

Favorite Business Reads Recommended by Conference Participants

- Blink - Malcolm Gladwell
- Brand Simple
- Business Blindspots - Benjamin Gilad
- Complexity and Change – E. McMillan
- Consultants News
- Creative Management – Jane Henry
- Dealing with Darwin – Geoffrey A Moore
- Discipline of Market Leaders - Treacy
- E: The Story of a Number – Eli Maor
- Fast Company
- Freakonomics - Levitt and Dubner
- Getting Things Done - David Allen
- Good to Great – Jim Collins
- Harvard Business Review
- Leadership and the New Science - Meg Wheatley
- Managing Innovation – Jane Henry and David Walker
- Open Innovation – Chesbrough
- Surfing the Edge of Chaos – Richard Pascale, Mark Milleman, Linda Gioja
- The Economist
- The Golden Braid – Godel, Escher & Bach
- The Innovation Paradox - Richard Farson
- The Making of an American Capitalist - Roger Lowenstein
- The Tipping Point - Malcolm Gladwell
- The World is Flat – Thomas Friedman
- The resources on manager-tools.com.
- Wall Street Journal