Poster Guidelines for Learning, Teaching, and Assessment Forum:
Examining the Evidence of Student Learning
November 16, 2016
Norris Center

Purpose: The poster is intended to let participants know about the innovative qualities of a particular assessment, which may be still in its pilot or preliminary stages. The poster should explain the question or problem that is at the heart of the initiative, identify the learning objectives and teaching strategies and should explain the proposed assessment measures (Poster size will be 36” x 48”). Presenters will be expected to be available to explain their posters during the 30 minute poster session(s).

The poster should:

- Explain the question or problem that is at the heart of your initiative (Why did you engage in or use this assessment? What were you hoping to do or learn?)
- Identify the learning objectives associated with the assessment
- Identify teaching strategies or approaches associated with the assessment
- Explain the proposed assessments (and how they align or link to the intended learning objectives)
- Include lessons learned and/or next steps (as relevant)

As you create your poster, please keep the following in mind:

- The dimensions of the poster should be no greater than 36” x 48”
- All text should be readable to people standing three feet away
- The title should be engaging and clearly visible
- Presenter names and affiliations should be clearly visible
- Use visuals like charts, graphs, and pictures to add interest to your poster. Please make sure they are high resolution.
- Limit the number of words in your text boxes to about 11 words a line.
- Language should be understood by your colleagues in unrelated fields (so avoid jargon, explain any technical terms, write out acronyms etc.)
- Any samples of student work must not be attributable to the student
- You may wish to include handouts (either miniature versions of your poster, or more details about your project).

Posters must be submitted electronically to Deirdre Myers (d-myers@northwestern.edu) by November 7, 2016. The poster will be printed for you. If you are unable to make this deadline, you will be responsible for printing your poster yourself.