



# InPursuit Internship Conference

Saturday, November 7<sup>th</sup> 12:00 – 5:00 pm

2<sup>nd</sup> Floor, Norris University Center

**REGISTRATION** 12:00 – 12:30

**WELCOME** 12:30 – 1:10

**A – SESSIONS** **Ready? Assessing and Exploring for Internships** 1:20 – 2:20

**A1 I See Your True Colors Shining Through**

*Christina Siders, University Career Services*

What is your *career color*? This fun and interactive workshop will help you identify your “True Career Color” based upon your unique personality type. Join us for your color assessment and discussion of how to use your new color knowledge to help you clarify and focus your internship options.

**A2 Tell Me about Yourself: Show Off Your Skills through Stories**

*Mary Lou Taylor, University Career Services*

You know you have skills but are you ready to identify them and communicate them to an employer? Come learn how to pick out the skills of your experiences and how to weave them into stories you can use in your resume, chance meetings and that all important internship interview.

**A3 My Major – My Internship**

*Rachel LeCavalier and Saad Shabad, Northwestern University*

What better way to learn about internships than through the students themselves? Listen to a panel of NU upperclassmen speak about how classes they took to fulfill their major helped them succeed in their summer internships and how the real world skills they learned there will help their school work this fall. The panel will feature students from a variety of majors who have worked in different industries this past summer.

**A4 You Want an Internship, But What Kind?**

*Tracie Thomas, University Career Services*

Do you know you want an internship but don’t know what kind? Do all of the options “out there” confuse you? Learn how identify your interests, how to relate them to specific career paths and how to further research these interests as part of your internship search.

**B – SESSIONS** **Set. Searching for and Finding Your Internship** 2:30 – 3:10

**B1 Internships Don’t Just Start with “I”**

*Mary Lou Taylor, University Career Services*

Internships come in a many shapes and sizes. Your experiences don’t have to be labeled “internships” to be significant and teach you valuable skills and knowledge. This session will start with a broad definition of internships and show you different ways you can gain that all important experience you know future employers want.

**B2 Oh Internships... Where are You?**

*Betsy Bishop, University Career Services*

If you have ever looked for a summer job or internship before, you know that it sometimes seems like they are hiding. Oh Internships... come out come out where ever you are! But it really isn’t as difficult as it seems. This workshop session will focus on 3 effective methods to finding internships and highlight some of the most helpful internship resources offered to NU students

**B3 Call It What You Want – My Summer Internship**

*Rachel Garson, University Career Services*

Whether you are an intern, part-time employee, volunteer, or whatever your job title may be, there is much to gain from your experience with an organization. In every experience, you can further develop and hone valuable skills, gain insight and knowledge about an industry, as well as develop your network of contacts. This session will explore how you can enhance your summer experience and make an impact, regardless of your job title.

**B4 How to Research Industries**

*Tracie Thomas, University Career Services*

A big part of a successful internship search is to know where to find them. So, just where are the resources you need in order to learn more about career options you might consider? This session will show you exactly where to look for information about specific careers and industries and will include job titles, daily duties, work environment, and top employers.

**C - SESSIONS Go! Pursuing and Getting Your Internship**

**3:20 – 4:00**

**C1 Your Internship Application Toolkit**

*Betsy Bishop and Sandeep Kini, University Career Services*

Not sure what materials students need to apply to internships? This session will focus on preparing you to write resumes, cover letters and other documents often requested by employers- in other words your Internship Application Toolkit.

**C2 The Art of Managing Your Internship Search**

*Rachel Garson, University Career Services*

There is more to pursuing an internship opportunity than submitting a resume. In fact, the most effective internship seekers use a variety of strategies and resources to secure their opportunity. As a result, the internship search is not a linear process. This session will provide you with tips and advice for effectively multi-tasking and managing your multiple internship pursuits.

**C3 Self-Marketing: Future Intern for Sale**

*Joel Warady, The Joel Warady Group, Chicago Illinois*

Are you unsure how to “sell” your unique talents and skills to potential employers? This session will show you how you can create a personal “brand” and market yourself effectively to any employer. Joel Warady is the Principal of The Joel Warady Group, a marketing and business growth consulting firm and is an internationally known expert in sales and marketing. (Check out his blog at: <http://www.joelwarady.typepad.com/>).

**C4 Community NU: Tapping into the Wildcat Network**

*Aspasia Apostolakis, Northwestern Alumni Association*

Learn how to build a series of win/win relationships and have fun in the process. Get some tips on how to make a strong introduction, how to build and maintain your network, and hear about some common mistakes to avoid. You’re a part of a 200,000 + alumni network. Discover what it means to be a part of this special group as well as specific networking resources NU has to offer through student-to-alumni programs, the alumni directory and NU social media groups.

**CLOSING**

**4:10 – 5:00**

**Alexandra Levit, Northwestern University, WCAS 98**

Come listen to one who has been there and successfully done that talk about how to be successful in today’s work world. Learn what’s required to change your college behaviors to corporate behaviors. A 1998 Northwestern alum, Ms. Levit has authored 5 books including *They Don’t Teach Corporate in College* and *Millenium Tweet*. A book signing will follow. (Check out her blog at: <http://alexandralevit.typepad.com/>).