Northwestern University Campus Coalition on Sexual Violence (CCSV)
2011-12 Summary Report

The CCSV was established in June 2010 and charged with reporting to the Vice President for Student Affairs annually with a summary of its activities and recommendations to improve sexual violence response and prevention programs on campus. This report outlines major accomplishments of the CCSV during the 2011-12 academic year.

CCSV Activities

The CCSV met eight times (approximately monthly) from August 2011 – May 2012. The CCSV Steering Committee (consisting of representatives from the Office of Health Promotion and Wellness/CARE, the Women’s Center, NU Police Department, Office of Student Conduct and Conflict Resolution, Office of Fraternity and Sorority Life, and Office of Change Management) met weekly, with the exception of winter and spring breaks. The CCSV listserv had approximately 80 subscribers and CCSV Blackboard/CMS site had approximately 60 users.

The CCSV formed three sub-committees to work on specific issues this year: marketing, response protocol development, and graduate and professional student services. Results of the sub-committees’ efforts are described below.

OVW Campus Grant Program Award

In September 2011, the CCSV was notified that Northwestern University had been awarded a three-year, $300,000 grant from the US Department of Justice Office on Violence Against Women. The grant application outlined the following three goals:

- Develop a coordinated, victim-centered response to sexual assault, domestic violence, dating violence and stalking on campus by 1) establishing an on-campus center for sexual violence response and prevention, 2) hiring a full-time Coordinator of Sexual Violence Response Services and Advocacy, 3) developing a response protocol, 4) reviewing campus policies, and 5) maintaining a consistent, coordinated community response to sexual violence on campus through the CCSV

- Increase student awareness of and utilization of on- and off-campus services for victims of sexual violence by 1) creating a centralized website, 2) implementing a print media campaign, 3) advertising services on campus, and 4) conducting training about services for student groups, staff, and faculty to whom student victims may report an act of sexual violence

- Enhance training for campus administrators, campus security personnel, and student leaders through collaboration with community partner experts in order to improve understanding of and response to sexual violence on campus by 1) implementing training for police officers and department members, 2) expanding and strengthening training for campus disciplinary boards and campus officials, and 3) add training about domestic violence, dating violence, stalking, and LGBT victims and survivors of sexual violence to campus peer education programs.

In the grant application, we committed to utilizing the grant funds in the following manner:

- Approximately half of grant funds ($150,000) would be used to establish the new full-time position of Sexual Violence Response Services Advocate, who will be housed in a new campus center for sexual violence education and response located in the Office of Health Promotion and Wellness at the NU Health Service
• $95,400 in grant funds would be used to develop a centralized website, produce multimedia social marketing and educational campaigns, and enhance existing training and education programs through partnerships with community-based victim service agencies

• $34,800 in grant funds must be used to send interdisciplinary teams from NU to OVW technical assistance & capacity-building activities

• $19,800 in grant funds would be used to train campus police on an annual basis

As the rest of this report will show, several of these initiatives have already been achieved.

Launch of New Center for Awareness, Response and Education

During the 2011 fall quarter, the CCSV launched the Center for Awareness, Response and Education (CARE) as a centralized resource on campus for programs and services related to sexual violence prevention and response and healthy sexuality. CARE meets the Illinois state guidelines for rape crisis centers and domestic violence centers, and thus CARE staff who have completed 40-hour sexual assault advocate and domestic violence advocate trainings are confidential. All CARE staff have completed these trainings. From September 2011 to May 2012, CARE staff worked with 16 students who were survivors of sexual violence. An anonymous survey of students who had utilized CARE services was conducted in May 2012. A report of the survey results is attached.

Development of CARE Website

The CARE website, www.northwestern.edu/CARE, was also launched during fall quarter. The website was a collaborative project with the Web Communications department within University Relations. It is one of the first websites on campus to use Web Communications new design format, and during winter quarter 2012, it also became the first NU website other than the NU homepage to have a mobile version accessible to smartphone users.

Hiring of New Coordinator of Sexual Violence Response Services and Advocacy

In January 2012, after an extensive search conducted during fall quarter, Eva Ball began work at CARE as the new full-time Coordinator of Sexual Violence Response Services and Advocacy. Prior to joining the Northwestern staff, Eva spent six years working and volunteering at Rape Victim Advocates and is the founder of Sexuality Health Education to End Rape, a Chicago-based coalition formed to bridge Education and Assault Prevention. She holds a Master's in Social Work from University of Illinois at Chicago.

Launch of CARE Marketing Campaign

The CCSV Marketing Subcommittee began meeting during winter quarter to develop a multimedia campaign to raise student awareness of CARE and its services. The campaign, which included posters, flyers, digital signage, wallet cards, newspaper ads, a Facebook page, and a Twitter account, was developed in collaboration with the Norris Center marketing staff. It was launched in April 2012 to coincide with NU's Sexual Assault Awareness Week and Take Back the Night rally.

Ongoing Projects

• In June 2012 DOJ-OVW will host a mandatory training institute for NUPD and CARE staff.
• The first grant-funded training of NUPD is scheduled for August 2012. All sworn officers and CSOs will participate in the training.
• The Marketing Subcommittee and Norris Center marketing staff are developing the second wave of the CARE awareness campaign that will be launched in fall quarter 2012.
The CCSV sexual violence policy subcommittee continues work on its revision of NU’s current sexual assault policy and SAHAS procedures with the Office of Student Conduct and Conflict Resolution. The CCSV subcommittee for graduate and professional students is working with the Evanston YWCA and the Women's Center to develop a support group for graduate students who are survivors of domestic and dating violence. The group will continue to examine ways that graduate and professional students and their families can be better served.

**Recommendations and Requests for the VPSA**

- The original charge to the CCSV, given by former VPSA Bill Banis in June 2010, has expired. We submit a draft charge for your approval that will run through the end of the OVW grant period in 2014. We invite you to attend a fall quarter meeting of the CCSV to deliver this charge to the group and talk with them about your vision for sexual violence response and prevention at Northwestern University.

- We strongly urge you to request permanent funding for the full-time position of Coordinator of Sexual Violence Response Services and Advocacy so that the position will remain in place when OVW grant funding is no longer in place. We will continue to collect data about CARE services to support this request.

- A draft sexual violence response protocol has been developed by the CCSV subcommittee and reviewed by the Office of General Council. This protocol is attached to this report and is hereby submitted for approval to the VPSA. If the protocol is approved, we ask for your assistance in scheduling trainings for student leaders, faculty and staff on how to respond to incidents of sexual violence. We would especially like to reach out to faculty, TAs and staff in graduate and undergraduate academic departments, who have not been well-represented on the CCSV.

Thank you for your support of the CCSV's ongoing efforts to make our campus a safer place for all Northwestern University community members.

**Attachments:**

- CARE Assessment Report
- Draft 2012-14 Charge to the Campus Coalition on Sexual Violence
- Draft Sexual Violence Response Protocol