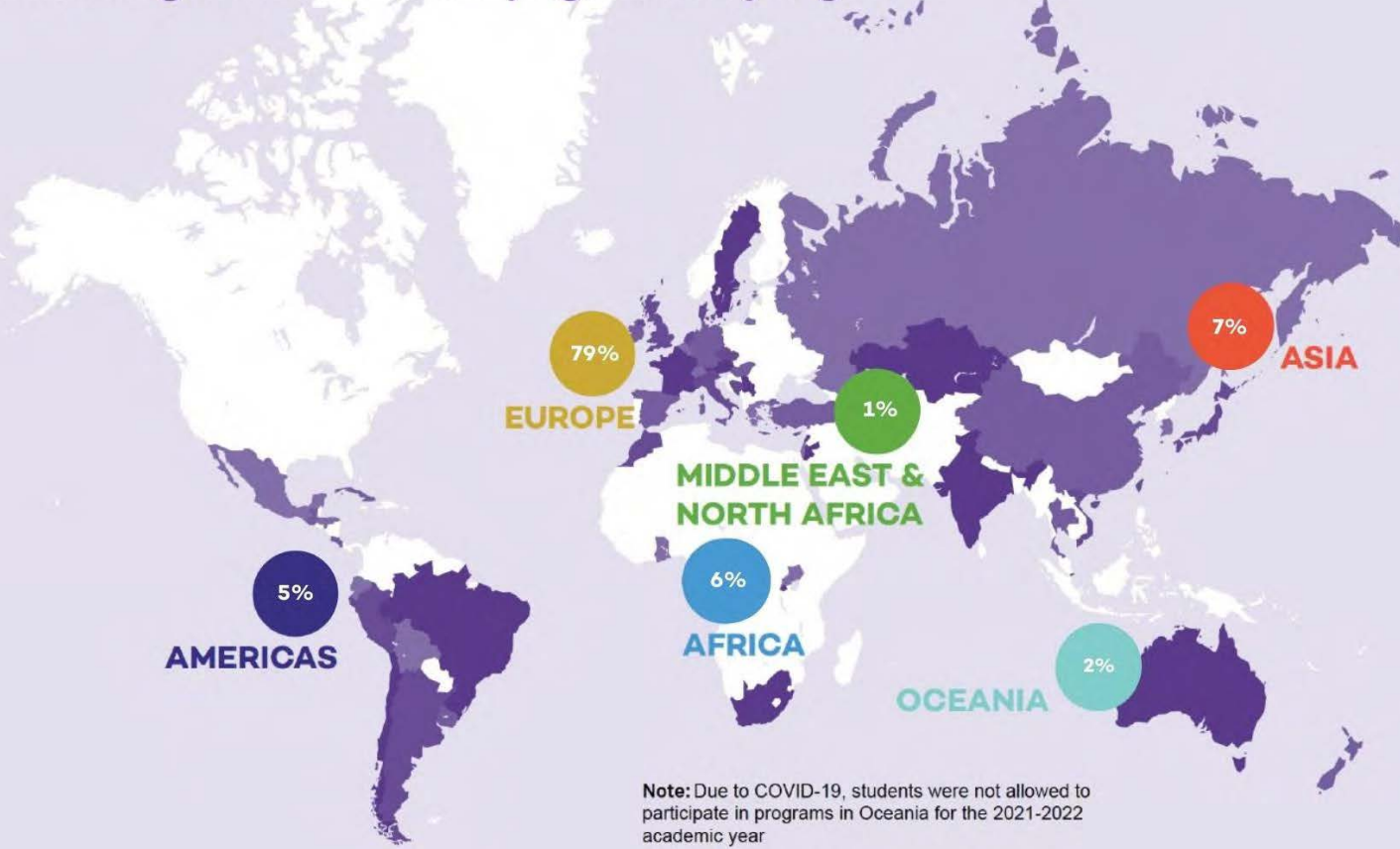
*"Every day brought new adventures, and I really learned how to greet those with excitement and adaptability! I would recommend study abroad to everyone ever - I think it is an absolutely invaluable experience, and you will learn so much!"*  
**- Maggie McKenna -**

Academic Year	NU Study Abroad	Total NU Enrollment	% Studying Abroad
2015-2016	797	8158	9.8%
2016-2017	725	8216	8.8%
2017-2018	701	8117	8.6%
2018-2019	725	8077	9%
2019-2020	480	8186	5.9%
2020-2021	N/A	7975	N/A
2021-2022	403	8351	4.8%
2022-2023	764	8527	9%

NOTE: Spring 2020, Summer 2020, Fall 2020, Winter 2021, Spring 2021, and Summer 2021 no travel was permitted due to the COVID-19 Pandemic

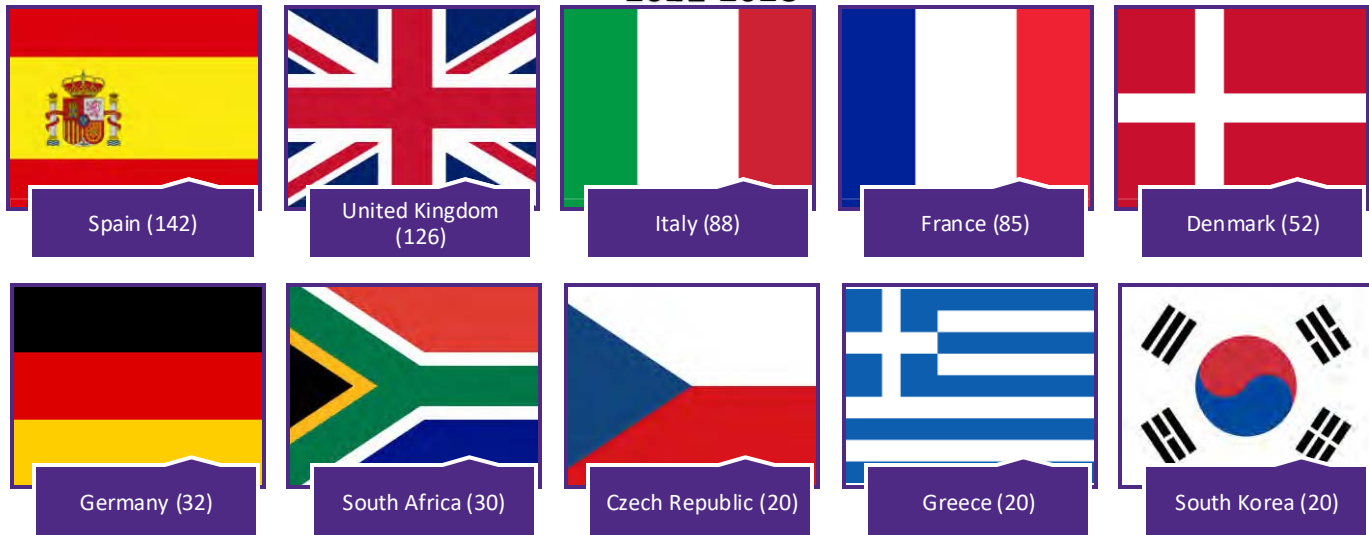
## 2022-2023 Study Abroad Year in Review

### Percentage of Students Studying Abroad by Region



## Top 10 Destinations

2022-2023



### Top 10 Majors

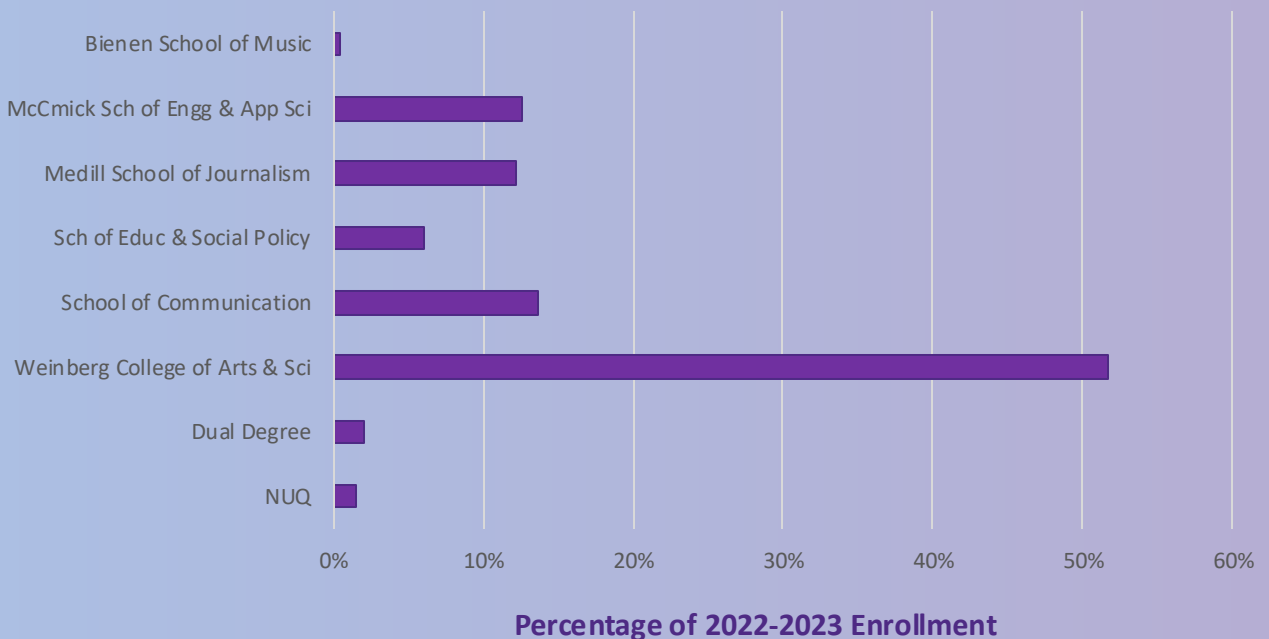
2022-2023

Economics (117)  
Journalism (94)  
Political Science (56)  
Computer Science (55)  
Psychology (53)  
Neuroscience (52)  
Communication Studies (37)  
Radio/Television/Film (35)  
Theatre (33)  
Global Health Studies (29)

*"A lot of people say that studying abroad changes you, and I can attest to that statement. I feel like I've become a lot more open-minded, independent, and willing to go out of my comfort zone."*

**- David Hsi -**

### Study Abroad Enrollment by College/School







*"This program has been a truly enlightening journey that has shaped me not only professionally but also personally."*

*- Sashreek Garg, Global Engagement Studies Institute(GESI) Vietnam, Summer 2024*

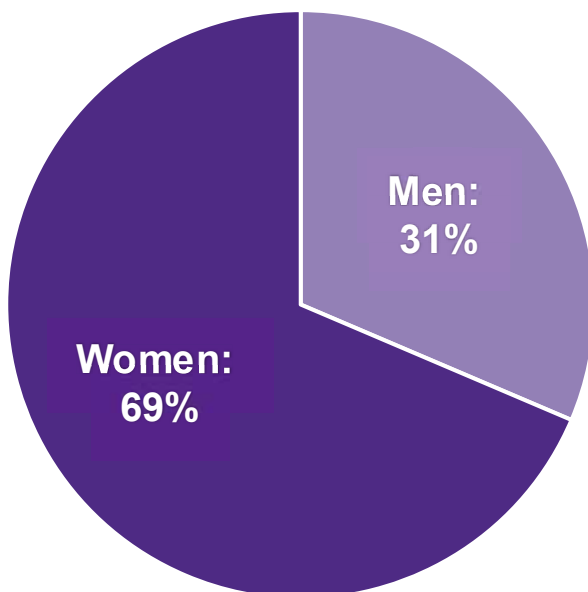


## Student Profile

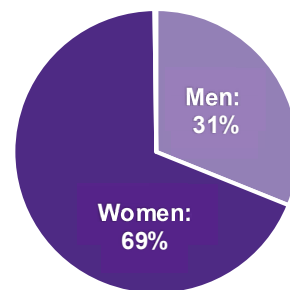


Photo by Dena Cher-Fils, Global Engagement Studies Institute (GESI) Vietnam, Summer 2023

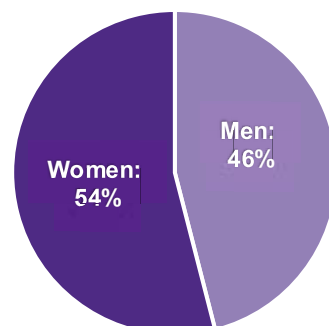
Northwestern Study Abroad  
Gender Identity  
2022–2023



National Study Abroad Gender Identity  
2021–2022\*



Northwestern Undergraduate Gender Identity  
2022–2023\*\*



\*Data collected through IIE's Open Doors Report 2021-2022:  
<https://opendoorsdata.org/annual-release/u-s-study-abroad/>

\*\*Data from NU Common Data Set 2022-2023 (degree-seeking students only):  
<https://enrollment.northwestern.edu/common-data-set.html>

# 2022-2023 Study Abroad Year in Review

## Students' Racial and Ethnic Background, 2022–2023 by % of students



\*Northwestern considers “Non-Resident Alien” as a separate ethnicity, but student self-reported data for study abroad does not. International students are considered by their self-reported ethnicity in study abroad data, but “Other” in Northwestern data.

*“This was an incredibly unique experience that allowed me to learn about a completely different culture and the nuances behind ethnic identity, thus aiding my own cultural competence.”*  
-Lauren Wang-

10%

First generation college students

7%

International students

## 2022-2023 Study Abroad Year in Review



Photo by Anni Kuningas, Spanish Language & Culture Summer Program in Barcelona, Summer 2023

# 48%

Of students studying abroad received financial aid

# 19%

Of students studying abroad were Pell Grant Recipients

# Over \$600,000

In scholarships awarded to students with financial need participating in study abroad program in 2022-2023

## Scholarship Highlights

# 21

Students received the Benjamin Gilman International Fellowship



**Benjamin A. Gilman**  
International Scholarship

The Gilman International Scholarship is a highly competitive scholarship funded by the US Department of State that aims to broaden the participation in programs abroad by supporting undergraduates who might not otherwise participate due to financial constraints. Northwestern consistently is a leader in award rate for the Gilman.

# 33

Students received the Bonnie & Mike Daniels GESI Scholars Fund

## Bonnie & Mike Daniels GESI Scholars Fund

Thanks to the generous contributions of Bonnie and Mike Daniels, the Global Learning Office awards up to 15 scholarships that will cover full tuition and other program costs. These full scholarships will play a significant role in allowing for the participation of a more economically diverse community of students in the Global Engagement Studies Institute (GESI). One of the Buffett Institute's continuing goals is to increase access to opportunities for all students to participate in GESI's unique model for engaged learning abroad.



# Meet the GLO Team



**Laura Barron:** Senior Operations Associate

**Catrina Debord:** Senior Associate Director

**Patrick Eccles:** Senior Associate Director,  
Global Engagement Programs

**Jessica Fetridge:** Senior Associate Director

**Miranda Goosby:** Program Manager

**Carmen Hernández:** Senior Student Services  
Manager

**Laura Johnson:** Marketing & Communications  
Manager

**Sara McGuinn:** Assistant Director,  
Global Engagement Programs

**Ryan Rounds:** Senior Program Manager

**Jacob Schoofs:** Senior Program & Technology  
Manager

**Kevin Tribe:** Program Manager

**Sara Tully:** Director

**Gabriela Vazquez:** Study Abroad Operations  
Manager

**Aline Vivirito-Valais:** Program Manager

**Norvell Watts:** Program Manager

*Connect with the GLO Team to  
learn more about our work.*

# GLO Program Portfolio

## Northwestern Programs – GLO Managed

- **Art, Literature, & Contemporary European Thought** (France)
- **Athens: Ancient Culture Modern City** (Greece)
- **Berlin: Global City in the Center of Europe** (Germany)
- **Comparative Public Health: Serbia & Bosnia-Herzegovina** (Serbia & Bosnia-Herzegovina)
- **European Union Studies** (France)
- **Florence: Leading a Renaissance Then and Now** (Italy)
- **Global Engagement Studies Institute** (Bolivia, Costa Rica, Ecuador, Uganda, Vietnam)
- **Journalism Residency in Argentina** (Argentina)
- **Journalism Residency in South Africa** (South Africa)
- **Northwestern University Semester in Qatar** (Qatar)
- **Public Health & Development in South Africa** (South Africa)
- **Public Health in Europe** (France)
- **Spanish Language & Culture Summer in Barcelona** (Spain)

## Northwestern Exchange Programs

- **Bocconi University Exchange**
- **ETH Zurich Exchange**
- **French Field Studies Program**
- **Hong Kong University of Science & Technology Exchange**
- **Humboldt University Exchange**
- **Koc University Exchange**
- **National University of Singapore Exchange**
- **Pontificia Universidad Catolica de Chile Exchange**
- **Sciences Po-Paris Exchange**
- **Sciences Po-Reims Exchange**
- **Shanghai Jiao Tong University Exchange**
- **Stellenbosch University Exchange**
- **Technische Universitat Munchen Exchange**
- **Tel Aviv University Exchange**
- **Universite Sorbonne Nouvelle - Paris 3 Exchange**
- **University College London Exchange**
- **University of Hong Kong Exchange**

## Affiliated Program Partners

American Councils  
Arcadia University  
Bologna Consortial Studies Program (BCSP)  
Boston University  
British American Dram Academy  
Budapest Semesters in Mathematics Education (BSME)  
Carleton Global Engagement  
CET Academic Programs  
Centro Internacional de Español (CIDE)  
Council on International Educational Exchange (CIEE)

Consortium for Advanced Studies Abroad (CASA)  
DIS: Study Abroad in Scandinavia  
Ewha Women's University  
French Field Studies  
Hebrew University Rothberg  
International School  
IES Abroad  
Institute for Field Education (IFE)  
Institute for Study Abroad (IFSA)  
Intercollegiate Center for Classical Studies in Rome  
International Chinese Language Program (ICLP)

Jagiellonian University  
Japan Study at Waseda University  
Kyoto Consortium for Japanese Studies  
London School of Economics  
Middlebury School  
Prague Film School  
Royal Academy of Music  
SIT Study Abroad  
Study Abroad in Montpellier  
Syracuse University  
University of Otago  
Yonsei University