

Licensees

Licensed as of 3/2011

Northwestern University

Standard License

180s LLC (64756)

700 S. Caroline St.
Baltimore, MD 21231
Ms. Rachael Ferranti-Leffler
Phone 410-649-7800
Fax 410-951-1002
www.180s.com
rferranti-leffler@180s.com
Spec Agr Disclosed: 11/30/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

2108 Vintage LLC (69032)

11327 W. Lincoln Ave.
Milwaukee, WI 53227
Mr. Michael Ruetz
Phone 262-893-6405
Fax 414-231-9374
www.2108vintage.com
mike@2108vintage.com
Spec Agr Disclosed: 09/02/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)

4imprint Inc. (49210)

PO Box 320
Oshkosh, WI 54903-0320
Mr. John Lord
Phone 920-236-7272 8205
Fax 920-236-7282
www.4imprint.com
john.lord@4imprint.com
Spec Agr Disclosed: 10/03/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07E (Footwear)

A.T. Cross Company (13895)

One Albion Road
Lincoln, RI 02865-3700
Ms. Sally Anthony
Phone 401-335-8513
Fax 401-333-1751
www.Cross.com
santhony@cross.com
Spec Agr Disclosed: 01/18/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Academy Awards (15306)

4255 Bannock Burn Rd.
Florence, SC 29505
Mr. Jay McLaughlin
Phone 843-661-5622
Fax 843-669-9266
www.Thecarflagpeople.com
jay@thecarflagpeople.com
Spec Agr Disclosed: 11/09/2010

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Added Incentives, Inc. (90636)

600 Academy Dr.
Suite 130
Northbrook, IL 60062
Mr. Paul Keidan
Phone 847-897-5000
Fax 847-897-5001
www.Addedincentives.com
pkeidan@addedincentives.com
Spec Agr Disclosed: 01/18/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Northwestern University

adidas by Outerstuff (66862)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
www.Outerstuff.com
submissions@outerstuff.com
Spec Agr Disclosed: 12/23/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

adidas Team Inc (36296)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@reebok.com
Spec Agr Disclosed: 02/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07D (Infant Products)
07E (Footwear)

Alta Gracia by Knights Apparel Inc. (86424)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Alumni Artwork Inc. (14443)

PO Box 6246
Madison, WI 53716
Mr. Robin Lauersdorf
Phone 608-845-1420
Fax 608-222-8214
www.Alumniartwork.com
robin@alumniartwork.com
Spec Agr Disclosed: 10/12/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

05E (Publishing)

Ambrose Enterprises LLC (44218)

1527 Brentwood Lane
Mount Vernon, WA 98274
Mr. John Ambrose
Phone 360-752-2700
Fax 877-878-5570
www.Adrenalinepromotions.com
orders@adrenalinepromotions.com
Spec Agr Disclosed: 04/30/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01E (Jerseys/Uniforms)
06A (Sports Equipment)

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Licensees

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Northwestern University**American Needle (11635)**

1275 Busch Pkwy
Buffalo Grove, IL 60089
Ms. Darla Marabotti
Phone 847-215-0011 322
Fax 847-215-0013
www.Americanneedle.com
licensing@amer-needle.com
Spec Agr Disclosed: 02/09/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)

Ardent Outdoors Inc. (87841)

1620 Bartram Road 5311
Jacksonville, FL 32207
Mr. Tom Cole
Phone 314-878-7863
Fax 660-345-9292
www.Ardentreeels.com
tcole@ardentoutdoors.com
Spec Agr Disclosed: 09/27/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

Ash City Worldwide (54431)

35 Orlando Drive
Richmond Hill, ON L4B 0B4
Ms. Cheryl Kirsten
Phone 866- 5520
274-2489
Fax 866-377-3534
www.Ashcity.com
ckirsten@ashcity.com
Spec Agr Disclosed: 12/13/2010

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Antigua Group Inc. (11622)

16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 800-562-9777
Fax 623-523-6009
www.Antigua.com
koneill@antigua.com
Spec Agr Disclosed: 08/18/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
02C (Personal Accessories)
06A (Sports Equipment)

AS (37575)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 10/12/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Atco Systems Inc. (12052)

PO Box 4888
East Lansing, MI 48826-4888
Mr. Alan Zohott
Phone 517-575-0660
Fax 517-575-0660
www.Atcolapelpins.com
alzoh@aol.com
Spec Agr Disclosed: 07/20/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Northwestern University

Authentic Street Signs Inc. (40659)

114 East Third St.
 Saint Peter, IL 62880
 Mr. Mark Wollin
 Phone 618-349-8878 108
 Fax 618-349-6245
 www.Authenticstreetsigns.com
 authenticss@frontiernet.net
 Spec Agr Disclosed: 08/24/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04C (Signage Products)

B.S.I. Products Inc. (17845)

9510 Berger Road
 Columbia, MD 21046
 Mr. Scott Robinson
 Phone 888-381-2596
 Fax 410-995-6268
 www.Bsiproducts.com
 sales@bsiproducts.com
 Spec Agr Disclosed: 02/13/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)

Baden Sports Inc. (11587)

34114 21st Ave. South
 Federal Way, WA 98003
 Ms. Carol Carlsen
 Phone 253-883-5139
 Fax 253-925-0570
 www.Badensports.com
 carolc@badensports.com
 Spec Agr Disclosed: 02/24/2011

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)
 06B (Balls)

Barbarian Rugby Wear Inc. (12329)

575 Trillium Drive
 Kitchener, ON N2R 1J4
 Mr. Mike Hardy
 Phone 519-895-1932
 Fax 519-895-0988
 www.Barbarian.com
 mike@barbarianrugby.com
 Spec Agr Disclosed: 04/09/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

01H (Men's Fashion Apparel)
 01M (Clothing Accessories)

Barhyte Specialty Foods (60362)

PO Box 1499
 Pendleton, OR 97801
 Ms. Natalie Williams
 Phone 503-691-7858
 Fax 503-691-8918
 www.Barhyte.com
 nataliew@barhyte.com
 Spec Agr Disclosed: 04/08/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Bethel International (51200)

4610 Bragg Road
 Fayetteville, NC 28303
 Mr. Yong Kim
 Phone 910-868-4554
 Fax 910-868-3658
 www.Bethelwholesale.com
 jkim@bethelwholesale.com
 Spec Agr Disclosed: 06/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 06A (Sports Equipment)

Northwestern University

Blue Sky Marketing (62607)

633 Skokie Blvd. Suite 100LL
Northbrook, IL 60062
Mr. Todd Zirlin
Phone 847-562-0777
Fax 847-562-0111
www.Buybluesky.com
Spec Agr Disclosed: 02/03/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Boelter Brands LLC (54782)

N22 W23685 Ridgeview Pkwy West
Waukesha, WI 53188
Ms. Kristina Manke
Phone 262-523-6636 6636
Fax 262-523-6096
www.Boelterbrands.com
kmanke@boelter.com
Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)

Box Seat Clothing Company (11616)

5245 Commonwealth Ave. Suite 100
Jacksonville, FL 32254
Ms. Olivia Shirah
Phone 904-271-4160
Fax 850-254-9893
www.Ruppshirts.com
olivia@ruppshirts.com
Spec Agr Disclosed: 08/23/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)

Boxercraft Inc. (60640)

PO Box 20016
Atlanta, GA 30325
Ms. Shannon VanWagoner
Phone 404-355-9994 241
Fax 678-553-7011
www.Boxercraft.com
shannon@boxercraft.com
Spec Agr Disclosed: 10/20/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
07E (Footwear)

Broad Bay Cotton Company (12499)

5908 Thurston Ave. Suite 200
Virginia Beach, VA 23455
Ms. Holly Marx
Phone 757-227-4104
Fax 757-227-4105
www.Broadbay.biz
hollymarx@broadbaycotton.com
Spec Agr Disclosed: 09/20/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
05B (Checks)
06A (Sports Equipment)
07D (Infant Products)

Camel City Marketing LLC (49616)

1084 W 4th St.
Winston Salem, NC 27101
Mr. Mike Bozymski
Phone 336-722-4115
Fax 336-722-4119
www.Mascotmints.com
mike@camelcitymarketing.com
Spec Agr Disclosed: 02/23/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Northwestern University

Camp David (17631)

7920 Foster
Overland Park, KS 66204
Ms. Nichole Todd
Phone 913-648-0573 246
Fax 913-648-7444
www.Campdavid.com
nicholet@campdavid.com
Spec Agr Disclosed: 12/22/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Campus Casuals by CC (52645)

420 East State Pkwy.
Schaumburg, IL 60173
Ms. Donna Baer
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
d_baer@campuscasuals.com
Spec Agr Disclosed: 02/09/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
06A (Sports Equipment)
07D (Infant Products)

Campus Crystal Collection (14563)

PO Box 1199
Conway, NH 03818-1199
Ms. Sheila Bickum
Phone 603-447-2091
Fax 603-447-6695
www.Campuscrystal.com
sheila@glassgraphics.com
Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Campus Gear Inc./IL (29739)

1717 Sherman Ave.
Evanston, IL 60201
Mr. David P. Haghaji
Phone 847-869-7033
Fax
www.Campusgearonline.com
info@campusgearonline.com
Spec Agr Disclosed: 09/29/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Campus Images dba Landmark Publishing

651 Park Village Drive
Atlanta, GA 30306
Mr. Keith Mackintosh
Phone 404-261-2730
Fax 404-261-7921
www.Campusimages.com
keith@landmarkpublishing.com
Spec Agr Disclosed: 11/30/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Campus One Sportswear (52107)

15030 W. 106th St.
Lenexa, KS 66215
Mr. Paul Whitener
Phone 913-239-9040
Fax 913-239-9050
www.Campusone.net
paul@campusone.net
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

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Licensees

Licensed as of 3/2011

Northwestern University

Captivating Headgear (50242)

PO Box 721210
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 01/17/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)
 05E (Publishing)

Carson Specialties (12086)

189 Foreman Road
 Freeport, PA 16229-1799
 Ms. Kelly Bricker
 Phone 724-295-5147 241
 Fax 724-295-4033
 www.Carsonindustries.com
 kbricker@carsonindustries.com
 Spec Agr Disclosed: 10/07/2010

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

C-B Graduation Announcements (34290)

PO Box 781
 Manhattan, KS 66503
 Mr. Chris Barr
 Phone 785-776-5018
 Fax 785-537-3104
 www.Cbgrad.com
 chrisbarr@cbgrad.com
 Spec Agr Disclosed: 04/09/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

CC Creations Ltd. (35738)

1800 Shiloh Avenue
 Bryan, TX 77803
 Mr. Matt Bayer
 Phone 979-693-9664 656
 Fax 979-823-4301
 www.Cccreationsusa.com
 m.bayer@cccreationsusa.com
 Spec Agr Disclosed: 09/14/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)

CDI Corp (17259)

3440 North Knox Street
 Chicago, IL 60641
 Ms. Rita Tucker
 Phone 773-205-2960 13
 Fax 773-205-2965
 www.Cdi-corp.com
 ritatucker@cdi-corp.com
 Spec Agr Disclosed: 10/04/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 03C (Office Products)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 06A (Sports Equipment)

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Licensees

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Northwestern University**Champion Custom Products (12269)**

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/24/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02C (Personal Accessories)
07D (Infant Products)

Charles River Apparel (13670)

1205 Providence Highway (Rt 1)
Sharon, MA 02067
Mr. Jeffrey Lakin
Phone 781-793-5300 372
Fax 781-793-1129
www.Charlesriverapparel.com
jeffl@charlesriverapparel.com
Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)

Campus/Local Channel
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance
Apparel)

Church Hill Classics (15381)

594 Pepper Street
Monroe, CT 06468
Minority/Woman Owned
Mrs. Karen Tabor
Phone 203-268-1598 126
Fax 203-268-2468
www.Diplomaframe.com
karenf@diplomaframe.com
Spec Agr Disclosed: 08/16/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03C (Office Products)
05E (Publishing)

ClassWatch LLC (73355)

920 U St. NW
Washington, DC 20001
Mr. Ryan MacCauley
Phone 202-621-1780
Fax 866-547-0144
www.Theclasswatch.com
ryan.maccauley@theclasswatch.com
Spec Agr Disclosed: 09/28/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier

Product Categories

02A (Jewelry)

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
Atlanta, GA 30328
Ms. Sonya Holmes
Phone 770-859-1420
Fax 770-859-1434
www.CollegeConcepts.com
sholmes@collegeconcepts.com
Spec Agr Disclosed: 02/02/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Off-Price
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear &
Sleepwear)

College Kids LLP (33691)

209 Rockwood Lane
Neenah, WI 54956
Ms. Billie Jo Werner
Phone 920-886-8920 200
Fax 920-886-8933
www.College-kids.net
Billiejo.werner@collegekids.com
Spec Agr Disclosed: 10/22/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Northwestern University

Collegiate Pacific Co. (11654)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 09/23/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

Collegiate Snuggie by Fabrique Innovations

48 West 38th St. 4th Floor
New York, NY 10018
Mr. Sy Garfinkel
Phone 212-244-0099 204
Fax 212-244-0244
www.Sykelenterprises.com
sykel@aol.com
Spec Agr Disclosed: 04/28/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Minority/Woman Owned
Ms. Noreen Newman
Phone 310-667-8341 141
Fax 310-667-8353
www.Colosseumusa.com
noreenn@colocm.com
Spec Agr Disclosed: 07/17/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Comfortex Window Fashions (87938)

21 Elm St.
Maplewood, NY 12189
Mr. John Fitzgerald
Phone 800-843-4151
Fax 518-270-8038
www.Comfortex.com
john.fitzgerald@comfortex.com
Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Comfy Feet LLC (31503)

PO Box 352
Hartington, NE 68739
Mr. Keith Eickhoff
Phone 402-254-6677
Fax 402-254-6690
comfyfeet@hartel.net
Spec Agr Disclosed: 10/15/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
07D (Infant Products)
07E (Footwear)

Comfy Throw (79476)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-484-1400
www.Thenorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 11/03/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

3/2/2011 12:27:51PM

Licensees

Licensed as of 3/2011

Northwestern University**Commemorative Brands Inc. (12274)**

7211 Circle S. Road
Austin, TX 78745
Ms. Sheila Chandler
Phone 512-440-2430 2430
Fax 512-444-7618
www.Balfour.com
sheila.chandler@cbi-rings.com
Spec Agr Disclosed: 04/16/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02B (Class Rings)
05D (School Supplies)

Corporate Impressions (73689)

57 Manor Rd
Kentfield, CA 94904
Minority/Woman Owned
Mrs. Barbara Sigel
Phone 415-464-1800
Fax 415-464-1801
www.Corporateimpressions.net
corporateimpressions@comcast.net
Spec Agr Disclosed: 09/20/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01H (Men's Fashion Apparel)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)
06D (Games)
07D (Infant Products)

Creative Knitwear (50333)

PO Box 921852
Norcross, GA 30010
Minority/Woman Owned
Mr. Neal Marks
Phone 770-530-5984
Fax 770-393-1825
www.Creativeknitwear.com
neal.marks@creativeknitwear.com
Spec Agr Disclosed: 12/17/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
03A (Domestics)
07D (Infant Products)

Custom Creations/IL (12027)

1907 N Mendell
Chicago, IL 60622
Mr. Moe Kelly
Phone 773-342-1511
Fax 773-342-1513
mkellycc@yahoo.com
Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Cutter & Buck (29578)

701 North 34th Street - Suite 400
Seattle, WA 98103
Ms. Erika Dahring
Phone 206-428-5708
Fax 206-830-6217
www.Cutterbuck.com
Erika.Dahring@cutterbuck.com
Spec Agr Disclosed: 12/21/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

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Licensees

Licensed as of 3/2011

Northwestern University**Dodger Industries (11517)**

PO Box 110
 Eldora, IA 50627-0494
 Ms. Lois Mairs
 Phone 641-939-5464 241
 Fax 641-939-5185
 www.Dodgerindustries.com
 custserv@dodgerindustries.com
 Spec Agr Disclosed: 01/18/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

DP Design (15433)

1112 Ethel Street
 Glendale, CA 91207
 Mr. Danny Pun
 Phone 626-303-6154
 Fax 626-358-6470
 www.Know-wear.com
 dannyapun@aol.com
 Spec Agr Disclosed: 09/22/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 03A (Domestics)

E5 (15484)

7109 W Fairview Dr
 Littleton, CO 80128
 Mr. Ron Koch
 Phone 303-638-2669
 Fax 720-389-7409
 www.e5usa.net
 ron@e5usa.net
 Spec Agr Disclosed: 06/28/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
 Devens, MA 01434-5055
 Ms. Jen LeBlanc
 Phone 978-862-0314
 Fax 978-862-0009
 www.Eglomisedesigns.com
 jleblanc@eglomisedesigns.com
 Spec Agr Disclosed: 07/08/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct

Product Categories

02A (Jewelry)
 03A (Domestics)
 03C (Office Products)
 05A (Stationery)
 05E (Publishing)

eLead Resources Inc. (77716)

1305 S. Michigan Ave
 Chicago, IL 60605
 Mr. Nathan Dean
 Phone 888-420-1788
 Fax 312-566-9272
 www.project571.com
 nathan@eleadresources.com
 Spec Agr Disclosed: 01/27/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

EnjoyLife Inc. (12348)

PO Box 118
 Lake Zurich, IL 60047
 Minority/Woman Owned
 Ms. Mari Russell
 Phone 847-966-3377
 Fax 847-966-2288
 www.Enjoylifeinc.com
 golfballs@enjoylifeinc.com
 Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

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Licensees

Licensed as of 3/2011

Northwestern University

Eternal Image Inc. (67903)

28800 Orchard Lake Rd. Suite 130
Farmington Hills, MI 48334
Mr. Nick Popravsky
Phone 248-932-3333 203
Fax 248-932-3006
www.Eternalimage.net
nickp@eternalimage.net
Spec Agr Disclosed: 02/23/2011

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)
03A (Domestics)
07E (Footwear)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
05C (Paper Products)
07B (Consumables)

Evanston Imprintables (59294)

1701 Central St.
Evanston, IL 60201
Ms. Tracy Murray
Phone 847-425-3990
Fax 847-425-3991
www.Evanstonimprintables.com
tracy@buyev.com
Spec Agr Disclosed: 12/28/2009

Distribution Channel(s)

Restricted Channel

Product Categories

All

Fan Mats LLC (46886)

3255 Shawnee Industrial Way
Suwanee, GA 30024
Mr. Onur Kececigil
Phone 800-525-5923 330
Fax 678-730-0604
www.Fanmats.com
onur@fanmats.com
Spec Agr Disclosed: 02/23/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

FatHead LLC (15444)

20255 Victor Parkway Suite 100
Livonia, MI 48152
Mr. Nathan Partington
Phone 313-373-6060
Fax 877-382-6357
www.Fathead.com
nathanpartington@fathead.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
05A (Stationery)

Fabrique Innovations Inc. dba Sykel (47490)

48 West 38th St. 4th Floor
New York, NY 10018
Mr. Sy Garfinkel
Phone 212-244-0099 204
Fax 212-244-0244
www.Sykelenterprises.com
sykel@aol.com
Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Fanatic Cards a Consortium Company (514)

PO Box 6444
Edison, NJ 08818
Mr. Gregg Solomon
Phone 732-512-1777 309
Fax 732-512-9444
www.Fanaticcards.com
gsolomon@e-consortium.com
Spec Agr Disclosed: 04/16/2010

Distribution Channel(s)

3/2/2011 12:27:51PM

Licensees

Licensed as of 3/2011

Northwestern University**Fiori LLC dba So Low (84670)**

1263 Farm Rd
Berwyn, PA 19312
Ms. Lisa Farley
Phone 610-247-5551
Fax 610-318-7045
lisalfarley@comcast.net
Disclosed: 04/08/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Flash Ventures dba Tribeca (70422)

584 Broadway, Suite 610
New York, NY 10012
Ms. Diana Lee
Phone 212-255-7070
Fax 917-591-9323
www.Gametimegeeks.com
dlee@tribecagear.com
Spec Agr Disclosed: 09/03/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
03C (Office Products)
05A (Stationery)
06A (Sports Equipment)

For Bare Feet Inc. (11695)

PO Box 159
Helmsburg, IN 47435
Ms. Kelly Baugh
Phone 812-988-6674 8302
Fax 812-988-1550
www.Forbarefeet.com
kelly@forbarefeet.com
Spec Agr Disclosed: 06/24/2010

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
02C (Personal Accessories)
07E (Footwear)

Four Point Products (11634)

106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Tammy Plutko
Phone 800-456-6603
Fax 412-967-9898
www.Fourpoint.com
tammyp@binders.com
Spec Agr Disclosed: 01/18/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Freestyle Marketing (85354)

16099 N 82nd Street Ste. B-2A
Scottsdale, AZ 85260
Mr. Michael Stoll
Phone 480-998-9878
Fax 480-998-9879
www.Freestylemktg.com
michael@freestylemktg.com
Spec Agr Disclosed: 05/20/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

From The Heart Enterprises Inc. (55848)

2374 W. New Orleans
Broken Arrow, OK 74011
Ms. LaVonda Henrichs
Phone 918-369-0666
Fax 918-369-0683
www.Fthwholesale.com
lavonda@fthwholesale.com
Spec Agr Disclosed: 11/11/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Fundex Games Ltd. (63069)

19 Fulton St – 5th Flr
New York, NY 10038
Mr. Dave DeSario
Phone 212-798-3161
Fax 212-929-8087
www.Fundexgames.com
ddesario@fundexgames.com
Spec Agr Disclosed: 04/15/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

Northwestern University

Garb Inc. (50224)

730 South Jason St. Unit # 34
 Denver, CO 80223
 Mr. Joseph P. Silva
 Phone 303-674-3139
 Fax 303-679-0272
 www.Garbinc.com
 kedwards@garbinc.com
 Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Gear For Sports (11666)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/24/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Geiger Collegiate Promotions (45890)

70 Mt Hope Avenue
 Lewiston, ME 04240
 Mr. Chris McKee
 Phone 207-755-2480
 Fax 207-755-2687
 www.Geiger.com
 cmckee@geiger.com
 Spec Agr Disclosed: 06/11/2011

Distribution Channel(s)

Restricted Channel

Product Categories

All

G-III Leather Fashions Inc. dba G-III Sports

512 7th Ave. 27th Floor
 New York, NY 10018
 Mr. Eric Schapiro
 Phone 212-403-0576
 Fax 212-403-0889
 www.G-iii.com
 mara.venegas@g-iii.com
 Spec Agr Disclosed: 07/22/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Hello Kitty by Top Line Scrn Printing & Emb

4210 L.B. McLeod Rd. Ste 109
 Orlando, FL 32811
 Ms. Sara Vargas
 Phone 407-428-9515
 Fax 407-447-9539
 www.Toplineshirts.com
 mnelson@toplineshirts.com
 Spec Agr Disclosed: 07/02/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01G (Youth Apparel)
 01I (Women's Apparel)

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Licensees

Licensed as of 3/2011

Northwestern University**Herff Jones Inc. (12263)**

4601 West 62nd Street
 Indianapolis, IN 46268
 Ms. Holly Strohm
 Phone 317-612-3683
 Fax 317-329-3363
 www.HerffJones.com/college
 hastrohm@herffjones.com
 Spec Agr Disclosed: 02/07/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 02B (Class Rings)
 02C (Personal Accessories)
 03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)

Historic Helmets Inc. (59327)

2332 South 275 East
 Warsaw, IN 46580
 Ms. Brenda Worrell
 Phone 574-268-0661
 Fax 574-268-2702
 www.Helmethut.com
 bswcpa@earthlink.net
 Spec Agr Disclosed: 02/11/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04B (Collectibles)

Holland Bar Stool Co. (74828)

12839 Corporate Circle PL
 Holland, MI 49424
 Mr. Larry Dolendi
 Phone 630-470-9129
 Fax 616-399-6037
 www.Hollandbarstool.com
 ldolendi@hollandbarstool.com
 Spec Agr Disclosed: 01/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03B (Furniture/Furnishings)
 04A (Automobile Products)
 06A (Sports Equipment)
 06D (Games)

Holloway Sportswear Inc. (11789)

PO Box 4489
 Sidney, OH 45365-4489
 Ms. Beth Russell
 Phone 937-497-7575 256
 Fax 937-497-7337
 www.Hollowayusa.com
 beth.russell@hollowayusa.com
 Spec Agr Disclosed: 06/24/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance
 Apparel)
 02C (Personal Accessories)
 03A (Domestics)
 06A (Sports Equipment)

Hot Shots USA (15287)

1540 Louis Bork Dr.
 Batavia, IL 60510
 Mr. Glenn Gebauer
 Phone 630-389-3616
 Fax 888-550-8723
 www.Celebratethetraditon.com
 ggebauer@traditionsusa.com
 Spec Agr Disclosed: 07/01/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

02B (Class Rings)
 03C (Office Products)
 05D (School Supplies)

Images Alive Ltd. (87446)

638 Anthony Trail
 Northbrook, IL 60062
 Ms. Ellen Robinson
 Phone 847-498-5550
 Fax 847-498-5551
 www.Imagesaliveltd.com
 Spec Agr Disclosed: 09/13/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

Innovative Adhesives LLC (63027)

PO Box 1719
 Cary, NC 27512
 Ms. Melinda Murphy
 Phone 866-926-2266 106
 Fax 866-381-8706
 www.Innovativeadhesives.com
 mmurphy@innovativeadhesives.com
 Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

3/2/2011 12:27:51PM

Licensees

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Northwestern University**Inviting Company (79099)**

5522 Pleasant Avenue
Hudsonville, MI 49426
Ms. Michelle Schultz
Phone 616-292-5164
Fax 601-510-9169
www.Invitingco.com
schultzmiic@gmail.com
Spec Agr Disclosed: 10/13/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03D (Housewares)
05A (Stationery)
05C (Paper Products)

Irving Kannett & Associates, Inc. (51636)

6212 West Oakton
Morton Grove, IL 60053
Mr. Jeffrey Kannett
Phone 847-965-8810
Fax 847-965-8826
askformike@kannett.com
Spec Agr Disclosed: 12/10/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

J America (14278)

1200 Mason Court
Webberville, MI 48892
Ms. Melissa Shears
Phone 517-655-8800 115
Fax 517-655-8801
www.J-america.com
mshears@jamericaretail.com
Spec Agr Disclosed: 09/09/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged
Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

JanSport a division of VF Outdoor Inc. (119)

PO Box 1817
Appleton, WI 54912-1817
Ms. Dawn Brown
Phone 920-735-1918
Fax 920-831-7743
www.Jansport.com
dawn_brown@vfc.com
Spec Agr Disclosed: 02/09/2011

Distribution Channel(s)

Campus/Local Channel
Off-Price
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
06A (Sports Equipment)

Jardine Associates (44516)

200 Compass Circle
North Kingstown, RI 02852
Ms. Susan Kemble
Phone 401-667-3800 117
Fax 401-667-3818
www.Jardineassociates.com
susank@jardineassociates.net
Spec Agr Disclosed: 11/04/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
07B (Consumables)
07E (Footwear)

Jester Company Inc. (11626)

PO Box 38428
Greensboro, NC 27438-8428
Ms. Debbie Lozo
Phone 336-687-5997
Fax 336-545-0700
www.Jestercompany.com
debbie@jestercompany.com
Disclosed: 05/20/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)

Northwestern University**Jones & Mitchell Sportswear Inc. (11541)**

11880 College Blvd. Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 02/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Jostens Inc. (11572)

148 E. Broadway
Owatonna, MN 55060
Ms. Elizabeth Lent
Phone 507-455-6418 6418
Fax 507-455-6584
www.Jostens.com
elizabeth.lent@jostens.com
Spec Agr Disclosed: 07/23/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
05E (Publishing)

K & M/Nordic Co. (12397)

5 Tripps Lane
Riverside, RI 02915
Ms. Sandy Martin
Phone 401-431-9299 103
Fax 401-431-0666
www.Nordiccompanyinc.com
licensing@nordiccompanyinc.com
Spec Agr Disclosed: 03/23/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
07D (Infant Products)

K Two Promotions Inc. (73556)

318 Half Day Road – Suite 202
Buffalo Grove, IL 60089
Ms. Karyn Newman
Phone 847-847-5977
Fax
www.Ktwopromotions.com
knewman@ktwopromotions.com
Spec Agr Disclosed: 07/29/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Off-Price
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
03A (Domestics)
05E (Publishing)
07D (Infant Products)

Kotis Design LLC (54283)

2101 N 34TH St. Suite 200
Seattle, WA 98008
Ms. Gini Mattingly
Phone 206-466-1800
Fax 206-466-1801
www.Kotisdesign.com
licensing@kotisdesign.com
Spec Agr Disclosed: 02/09/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)

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Licensees

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KSM Promotions Inc. (73560)

1603 Barclay Blvd
Buffalo Grove, IL 60089
Mr. David Bard
Phone 847-215-2700 227
Fax 847-215-6084
www.Ksmpromo.com
dbard@ksmpromo.com
Spec Agr Disclosed: 08/05/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
02C (Personal Accessories)
03D (Housewares)
06A (Sports Equipment)

Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Carrie Ulschmid
Phone 218-846-3065
Fax 218-846-3069
www.Lakeshirts.com
carrieu@lakeshirts.com
Spec Agr Disclosed: 01/19/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)

Laser Magic/FL (13768)

946 Century Lane
Apopka, FL 32703-3709
Ms. Tish Figueroa
Phone 407-880-7151 309
Fax 407-880-7150
www.Lasermagic.net
tish@lasermagic.net
Spec Agr Disclosed: 01/14/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)

Late For The Sky Production Co. Inc (11720)

3000 Robertson Ave.
Cincinnati, OH 45209
Ms. Heidi Hagedorn
Phone 513-531-4400 102
Fax 513-458-8484
www.Lateforthesky.com
hmhagedorn@lateforthesky.com
Spec Agr Disclosed: 09/28/2010

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

06D (Games)

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
Bridgeport, PA 19405
Ms. Gina McShane
Phone 610-272-7575 233
Fax 610-272-9175
www.Leaguecollegiatewear.com
gina@4league.com
Spec Agr Disclosed: 02/15/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Legacy Athletic (14000)

14 Barnhart Drive
Hanover, PA 17331
Ms. Tori Gregg
Phone 717-630-0892 111
Fax 717-630-0827
www.Legacyathletic.com
tgregg@legacycaps.com
Spec Agr Disclosed: 02/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)

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Licensees

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Northwestern University**Let's Tailgate Inc. (53519)**

1805 Central St.
Evanston, IL 60016
Ms. Cindy Gaborek
Phone 847-570-0105
Fax 847-570-0141
nwtailgate@yahoo.com
Spec Agr Disclosed: 07/06/2010

Distribution Channel(s)

Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Levelwear (59015)

66 West Beaver Creek Road
Richmond Hill, ON L4B 1G5
Mr. Harvey Ngo
Phone 416-465-7211 230
Fax 416-465-4571
www.Levelwear.com
harvey@accolade-group.com
Spec Agr Disclosed: 08/13/2010

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
06A (Sports Equipment)

Little King Mfg. Co. Inc. (11539)

PO Box 287
Alamo, TN 38001
Ms. Gail Hart
Phone 731-696-5517 12
Fax 731-696-2289
www.littlekingapparel.com
gail@littlekingmfg.com
Spec Agr Disclosed: 02/22/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
02C (Personal Accessories)
07D (Infant Products)

Locker Room-The (29743)

1416 A Central St.
Evanston, IL 60201
Mr. Ross Kooperman
Phone 847-328-2325
Fax 847-328-5699
northwesterngear.com
Spec Agr Disclosed: 09/14/2010

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)

Logo Chair Inc. (36683)

117 Southeast Parkway
Franklin, TN 37064
Ms. Shannon O'Dell
Phone 615-261-2100 224
Fax 615-261-2101
www.Logochairs.com
shannon@logochairs.com
Spec Agr Disclosed: 08/02/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)

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Licensees

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Northwestern University**Louis Garneau USA (51457)**

PO Box 755
Newport, VT 05855
Ms. Heidi Myers
Phone 802-334-5885
Fax 802-334-6425
www.Louisgarneau.us
hmyers@louisgarneau.us
Spec Agr Disclosed: 07/01/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01M (Clothing Accessories)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

LXG (17536)

2249 W. Fairmont Dr. #2
Tempe, AZ 85282
Ms. Kristina Youngquist
Phone 602-437-5550 245
Fax 602-437-5445
www.lxginc.com
kristina@suttersmill.com
Spec Agr Disclosed: 02/01/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06D (Games)
07C (Health/Beauty)

M. LaHart & Co. Ltd. (40579)

9 East Street Box 1870
Litchfield, CT 06759
Mr. Michael LaHart
Phone 800-551-4715
Fax 888-962-2336
www.Mlahart.com
michael@mlahart.com
Spec Agr Disclosed: 09/07/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

Magellan Promotions LLC (81111)

7127 W. North Ave
Suite 102
Wauwatosa, WI 53213
Mr. Michael Wolaver
Phone 414-831-0184
Fax 414-727-5600
www.Magellanpromotions.com
michaelw@magellanpromotions.com
Spec Agr Disclosed: 02/16/2011

Distribution Channel(s)

Restricted Channel

Product Categories

All

Magnolia Lane Inc. (47681)

1920 Woodlands Industrial Drive
Trussville, AL 35173
Mr. Andrew Szymela
Phone 205-251-5007
Fax 205-322-4366
www.Magnolialanecollection.com
pmann2957@aol.com
Spec Agr Disclosed: 11/02/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)

Manual Woodworkers & Weavers (12284)

3737 Howard Gap Road
Hendersonville, NC 28792
Ms. Penni Geyer
Phone 828-692-7333 2323
Fax 828-696-8237
www.Mwwcollegiate.com
pennig@manualww.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04E (Holiday Accessories)

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Licensees

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Northwestern University**Mascot Factory (62517)**

4376 LB McLeod Rd
Orlando, FL 32811
Mr. Benjamin Lee
Phone 321-281-4450
Fax 407-386-6968
www.Mascotfactory.com
ben@mascotfactory.com
Spec Agr Disclosed: 04/26/2010

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)
07D (Infant Products)

MeadWestvaco Consumer & Office Product

101 O'Neil Road
Sidney, NY 13838
Ms. Nan Birdsall
Phone 607-561-5222
Fax 607-561-5948
www.Meadwestvaco.com
nanette.birdsall@mww.com
Spec Agr Disclosed: 01/18/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Merge Left Inc. (14539)

17101 East Ohio Drive
Aurora, CO 80017
Ms. Brady Riney
Phone 303-597-0206 3155
Fax 303-597-0212
www.Mergeleft.com
briney@imperialheadwear.com
Spec Agr Disclosed: 06/10/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

Midwest College Mktg Group (15050)

400 North Main Street
Chelsea, MI 48118
Ms. Kim Brown
Phone 734-433-5444
Fax 734-433-5466
www.Mcmgroup.net
kbrown@mcmgroup.net
Spec Agr Disclosed: 10/15/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)

Milliken & Company (32234)

920 Milliken Road
M-620
Spartanburg, SC 29303
Ms. Robin Bishop
Phone 864-503-6103
Fax 864-503-6154
www.Milliken.com
robin.bishop@milliken.com
Spec Agr Disclosed: 04/28/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

3/2/2011 12:27:51PM

Licensees

Licensed as of 3/2011

Northwestern University**Miner's Den Inc. (81950)**

3417 Rochester Rd
 Royal Oak, MI 48073
 Mr. David Schowalter
 Phone 248-585-6950
 Fax 248-585-4070
 www.Minersden.com
 dave@minersden.com
 Spec Agr Disclosed: 11/21/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

02A (Jewelry)

MJ Soffe LLC (11553)

#1 Soffe Dr.
 Fayetteville, NC 28312
 Mr. Jay Williams
 Phone 910-483-2500 6231
 Fax 910-483-7406
 www.Mjsoffe.com
 jay.williams@mjssoffe.com
 Spec Agr Disclosed: 10/26/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 05E (Publishing)

MP Direct Inc. (43715)

4800 126th Ave. N
 Clearwater, FL 33762
 Ms. Michelle Uraco
 Phone 727-572-8443 8002
 Fax 727-573-4814
 www.Suntime.com
 michelleu@mpline.com
 Spec Agr Disclosed: 11/11/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Mr. Bar-B-Q Inc. (74961)

445 Winding Rd.
 Old Bethpage, NY 11804
 Mr. Drew Sfugaras
 Phone 516-752-0670
 Fax 866-386-6053
 www.Mrbarbq.com
 drew@mrbarbq.com
 Spec Agr Disclosed: 02/01/2011

Distribution Channel(s)

Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Mundi/Westport Corporation (12834)

PO Box 2002
 Pine Brook, NJ 07058-2002
 Ms. Barbara Martino
 Phone 973-575-0110 287
 Fax 973-575-3319
 www.Mundiwestport.com
 bmartino@mundiwestport.com
 Spec Agr Disclosed: 04/16/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01M (Clothing Accessories)
 02C (Personal Accessories)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05B (Checks)
 05D (School Supplies)
 06A (Sports Equipment)

MV Sport (11592)

PO Box 9171
 Bay Shore, NY 11706-9171
 Ms. Ellen Linz
 Phone 631-273-8020 256
 Fax 631-435-8018
 www.Mvsport.com
 ellen@wpmv.com
 Spec Agr Disclosed: 08/30/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 03A (Domestics)
 06A (Sports Equipment)

3/2/2011 12:27:51PM

Licensees

Licensed as of 3/2011

Northwestern University**National Award Services Inc. (61700)**

1611 Church St.
Evanston, IL 60201
Mr. Chip Uchtman
Phone 847-475-2200
Fax 847-475-3277
www.Clubsupplies.com
chip@clubsupplies.com
Spec Agr Disclosed: 03/30/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

Neil Enterprises Inc. (11748)

450 E. Bunker Ct.
Vernon Hills, IL 60061
Mr. Matt London
Phone 847-549-7627 127
Fax 847-549-0349
www.Thevarsityline.com
mlondon@neilenterprises.com
Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

New Agenda (13507)

5320 Rusche Drive
Comstock Park, MI 49321
Ms. Katie Crowley
Phone 616-785-9091 224
Fax 616-785-9312
www.Perrinwear.com
kcrowley@perrinwear.com
Spec Agr Disclosed: 04/08/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Ms. Lauren Hartmayer
Phone 716-604-9000 1185
Fax 716-604-9127
www.Neweracap.com
necollege@neweracap.com
Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02C (Personal Accessories)

New Thermo Serv Ltd. (44139)

3901 Pipestone Road
Dallas, TX 75212
Ms. Tonya Flener
Phone 214-631-0307 7328
Fax 214-631-0566
www.Thermoserv.com
tonya@thermoserv.com
Spec Agr Disclosed: 10/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)

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Licensees

Licensed as of 3/2011

Northwestern University**Newton Manufacturing Company (12346)**

PO Box 927
 Newton, IA 50208
 Ms. Regina Ver Steeg
 Phone 641-791-4156
 Fax 641-792-6261
 www.Newtonmfg.com
 emailart@newtonmfg.com
 Spec Agr Disclosed: 12/21/2010

Distribution Channel(s)

Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 07C (Health/Beauty)
 07D (Infant Products)

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 06A (Sports Equipment)
 06B (Balls)

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02C (Personal Accessories)
 05E (Publishing)
 06A (Sports Equipment)
 06B (Balls)
 07D (Infant Products)
 07E (Footwear)

NIKE USA Inc. (12012)

One Bowerman Drive - Building NR4
 Beaverton, OR 97005-6453
 Ms. Elaine Nock
 Phone 503-671-6831
 Fax 503-622-8084
 www.Nike.com
 elaine.nock@nike.com
 Spec Agr Disclosed: 05/24/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories**Nike by Branded Custom Sportswear (7655)**

7007 College Blvd. #700
 Overland Park, KS 66211
 Ms. Cathy Groves
 Phone 913-663-6800
 Fax 913 663-6801
 www.Bcsapparel.com
 cgroves@bcsapparel.com
 Spec Agr Disclosed: 01/21/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

Licensees

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Northwestern University

Northwest Company LLC-The (11865)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-484-1400
www.TheNorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 03/01/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
07D (Infant Products)

Olivet International Inc. (74800)

11015 Hopkins Street
Mira Loma, CA 91752
Mr. Peter Lin
Phone 951-681-8888
Fax 951-749-0216
www.Olivetintl.com
peter@nyc.olivetintl.com
Spec Agr Disclosed: 02/01/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03D (Housewares)
06A (Sports Equipment)

Outdoor Cap Company Inc. (13035)

PO Box 210
Bentonville, AR 72712-0210
Mr. Jerry House
Phone 479-273-5870 1185
Fax 479-273-2658
www.Outdoorcap.com
chuck.coleman@outdoorcap.com
Spec Agr Disclosed: 05/27/2010

Distribution Channel(s)

Department Stores
Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Party Animal - The (13206)

1350 Chester Industrial Pkwy.
Avon, OH 44011
Mr. Jim Cantrall
Phone 800-456-0145
Fax 440-934-4350
www.Partyanimalinc.com
swansond@partyanimalinc.com
Spec Agr Disclosed: 12/02/2010

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)

Pasta Shoppe-The (14389)

PO Box 159245
Nashville, TN 37215
Mr. Carey Aron
Phone 615-831-0016 208
Fax 615-781-9335
www.Pastashoppe.com
carey@pastashoppe.com
Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07B (Consumables)

Payne Publishers (13887)

8707 East Quarry Road
Manassas, VA 20110-5389
Mr. Don Guthrie
Phone 703-369-5454 229
Fax 703-369-0492
www.Paynepub.com
dguthrie@paynepub.com
Spec Agr Disclosed: 01/21/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

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Licensees

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Northwestern University**Perfect Timing Inc. (14737)**

1012 Tenth Street
 Modesto, CA 95354
 Ms. Jennifer Turner
 Phone 800-777-0963 13
 Fax 209-524-0732
 www.Jfturner.com
 jennifer@jfturner.com
 Spec Agr Disclosed: 05/11/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)
 06D (Games)

Picnic Time Inc. (62319)

5131 Maureen Lane
 Moorpark, CA 93021
 Ms. Lisa Stauning
 Phone 805-529-7400 344
 Fax 805-529-7474
 www.Picnictime.com
 lisa@picnictime.com
 Spec Agr Disclosed: 09/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Power Force LLC (90074)

2000 Eagle Point Corporate Dr.
 Birmingham, AL 35242
 Mr. Guy Savage
 Phone 205-981-6516
 Fax 205-981-1963
 www.Powerforcellc.com
 gsavage@powerforcellc.com
 Spec Agr Disclosed: 10/18/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)

Pet Goods Manufacturing & Imports (66723)

122 Ethan Allen Drive
 Dahlonega, GA 30533
 Ms. Kimberly Keeter
 Phone 706-864-0808
 Fax 706-864-0844
 www.Petgoodsmfg.com
 kkeeter@petgoodsmfg.com
 Spec Agr Disclosed: 11/04/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 04D (Gifts & Novelties - Miscellaneous)

Pinemeadow Golf Products Inc (39839)

26200 SW 95th Ave. Suite 300
 Wilsonville, OR 97070
 Mr. Guy Mount III
 Phone 503-236-0531
 Fax 503-783-3711
 www.Pinemeadowgolf.com
 gabe@pinemeadowgolf.com
 Spec Agr Disclosed: 08/29/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03D (Housewares)

Printable Promotions (48492)

358 W. Ontario, Suite 2W
 Chicago, IL 60610
 Mr. Mitch Silver
 Phone 312-284-8119
 Fax 847-328-0242
 www.Printablepromotions.com
 mitch@printablepromotions.com
 Spec Agr Disclosed: 08/01/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

Licensees

Licensed as of 3/2011

Northwestern University

Pro Player by Knights Apparel Inc. (41690)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone (864)
-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 05/10/2010

Distribution Channel(s)

Department Stores
Off-Price
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Pro Specialties Group (26639)

4863 Shawline Street, Suite D
San Diego, CA 92111
Ms. Alyse Goebel
Phone 858-541-1100 163
Fax 858-268-5801
www.Psginc.com
alyseg@psginc.com
Spec Agr Disclosed: 01/14/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)

Proforma House (85454)

6409 N Tahoma
Chicago, IL 60646
Ms. Beverly Padratzik
Phone 773-467-4566
Fax 773-467-8821
www.Proforma.com/proformanhouse
beverly.padratzik@proforma.com
Spec Agr Disclosed: 07/28/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

Pure Country Inc. (15637)

PO Box 407
Lynn, NC 28750
Ms. Kathy Searcy
Phone 828-859-9916 306
Fax 828-859-2775
www.Purecountry.com
kathy.searcy@purecountry.com
Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)

R.F.S.J. Inc. (12738)

105 Quarry St.
Mt. Pleasant, PA 15666
Mr. Robert F. Smithnosky Jr.
Phone 724-547-4457
Fax 724-547-6717
doreen@rfsj.com
Spec Agr Disclosed: 03/01/2011

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D
Matthews, NC 28104
Ms. Lora Chuong
Phone 704-821-1005 12
Fax 704-821-1094
lora@renimp.com
Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Off-Price
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
07E (Footwear)

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Licensees

Licensed as of 3/2011

Northwestern University**Rico Industries/Tag Express (11709)**

7000 N. Austin Avenue
Niles, IL 60714
Mr. Bernie Schack
Phone 312-427-0313
Fax 312-427-1887
www.Ricoinc.com
bernies@ricoinc.com
Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)

Riddell Inc. (12342)

9801 West Higgins Rd. Suite 800
Rosemont, IL 60018
Mr. Ken Draznik
Phone 773-794-1994
Fax 773-794-1108
www.Riddell.com
kdraznik@riddellsports.com
Spec Agr Disclosed: 04/30/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Rd.
Martinsburg, PA 16662
Mr. Eric Sailer
Phone 814-224-5141 2378
Fax 814-793-4843
www.Roaringspring.com
esailer@roaringspring.com
Spec Agr Disclosed: 10/12/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Russell Brands LLC (11533)

755 Lee St.
Alexander City, AL 35010
Ms. Jamie Newberry
Phone 256-500-4317
Fax 256-500-9176
www.Russellathletic.com
newberryjamie@russellcorp.com
Spec Agr Disclosed: 02/15/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

3/2/2011 12:27:51PM

Licensees

Licensed as of 3/2011

Northwestern University**SC Sports Inc. (21951)**

2369 Joslyn Court
 Lake Orion, MI 48360
 Mr. Kevin Aldridge
 Phone 248-391-5800
 Fax 248-391-5777
 www.Scottish-christmas.com
 kevinaldridge@scsports.us
 Spec Agr Disclosed: 12/02/2010

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)
 07B (Consumables)
 07C (Health/Beauty)

School House LLC (75267)

407-A N Mangum Street
 Durham, NC 27701
 Ms. Rachel Weeks
 Phone 919-687-4000
 Fax 919-688-7839
 www.Shopschoolhouse.com
 rachel@shopschoolhouse.com
 Spec Agr Disclosed: 01/13/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 02A (Jewelry)
 02C (Personal Accessories)

Schutt Sports Inc. (16483)

610 S. Industrial Dr.
 Litchfield, IL 62056
 Mr. Brad Haley
 Phone 217-324-2712 2130
 Fax 217-324-3236
 www.Schuttsports.com
 bhaley@schutt-sports.com
 Spec Agr Disclosed: 10/27/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
 04B (Collectibles)

Seasonal Designs Inc (23122)

1595 Shields Dr.
 Waukegan, IL 60085
 Mr. Bob Ahern
 Phone 847-688-0280
 Fax 847-688-0281
 www.Seasonaldesigns.com
 bahern@seasonaldesigns.com
 Spec Agr Disclosed: 06/15/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03B (Furniture/Furnishings)
 06A (Sports Equipment)

Selma's Cookies Inc. (80507)

2023 Apex Court
 Apopka, FL 32703
 Ms. Selma Sayin
 Phone 407-884-9433
 Fax 407-884-6121
 www.Selmas.com
 selmas@selmas.com
 Spec Agr Disclosed: 01/05/2011

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Off-Price
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

3/2/2011 12:27:51PM

Licensees

Licensed as of 3/2011

Northwestern University**Sewing Concepts (11819)**

5710 Q Street
Omaha, NE 68117
Mr. Ken Aylor
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr Disclosed: 10/07/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)
06A (Sports Equipment)
06C (Toys)

Silkworm Inc. (IL) (12781)

PO Box 340
Murphysboro, IL 62966
Mr. Robert Chambers
Phone 618-687-4077
Fax 618-684-4515
www.Silkworm.com
bob@silkwormink.com
Spec Agr Disclosed: 04/21/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Sir James Outerwear (12043)

3731 Meridian Road
Addison, MI 49220
Ms. Michelle Hoard
Phone 517-547-3445
Fax 517-547-5121
www.Sirjames.com
sirjames@dmci.net
Spec Agr Disclosed: 01/10/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

03A (Domestics)
04C (Signage Products)

SkinIt Inc. (47197)

8969 Kenamar Dr. Suite 108
San Diego, CA 92121
Ms. Linda Castillon
Phone 858-433-2580 7022
Fax 858-433-2599
www.SkinIt.com
linda.castillon@skinit.com
Spec Agr Disclosed: 01/26/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct

Product Categories

04A (Automobile Products)
05A (Stationery)

Spartan Sportswear (61020)

1100 Wicomico St. Suite 411
Baltimore, MD 21230
Ms. Kristine Manning Pennington
Phone 410-659-0700
Fax 410-659-1262
www.Fit2winsportswear.com
kristine@fit2winsportswear.com
Spec Agr Disclosed: 12/06/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)

3/2/2011 12:27:51PM

Licensees

Licensed as of 3/2011

Northwestern University

Spirit Products Ltd./MA (12289)

88 Essex Street
 Haverhill, MA 01832
 Ms. Manon Camacho
 Phone 978-372-2022 119
 Fax 978-372-5399
 www.Spiritproducts.com
 mcamacho@spiritproducts.com
 Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)
 07H (Media Players & Content)

Sportiqe Apparel Company (66233)

1515 West University Dr. Suite 103
 Tempe, AZ 85281
 Mr. Matt Altman
 Phone 602-301-5676
 Fax 480-967-7075
 www.Sportiqe.com
 maltman@sportiqe.com
 Spec Agr Disclosed: 01/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Sports Solution LLC (32308)

PO Box 2011
 Broomfield, CO 80038-2011
 Minority/Woman Owned
 Ms. Julie Emerson
 Phone 303-466-4220
 Fax 303-466-4235
 www.Sportssolution.net
 emersonpj1@msn.com
 Spec Agr Disclosed: 10/12/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

05A (Stationery)

Sports Tissues LLC (75264)

260 Adams Blvd. 1st Floor
 Farmingdale, NY 11735
 Mr. Fred Malamud
 Phone 631-249-8324
 Fax 631-249-8328
 www.Protissues.com
 freddy@sportstissues.com
 Spec Agr Disclosed: 05/14/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)
 07C (Health/Beauty)

Standard Chair Of Gardner (12421)

1 South Main Street
 Gardner, MA 01440-0929
 Ms. Heather Caron
 Phone 978-632-1301
 Fax 978-632-1345
 www.Standardchair.com
 heatherc@standardchair.com
 Spec Agr Disclosed: 04/26/2010

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Stockdale (14367)

104 Commerce St.
 Lake Mary, FL 32746
 Ms. Kay Mullins
 Phone 407-323-5121 13
 Fax 407-321-3939
 www.Stockdale.net
 kay@stockdale.net
 Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Off-Price
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)

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Licensees

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Northwestern University**Storm Duds Raingear (12007)**

100 Frank Mossberg Drive
 Attleboro, MA 02703
 Mr. Terry Sanger
 Phone 508-222-0155
 Fax 508-222-0139
 www.Stormduds.com
 terrys@stormduds.com
 Spec Agr Disclosed: 08/20/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
 02C (Personal Accessories)
 03A (Domestics)
 07E (Footwear)

Strand Art Company (11615)

4700 E Hunter
 Anaheim, CA 92807
 Ms. Vicky Strand
 Phone 714-777-0444
 Fax 714-970-8890
 www.Strandart.com
 wickie01@aol.com
 Spec Agr Disclosed: 01/19/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

04A (Automobile Products)

Strategic Printing and Mfg. Solutions Inc. (11615)

9673 SW Tualatin-Sherwood Rd.
 Tualatin, OR 97062
 Mr. Randall R. Thom
 Phone 503-612-9974 224
 Fax 503-612-9978
 www.Keyscaper.com
 randy@strategic-printing.com
 Spec Agr Disclosed: 02/25/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03C (Office Products)

Style Pasifika International LLC (81384)

6490 W. Desert Inn Rd.
 Las Vegas, NV 89146
 Mr. Scott Ribeiro
 Phone 702-644-9445
 Fax 702-644-9446
 www.Getleid.com
 scott@stylepasifika.com
 Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)

Sun Hog Products (14182)

6802 Firebird Drive
 Orlando, FL 32810
 Mrs. Charlotte Begley
 Phone 407-297-7829
 Fax 407-297-7829
 www.Sunhog.com
 charlotte@sunhog.com
 Spec Agr Disclosed: 07/20/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)

Table Mate Products Inc. (51361)

2391 CTH S
 Little Svamico, WI 54141
 Mr. Ronald Feldman
 Phone 920-826-6585
 Fax 920-826-7338
 www.Tablemateusa.com
 rfeldman@tablemateusa.com
 Spec Agr Disclosed: 07/25/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Tailgate Clothing Company dba T-Universit

2805 SW Snyder Blvd. Suite 530
 Ankeny, IA 50023
 Mr. Steve King
 Phone 515-963-7903
 Fax 515-963-7912
 www.Tailgateclothing.com
 steve@tailgateclothing.com
 Spec Agr Disclosed: 10/06/2010

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

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Licensees

Licensed as of 3/2011

Northwestern University**TCX LLC dba The Cotton Exchange (11647)**

PO Box 825
Wendell, NC 27591
Ms. Rhonda Miller
Phone 919-365-5900 137
Fax 919-365-5999
www.Thecottonexchange.com
rmiller@cottonx.com
Spec Agr Disclosed: 02/02/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Team Beans LLC (35316)

115 Fieldcrest Ave. Raritan Center Business Park
Edison, NJ 08837
Mr. Matt Katz
Phone 732-967-1177 215
Fax 732-967-1444
www.Forevercollectibles.com
mkatz@forevercollectibles.com
Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
07D (Infant Products)

Team Dynamics (11581)

151 Collier Drive
Doylestown, OH 44230-1208
Ms. Joan Martin
Phone 330-658-4300
Fax 330-658-5544
www.Gamefaces.com
joan@gamefaces.com
Spec Agr Disclosed: 04/28/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Team Edition Apparel Inc. (11613)

4208 19th St Court East
Bradenton, FL 34208
Ms. Sarah Coker
Phone 941-747-5300
Fax 941-747-9575
scoker@teamedition.com
Spec Agr Disclosed: 01/10/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Team Effort Inc. (12168)

PO Box 243
Clarion, IA 50525
Ms. Misty Eivins
Phone 515-532-2040 247
Fax 515-532-3416
www.Teameffort.com
misty.eivins@teameffort.com
Spec Agr Disclosed: 10/19/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Restricted Channel
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
06A (Sports Equipment)

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Licensees

Licensed as of 3/2011

Northwestern University**Team Golf (22762)**

2639 Electronics Ln Suite 105
 Dallas, TX 75220
 Ms. Alisa Stitt
 Phone 214-366-1595
 Fax 214-366-1599
 www.Alumnigolf.com
 astitt@alumnigolf.com
 Spec Agr Disclosed: 10/20/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

TEI (71734)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Terryberry Company (50030)

2033 Oak Industrial Dr. NE
 Grand Rapids, MI 49505
 Mr. David Beemer
 Phone 616-458-1391
 Fax 616-588-3089
 www.Terryberry.com
 d.beemer@terryberry.com
 Spec Agr Disclosed: 12/13/2010

Distribution Channel(s)

Restricted Channel

Product Categories

All

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
 North Venice, FL 34275
 Ms. Megan Sinibaldi
 Phone 941-966-2114 1332
 Fax 941-441-2308
 www.Tervis.com
 msinibaldi@tervis.com
 Spec Agr Disclosed: 06/25/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

To The Game LLC (11499)

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keeli.floyd@2thegame.com
 Spec Agr Disclosed: 06/17/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Tommy Hilfiger Golf by Club Colors (46464)

420 East State Pkwy.
 Schaumburg, IL 60173
 Ms. Donna Baer
 Phone 847-490-3636
 Fax 847-490-8199
 www.Clubcolors.com
 d_baer@campuscasuals.com
 Spec Agr Disclosed: 02/09/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)

Licensees

Licensed as of 3/2011

Northwestern University

Top Line Scrn Printing & Embroidery (3980)

4210 L.B. McLeod Rd. Ste 109
Orlando, FL 32811
Ms. Sara Vargas
Phone 407-428-9515
Fax 407-447-9539
www.Toplineshirts.com
mnelson@toplineshirts.com
Spec Agr Disclosed: 07/02/2010

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Top Of The World (11871)

3001 36th Avenue NW
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856 319
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 01/17/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Topperscot LLC (11515)

2323 S. Lipan St.
Denver, CO 80223
Mr. Philip H. Walton
Phone 303-936-2444
Fax 303-936-2778
www.Topperscot.com
pwalton@topperscot.com
Spec Agr Disclosed: 01/18/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Topsox (11759)

PO Box 7128
High Point, NC 27264-7128
Ms. Effie Atwell
Phone 336-887-8877 106
Fax 336-887-2725
www.Topsox.com
eatwell@topsox.com
Spec Agr Disclosed: 12/15/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

3/2/2011 12:27:51PM

Licensees

Licensed as of 3/2011

Northwestern University**Twins Enterprise Inc. (11642)**

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 04/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

UFS/Third Street Sportswear (31536)

PO Box 145
Ozark, MO 65721-0145
Ms. Jennifer Gibson
Phone 417-485-3881
Fax 417-485-8995
jennifer@thirdstreetsportswear.com
Spec Agr Disclosed: 04/08/2010

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/20/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

Underground Printing (59889)

260 Metty Dr. Suite G
Ann Arbor, MI 48103
Mr. Rishi Narayan
Phone 734-665-2692
Fax 734-665-2738
www.Undergroundshirts.com
rishi@undergroundshirts.com
Spec Agr Disclosed: 03/22/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

University Blanket & Flag Corp (12511)

1111 Orange Ave. Suite C
Coronado, CA 92118-3432
Mr. Bradley Gerbel
Phone 619-435-4100 14
Fax 619-437-0226
www.Ubflag.com
bgerbel@ubflag.com
Spec Agr Disclosed: 07/06/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
Anaheim, CA 92806-1810
Ms. Kelly Ng
Phone 714-575-5100
Fax 714-575-5187
www.Universityframes.com
licensing@universityframes.com
Spec Agr Disclosed: 01/13/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier

Product Categories

03C (Office Products)
05E (Publishing)

3/2/2011 12:27:51PM

Licensees

Licensed as of 3/2011

Northwestern University

University Tees Inc. (69409)

13000 Athens Ave.
Sutie 210
Lakewood, OH 44107
Mr. Joe Haddad
Phone 440-925-0402
Fax 877-571-4593
www.Universitytees.com
joe@universitytees.com
Spec Agr Disclosed: 10/11/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

U-Trau Inc. (11784)

11720 East 49th Avenue
Denver, CO 80239
Ms. Becky Alarid
Phone 303-375-9620
Fax 303-375-0815
www.Utrau.com
becky@utrau.com
Spec Agr Disclosed: 01/26/2010

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear &
Sleepwear)
01M (Clothing Accessories)
06A (Sports Equipment)

U-Wrap Inc. (64564)

2043 N Beachwood Dr, #1
Los Angeles, CA 90068
Mr. Zachery Patterson
Phone 503-750-9439
Fax 866-863-9727
www.Universitywrap.com
zach@universitywrap.com
Spec Agr Disclosed: 01/21/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
05A (Stationery)
05C (Paper Products)

Vesi Inc. (13740)

16 Tech View Pl.
Cincinnati, OH 45215
Ms. Sue Visconti
Phone 513-563-6002 124
Fax 513-563-6692
www.Vesiinc.com
svisconti@vesiinc.com
Spec Agr Disclosed: 10/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)

Vineyard Vines LLC (56803)

37 Brown House Rd.
Stamford, CT 06902
Mr. Tim Sears
Phone 800-892-4982
Fax 203-487-7490
www.Vineyardvines.com
tsears@vineyardvines.com
Spec Agr Disclosed: 11/14/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear &
Sleepwear)
01M (Clothing Accessories)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Whirley Industries Inc. (11979)

PO Box 988
Warren, PA 16365-0988
Ms. Sue Borland
Phone 814-723-7600
Fax 814-723-2477
www.Whirley.com
sborland@whirley.com
Spec Agr Disclosed: 11/09/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
06C (Toys)
07B (Consumables)
07D (Infant Products)

3/2/2011 12:27:51PM

Licensees

Licensed as of 3/2011

Northwestern University**Wholesale Screen Printing (70354)**

3584 Mercantile Ave
Naples, FL 72401
Mr. Eric Redman
Phone 239-206-4378
Fax 239-206-1828
www.Wholesalescreenprinting.com
eredman@frsportsapparel.com
Spec Agr Disclosed: 05/21/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
03A (Domestics)

Wideworld Sportswear (11685)

13904 Equitable Rd
Cerritos, CA 90703
Ms. Jeanette Quiroz
Phone 562-229-0039 202
Fax 562-229-0313
jeanette@wwsportswear.com
Spec Agr Disclosed: 04/08/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
07E (Footwear)

Wild Sales LLC (52491)

17401 Tiller Court Suite A
Westfield, IN 46074
Mrs. Kelly Johnson
Phone 317-804-9160
Fax 317-804-9159
www.Wildsales.com
kjohnson@wildsales.com
Spec Agr Disclosed: 02/03/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04B (Collectibles)
06D (Games)

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510 6408
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 02/18/2011

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs
Team Dealer

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)

Northwestern University

Zephyr Graf-X (13475)

5443 Earhart Road
 Loveland, CO 80538
 Mr. Jas Kasten
 Phone 970-663-3242 220
 Fax 970-663-7695
 www.Zhats.com
 jkasten@zhats.com
 Spec Agr Disclosed: 04/13/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02C (Personal Accessories)

Zungz Company - The (67685)

1419 Franklin Road
 Brentwood, TN 37027
 Mr. Bryan Neihoff
 Phone 615-457-2893
 Fax 615-377-7934
 www.zungz.com
 bryan@zungz.com
 Spec Agr Disclosed: 04/05/2010

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier

Product Categories

02C (Personal Accessories)

adidas Team Inc (36296)

951 32nd Ave. SW
 Cedar Rapids, IA 52404
 Mr. Bob Leuenberger
 Phone 319-368-0353
 Fax 319-368-0314
 www.Adidas.com
 bob.leuenberger@reebok.com
 Spec Agr Disclosed: 02/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02A (Jewelry)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)
 06B (Balls)
 07D (Infant Products)
 07E (Footwear)

Campus One Sportswear (52107)

15030 W. 106th St.
 Lenexa, KS 66215
 Mr. Paul Whitener
 Phone 913-239-9040
 Fax 913-239-9050
 www.Campusone.net
 paul@campusone.net
 Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 05A (Stationery)
 05D (School Supplies)

**Illinois vs. Northwestern Football
 at Wrigley Field**

3/2/2011 12:27:51PM

Licensees

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Northwestern University**Champion Custom Products (12269)**

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/24/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02C (Personal Accessories)
 07D (Infant Products)

Gear For Sports (11666)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/24/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

JanSport a division of VF Outdoor Inc. (119)

PO Box 1817
 Appleton, WI 54912-1817
 Ms. Dawn Brown
 Phone 920-735-1918
 Fax 920-831-7743
 www.Jansport.com
 dawn_brown@vfc.com
 Spec Agr Disclosed: 02/09/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)
 06A (Sports Equipment)

Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd
 Detroit Lakes, MN 56501
 Ms. Carrie Ulschmid
 Phone 218-846-3065
 Fax 218-846-3069
 www.Lakeshirts.com
 carrieu@lakeshirts.com
 Spec Agr Disclosed: 01/19/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01M (Clothing Accessories)
 02C (Personal Accessories)

Licensees

Licensed as of 3/2011

Northwestern University

Let's Tailgate Inc. (53519)

1805 Central St.
Evanston, IL 60016
Ms. Cindy Gaborek
Phone 847-570-0105
Fax 847-570-0141
nwtailgate@yahoo.com
Spec Agr Disclosed: 07/06/2010

Distribution Channel(s)

Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

New Agenda (13507)

5320 Rusche Drive
Comstock Park, MI 49321
Ms. Katie Crowley
Phone 616-785-9091 224
Fax 616-785-9312
www.Perrinwear.com
kcrowley@perrinwear.com
Spec Agr Disclosed: 04/08/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Ms. Lauren Hartmayer
Phone 716-604-9000 1185
Fax 716-604-9127
www.Neweracap.com
necollege@neweracap.com
Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
04C (Signage Products)

Exclusive Headwear Program

College Vault by Twins Enterprise Inc. (615)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
kevinm@nineteen47.com
Spec Agr Disclosed: 04/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01P (Men's/Unisex Unstructured Closed Back Headwear)

Twins Enterprise Inc. (11642)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 04/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01P (Men's/Unisex Unstructured Closed Back Headwear)

Private Label Program

Campus Casuals by CC (52645)

420 East State Pkwy.
Schaumburg, IL 60173
Ms. Donna Baer
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
d_baer@campuscasuals.com
Spec Agr Disclosed: 02/09/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Promotions

Northwestern University

Akzo Nobel Paints LLC (59328)

1100 Wilson Way Suite 400
Smyrna, GA 30082
Ms. Laura Hodge
Phone 770-438-4270 223
Fax 440-2974866
l.hodge@akzonobel.com
Disclosed: 08/23/2010

Distribution Channel(s)

Specialty Mass/Value Catalog

Product Categories

03B (Furniture/Furnishings)

Special Projects

EA Sports Basketball (34123)

4330 Sanderson Way
Burnaby, BC V5G 4X1
Mr. Sean O'Brien
Phone 604-456-3998
Fax 604-456-5015
www.Easports.com
seanobrien@ea.com
Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

EA Sports Football (34122)

1950 Summit Park Drive
Orlando, FL 32810
Mr. Adam Thompson
Phone 407-386-4440
Fax 407-386-4001
www.Easports.com
athompson@ea.com
Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

Upper Deck Company Inc. (16726)

5909 Sea Otter Place
Carlsbad, CA 92008
Mr. Jason Masherah
Phone 760-929-3409
Fax 760-929-6547
www.Upperdeck.com
jason_masherah@upperdeck.com
Spec Agr Disclosed: 04/22/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)

Special Rate Program

Team Beans LLC (35316)

115 Fieldcrest Ave. Raritan Center Business
Park
Edison, NJ 08837
Mr. Matt Katz
Phone 732-967-1177 215
Fax 732-967-1444
www.Forevercollectibles.com
mkatz@forevercollectibles.com
Spec Agr Disclosed: 07/15/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01M (Clothing Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)
06B (Balls)
07E (Footwear)

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510 6408
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 02/18/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

COLLEGE VAULT

Northwestern University

College Vault by adidas Originals (81164)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@reebok.com
Spec Agr Disclosed: 02/16/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)

College Vault by Asgard Press (65784)

2838 Patterson Lake Rd. #823
Pinckney, MI 48169
Ms. Bethany Stover
Phone 302-295-8992
Fax 302-295-9926
www.Asgardpress.com
thor@asgardpress.com
Spec Agr Disclosed: 02/21/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
05E (Publishing)

College Vault by Collegiate Pacific Compan

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 02/01/2010

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

04C (Signage Products)

College Vault by Tailgate Clothing Co. (615)

2805 SW Snyder Blvd #530
Ankeny, IA 50023-8404
Mr. Steve King
Phone 515-963-7903
Fax 515-963-7912
www.Tailgateclothing.com
steve@tailgateclothing.com
Spec Agr Disclosed: 02/15/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

College Vault by Twins Enterprise Inc. (615)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
kevinm@nineteen47.com
Spec Agr Disclosed: 04/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

College Vault by Wildcat Apparel Group Inc

1931 Bay Street
Los Angeles, CA 90021
Ms. Cassidy Moore
Phone 323-583-4508 23
Fax 323-583-6171
www.Originalretrobrand.com
cmoore@originalretrobrand.com
Spec Agr Disclosed: 02/10/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Northwestern University

College Vault by Wincraft Inc. (80858)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 02/22/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06D (Games)

225 Licensees
222 Special Aggrements
225 Disclosed