THE UNDERGRADUATE CLASS OF 2016

BEYOND NORTHEASTERN

Northwestern CAREER ADVANCEMENT

HIGHLIGHTS
FIRST DESTINATION STUDY
SIX MONTHS AFTER GRADUATION
**PURPOSE**

Our graduates’ success is one of the most important outcomes of the Northwestern University undergraduate experience. This report highlights the first destination six months after graduation of those who graduated in 2015-16.

**THE INFORMATION GATHERING PROCESS**

This report represents data from 1,702 (81%) members of the Class of 2016. According to the University Registrar, 2,091 undergraduate students graduated in Fall 2015, Winter 2016, Spring 2016, and Summer 2016.

Information about the first destination of the undergraduate class of 2016 was collected from the following sources:

<table>
<thead>
<tr>
<th>SOURCES OF INFORMATION</th>
<th>NUMBER (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016 Post-Graduation Survey (conducted by NCA between November 2016-January 2017)</td>
<td>1,010 (48%)</td>
</tr>
<tr>
<td>COFHE Senior Survey</td>
<td>159 (8%)</td>
</tr>
<tr>
<td>National Student Clearinghouse graduate enrollment data</td>
<td>126 (6%)</td>
</tr>
<tr>
<td>Other Northwestern schools and departments</td>
<td>59 (3%)</td>
</tr>
<tr>
<td>Association of American Medical Colleges and Law School Admission Council</td>
<td>3 (&lt;1%)</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>345 (16%)</td>
</tr>
<tr>
<td>Total</td>
<td>1,702 (81%)</td>
</tr>
</tbody>
</table>
THE UNDERGRADUATE CLASS OF 2016

Total Class of 2016

<table>
<thead>
<tr>
<th></th>
<th>2016 Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weinberg College</td>
<td>783</td>
</tr>
<tr>
<td>McCormick</td>
<td>342</td>
</tr>
<tr>
<td>School of Comm</td>
<td>237</td>
</tr>
<tr>
<td>Medill School of</td>
<td>125</td>
</tr>
<tr>
<td>School of Ed &amp; Soc Pol</td>
<td>127</td>
</tr>
<tr>
<td>Bienen School of Music</td>
<td>61</td>
</tr>
<tr>
<td>School of Pro Studies</td>
<td>27</td>
</tr>
<tr>
<td>Total Class</td>
<td>2,091</td>
</tr>
<tr>
<td>Total 2016</td>
<td>1,702</td>
</tr>
</tbody>
</table>

WHERE IS THE CLASS OF 2016 NOW? *Within six months of graduation

72% were employed
- Full- or part-time employment or paid public service
- Working on a startup or as an entrepreneur
- Self-employed or freelancing
- Post-graduate internship/practicum/student teaching

22% were enrolled in graduate or professional school, or participating in a fellowship

3% were actively job searching

2% were engaged in military service, volunteer work, undergraduate coursework or other career-related activities

1% were actively applying to graduate or professional school
1,223 (72%) recent graduates were employed six months after graduation. Industry information was available for 1,167 of these graduates.

**Industry Information**

- **22%**: Business Services, Financial Services, Investment Banking
- **14%**: Consulting
- **13%**: Communications, Marketing, Media
- **10%**: Engineering
- **7%**: Biotechnology, Healthcare, Pharmaceutical
- **7%**: Education, Teaching
- **6%**: Entertainment
- **6%**: Government, Law, Non-Profit
- **6%**: Information Technology
- **3%**: Research, Science
- **2%**: Law
- **2%**: Performing, Visual Arts
- **3%**: Other
Starting salary information was available for 604 of the recent graduates who were employed full-time six months after graduation. The average salary overall was $56,834. Salary data is influenced by the industry a student selects.

<table>
<thead>
<tr>
<th>College or School</th>
<th>Number of Recent Graduates</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weinberg College of Arts and Sciences</td>
<td>273</td>
<td>$56,817</td>
</tr>
<tr>
<td>McCormick School of Engineering and Applied Science</td>
<td>151</td>
<td>$70,166</td>
</tr>
<tr>
<td>School of Communication</td>
<td>67</td>
<td>$43,925</td>
</tr>
<tr>
<td>School of Education and Social Policy</td>
<td>59</td>
<td>$50,932</td>
</tr>
<tr>
<td>Medill School of Journalism, Media, Integrated Marketing Communications</td>
<td>45</td>
<td>$43,724</td>
</tr>
<tr>
<td>Bienen School of Music</td>
<td>9</td>
<td>$34,000</td>
</tr>
</tbody>
</table>
WHERE are they working?

Selected OrganizationsEmploying
the Class of 2016

• 3M
• AbbVie
• Accenture
• Aldi
• Allstate
• Amazon
• AMC Networks - Fear the Walking Dead
• AmeriCorps
• Apple
• AQR Capital Management
• Art Institute of Chicago
• A.T. Kearney
• The Atlantic
• Bain & Company
• Bank of America Merrill Lynch
• Baxter International
• Belvedere Trading
• BlackRock
• Blue Cross Blue Shield Association
• The Boeing Company
• Boston Consulting Group
• Broadway In Chicago
• Cancer Treatment Centers of America
• Capgemini
• Capital One
• Chicago Shakespeare Theater
• City Year
• Civic Consulting Alliance
• Civic Orchestra of Chicago
• CNBC
• CNN
• Creative Artists Agency
• Datassential
• DoVita
• Dell Technologies
• Deloitte
• Deutsche Bank
• DigitaLSBi
• Edelman
• Electronic Arts
• Epic Health Services
• Facebook
• FCB
• Flow Traders
• Forbes Media
• Ford Motor Company
• Gallup
• GCM Grosvenor
• GE Healthcare
• Genentech
• General Mills
• General Motors
• Goldman Sachs
• Google
• Green Bay Packers
• Havas
• HBO
• Hearst Digital Media
• Heartland Alliance
• IBM
• Jellyvision
• JetBlue
• Joffrey Ballet
• J.P. Morgan
• Keurig Green Mountain
• Kirkland & Ellis
• The Kraft Heinz Company
• LinkedIn
• Lockheed Martin
• Manhattan District Attorney’s Office
• McKinsey & Company
• Memorial Sloan Kettering Cancer Center
• Microsoft
• Morgan Stanley
• Morningstar
• Music Institute of Chicago
• NASA Infrared Telescope Facility
• National Immigrant Justice Center
• National Institute of Dramatic Art
• National Institute of Mental Health
• NBC
• New York Magazine
• NFL
• Nielsen
• Nomura Securities
• Northwestern Medicine
• Parthenon-EV
• Peace Corps
• PepsiCo
• Procter & Gamble
• PwC
• SAGA Innovations
• Sony Music Entertainment
• SpaceX
• Sprout Social
• Steppenwolf Theatre Company
• Teach For America
• Tesla Motors
• United States Senate
• United Talent Agency
• Vantiv
• Venture for America
• Visa
• The Walt Disney Company
• The Washington Post
• Wayfair
• William Blair
• ZS Associates

Locations were available for 1,123 employed recent graduates.
344 (20%) recent graduates were attending graduate/professional schools six months after graduation. Data about the degrees they are seeking and their fields of study were available for 286 and 267 of these recent graduates, respectively.

**Fields of Study**

- Medicine: 22%
- Engineering: 16%
- Business (Finance, Management): 11%
- Law: 10%
- Humanities, Social Science: 7%
- Biological Sciences: 6%
- Mathematics, Physical Sciences: 6%
- Communications, Media: 4%
- Education: 4%
- Healthcare: 4%
- Computer Science, Information Technology: 3%
- Entertainment: 2%
- Performing, Visual Arts: 2%
- Government, Public Policy: 1%
- Other: 2%

**Degrees**

- Master’s (Arts and Sciences, Engineering)
- Medical
- Doctorate (Ph.D.)
- Law
- Professional Master’s
- Professional Doctorate
- Other

**Selected Graduate and Professional Schools**

- Boston University
- California Institute of Technology
- Carnegie Mellon University
- Cleveland Institute of Music
- Columbia University
- Cornell University
- Dartmouth College
- Duke University
- Emory University
- Georgetown University
- Harvard University
- Icahn School of Medicine at Mount Sinai
- Indiana University Bloomington
- Johns Hopkins University
- The Juilliard School
- London School of Economics and Political Science
- Massachusetts Institute of Technology
- New York University
- Northwestern University
- Rice University
- Rutgers
- San Francisco Conservatory of Music
- School of the Art Institute of Chicago
- Stanford University
- Tulane University
- University of California, Berkeley
- University of California, Los Angeles
- University of Cambridge
- The University of Chicago
- University of Michigan
- The University of North Carolina at Chapel Hill
- University of Notre Dame
- University of Oxford
- University of Pennsylvania
- University of Southern California
- The University of Texas at Austin
- University of Virginia
- University of Wisconsin–Madison
- Washington University in St. Louis
- Yale University
As part of the 2016 Post-Graduation Survey (one source of information for this study), recent graduates were given a list of 22 experiential learning opportunities and asked to check all those in which they had participated as undergraduates. More than 800 recent graduates responded to this question.

87% of the Post-Graduation Survey respondents reported that they had engaged in one or more experiential learning opportunities. Of the 87% who had engaged in one or more experiential learning opportunities . . .

- 38% had engaged in 1 experiential learning opportunity.
- 38% had engaged in 2 experiential learning opportunities.
- 18% had engaged in 3 experiential learning opportunities.
- 6% had engaged in 4 or more experiential learning opportunities.

**EXPERIENTIAL LEARNING OPPORTUNITIES**

- McCormick Cooperative Engineering Education Program (COOP)
- McCormick Gateway Research Awards
- McCormick Professional Engineering Internship Program
- McCormick Summer Research Awards
- Lund Grant
- Medill Chicago Bureau
- Medill Journalism Residency Program
- Medill Justice Project
- Medill Media Teens
- Medill on the Hill
- Medill Watchdog
- School of Communication/EPICS International Seminars
- School of Communication/EPICS Internship Program
- School of Communication/Modules
- SESP Practicum or SESP Summer Field Studies
- Student Teaching and Secondary Teaching Practicum
- Barry Farrell Summer Experiential Learning Awards
- Chicago Field Studies
- Civic Engagement Certificate Program
- Undergraduate Research Grant Program
- Study Abroad
- Internship (not associated with a school or department)
Internships

- 71% of the Post-Graduation Survey respondents reported that they had participated in one or more internship experiences. This number includes internships completed in conjunction with an academic program, such as the Medill Journalism Residency Program, Chicago Field Studies, and the McCormick Cooperative Engineering Education Program.
- Of the 71% who participated in one or more internship experiences, 32% had participated in only paid internships, 16% had participated in only unpaid internships, and 52% had participated in both paid and unpaid internships.
- Of the recent graduates who reported that they had participated in paid internships, the average number was 2.07. Similarly, of the recent graduates who reported that they had participated in unpaid internships, the average number was 1.87.
Research
• 57% of the Post-Graduation Survey respondents reported that they had participated in one or more research experiences.

DEFINITION OF RESEARCH
Research includes experience gained through an independent study or in conjunction with an instructor/director primarily for the pursuit of knowledge. It can be for pay or on a volunteer basis. This definition of research does not include research performed in conjunction with a class project. Research can be completed at any time throughout the year.

Deep Involvement
• 92% of the Post-Graduation Survey respondents reported that they had been “deeply” involved in one or more student organizations, clubs, or varsity athletic teams.
• 90% reported that they had held a leadership position in one or more student organizations, clubs, or varsity athletic teams.
• 47% reported that they had been “deeply” involved in one or more community service projects.
• 47% reported that they had held a significant on-campus work-related position.

DEFINITION OF “DEEP INVOLVEMENT”
Deep involvement in a student organization, club, varsity athletic team, community service, or work-related position means more than just attending a meeting or two. Deep involvement includes attending meetings/activities of an organization/club/team on a regular basis over an extended period of time and contributing in some significant way to the organization, e.g., serving on a committee, participating in fundraising efforts, planning and implementing a program, playing on a team, exercising significant responsibility, etc.