

Staff Leadership at Northwestern

Kellogg School of Management: October 8, 2009



NORTHWESTERN
UNIVERSITY



- **Strengthen knowledge and fine-tune skills**
 - **Leadership**
 - **Strategic planning and implementation**
 - **Budget planning and policy enforcement**
 - **Stakeholder engagement**
- **Discuss challenges and exchange ideas**
- **Build collegial network**
- **Access internal and external resources**



Kellogg Executive Education + NU executive perspectives

- Part 1, The Leadership Foundation (October)
- Part 2, Strategic Planning and Implementation (January)
- Part 3, Budget Planning and Policy Enforcement (April)
- Part 4, Engaging Stakeholders (July)



“Leadership ideas” survey

- **Input (and insight) from people who know your work**
- **Customers, colleagues, supply partners, supervisors, subordinates**
- **Identify strengths and improvement opportunities**



Professional development plan

- Assessment (“Where you are”)
- Goals (“Where you’re going”)
- Actions (“How you’ll get there”)

Coaching

Paul Corona

Director of Learning & Organization Development



On-line support

- Workshop materials
- “Leadership ideas” survey process
- Professional development planning template
- Listserv
- Leadership guidelines and tools
- Professional association resources
- NU resources



Robust Evaluation

- **How valuable was this?**
(After workshops, leadership ideas, planning, coaching, on-line)
- **What did you take away? (Follow up)**
- **What have you been able to try so far? (Follow up)**
- **What results have you seen so far? (Follow up)**