

Message from the President

The role of women is becoming increasingly complicated. We are the epitome of “multi-tasking” as a result we seldom take the time to invest in ourselves. ANUW enables women to network and have a sense of camaraderie that basically does not exist unless it is created by women. It has enabled me to communicate with other women who share the same goals and aspirations.

[ANUW](#) is an informational organization that provides its members with resources in the form of workshops like “Career Resolutions” that was given by Lonnie Dunlap (Dir. of University Career Services), “Matters of the Heart” presented by Dr. Martha Gulati (Assoc. Dir. of the Center for Women’s Cardiovascular Health at the Bluhm Cardiovascular Institute) which spoke to women’s heart health and our last event “Pathways to Success” a panel discussion with four senior staff women (Pamela Pirtle, Dir of EEO/AA & Disability Services, Human Resources; Jean Shedd, Assoc. Provost; Pat Todus, Assoc. VP & Deputy Chief Info Officer, IT; and Rita Winters, Assoc. Dean Admin & Finance, Law Administration) of the University. ANUW is also co-sponsor with the [Executives’ Club of Chicago](#) an organization that provides networking with a host of Chicagoland women executives in our business community.

I have moved through the ranks within this University as well and it has been an engaging interaction of both. Hard work, due diligence, and an open mind will open the doors to whatever is you want to achieve. ANUW has given me the opportunity to grow my communication skills, form friendships and give back to others. Booker T. Washington said “Success is to be measured not so much by the position that one has reached in life as by the obstacles which he has overcome while trying to succeed”. We all have obstacles but what we do with them and how we deal with them will determine the outcome.

I am glad to be a part of ANUW, and moving it forward to the next level. The next task is to pass the baton to the next president so we can continue to go forward.

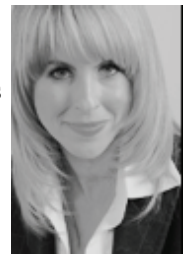
Sincerely,

Ila Allen, *President, ANUW*

Annual Spring Event

This year’s Annual Spring Event will feature speaker Kirsten Osolind, Founding CEO of [RE:INVENTION Marketing](#), a leading marketing and PR firm that helps companies market to working women. Kirsten Osolind will focus her presentation on Becoming Notable and Quotable. The presentation will be an engaging, occasionally irreverent, “hands-on, how-to” interactive presentation designed to train and empower women executives and entrepreneurs, catapulting them into respected and noteworthy media spokespersons. The event will take place on **Tuesday, May 22, 2007 at 7:30 a.m.** in the Robert H. Lurie Medical Research Center, Lurie Atrium (303 E. Superior), Chicago Campus. The event is for ANUW members; however, new members are welcome to join at the event.

She is a nationally recognized expert in the fields of strategic marketing, branding, and public relations. She built her 16-year reputation working with Fortune 500 marketing leaders and high growth emerging businesses. An “agent for working women,” she has been quoted or featured in over 100+ national women’s and business publications including Redbook, More, BusinessWeek, Entrepreneur, and Inc. Prior to launching RE:INVENTION, Kirsten was the National Marketing Director for Whole Foods Market, where she led a team of regional marketing coordinators and art directors. She has also served as Director of Advertising and Media for WebMD, managed ethnic marketing for General Mills, and was the brand-steward for Cool from Nestle (at The Coca-Cola Company) and Head & Shoulders (at P&G). Kirsten received her M.B.A. from Duke’s Fuqua School of Business.



*All participants are asked to R.S.V.P. by Monday, May 14, 2007 to Program Committee Chair
Lot Bercasio at l-bercasio@northwestern.edu.*



If you would like to contribute to the Newsletter or website, please email us at ANUW@northwestern.edu

Journey to Success

What path did you take to get to your current position?

I began my career at Northwestern University as a Program Assistant in the Department of Linguistics. As the lone staff person in small department, I developed a wide range of skills and communicated with many areas of the University. Those acquired skills led me to my current job as Business Administrator in the Department of Psychology.

What factors have led you to your career success?

I contribute my success to not being afraid to ask questions, sometimes working outside my comfort zone, accepting constructive criticism and most importantly not being afraid to take on added responsibilities.



*Tomeka Bolar
Business Administrator
Department of Psychology*

Words of Wisdom: "To be successful in any career you can not be afraid to learn new things and must possess the ability to accept change. Plan your work, then work your plan."

Upcoming Events

*(events are for members only
unless indicated otherwise)*

Annual Spring Event:

Guest Speaker: Kirsten Osolind
CEO, Re: Invention Marketing
Tuesday, May 22, 2007
7:30 - 9:00 a.m.

Location: Chicago Campus
Lurie Atrium

Member Appreciation Reception:

Friday, July 13, 2007
5:00 - 6:30 p.m.

Location: Evanston Campus
Allen Center, Farley Lounge

*All participants are asked to R.S.V.P. to Lot Bercasio,
l-bercasio@northwestern.edu by **July 9, 2007***

ANUW Membership Renewal

(or join us for the first time)

We encourage you to join ANUW or to renew your membership for the upcoming membership year. Our membership dues are a nominal \$10.00 per year.

Please send your check
(payable to Northwestern University) to:
Helen Hutten, ANUW Treasurer
633 Clark St., G-547, Evanston Campus

Name: _____

Title: _____

Department: _____

Address: _____

Telephone: _____

Email: _____

New Member

Renewal

*The dues you send today are for the period covering
September 1, 2006 through August 31, 2007.*