

KinderCare@Work™

WHAT'S SO SPECIAL ABOUT KINDERCARE?

When parents look at childcare options, they have a lot to consider. Are the teachers experienced and qualified? Is the center safe and secure? Will there be fun activities for the children? Researching the options and knowing that their child is in the best possible environment goes a long way to allowing a parent to focus on the next most important thing: their career. Recently, we asked parents why they chose KinderCare Learning Centers.

It Just Feels Right

It is important to have a good feeling about where your child is spending their day. At KinderCare, we provide a comfortable atmosphere that is immediately welcoming to children and families. Our personal attention to the child and the parent helps welcome everyone into our center.



“Choosing a stimulating environment for our daughter was important to us. After looking into different childcare options for our toddler, we chose KinderCare after visiting the energetic classes and bright play areas. KinderCare’s curriculum offered both structure and flexibility to help her learn in a safe environment. When we spoke with the young optimistic teachers, we immediately got a sense that

they were going to encourage our child to develop and grow. The center director also was incredibly friendly, knowledgeable and went above-and-beyond what we expected to make us feel comfortable with the transition” stated parent Joanne Trainor, an employee from a nearby company.

Safety is Key

The safety of the children in our care is our number one priority, and it shows. All KinderCare centers include controlled access – typically coded keypads – to enter any areas where children might be playing. Safety procedures are regularly updated and posted in classrooms and common areas. All equipment is scheduled for regular maintenance and safety checks to prevent accidents.



More than Qualified

Having a staff that is experienced and able to provide stimulating experiences for the children in our centers is another area of focus for KinderCare. But we don't stop there. When we look to hire the best teachers for our centers, we look first to see how they interact with children and enjoy the relationship.

"Liam loves 'school' at KinderCare. He has asked twice this past week, in the evening, 'Is it time to go to school again?'" He looks forward to his days with Miss Amy. Her creativity and resourcefulness motivate him to eagerly learn and enjoy the time with his classmates. Miss Amy has a wonderful, gentle way with the children; never flustered, never hurried, and always a kind voice. We are very fortunate to have this experience with daycare at work" exclaims proud KinderCare parent Mimi Giles, MS, RD, LDN. Mimi works with the Diabetes Prevention Program Outcomes Study at the Northwestern University Feinberg School of Medicine.



We provide detailed lesson plans so our teachers can focus on ensuring that the lesson is individualized for each child. Our teachers have more time to spend with the children hands on, making sure that they understand the activity and can engage in it actively.

The Employer-Sponsored Difference

Every KinderCare center goes above and beyond to make children and parents feel at home. Our employer-sponsored centers take that one step further. Michelle Swanson-Mungerson, Ph.D., Post-Doctoral Fellow for the Northwestern University Feinberg School of Medicine as well as a happy KinderCare parent states, "For us, KinderCare has been a Godsend. When my maternity leave was over, I knew that it would be difficult to



leave my first child. However, I was fortunate enough to have a KinderCare close... where I work. The close proximity allowed me to visit my son every day on my lunch hour and continue breastfeeding. The staff acknowledged my desire to continue breastfeeding and they helped make it easy."

KinderCare Learning Centers has been providing early childhood education experiences for children for over thirty years. We have used our experience to develop policies and procedures that reflect the concerns of all parents and educators. Every KinderCare Learning Center strives to offer a warm, comfortable atmosphere; a clean, safe facility; fun learning activities;

and a caring staff. This commitment to quality provides excellent experiences to the children in our care and is part of why more parents choose KinderCare Learning Centers than other providers.

